

FINAL
**Minutes of the Joint Meeting of the Flight 93 Memorial Task Force and Flight 93 Advisory
Commission**
Meeting # 26
Somerset County Courthouse, Somerset, Pennsylvania 15501
Saturday, November 7, 2009

Commissioners Present:

Mr. John Reynolds, Chair
Dr. Brent Glass, Commissioner
Mr. Gordon Felt, Commissioner
Mr. Lawrence Catuzzi, Commissioner
Ms. Donna Glessner, Vice Chair
Mr. Kenneth Nacke, Commissioner
Mr. Jerry Spangler, Commissioner
Mr. Dan Sullivan, Commissioner
Mr. Mike Watson, Commissioner
Mr. Calvin Wilson, Commissioner
Mr. Gary Singel, Commissioner
Joanne Hanley, Designated Federal Officer

Commissioners by conference line:

Mr. Jerry Guadagno, Commissioner
Dr. Edward Linenthal, Commissioner

Task Force Co-Chairs Patrick White and Jerry Spangler

I. Welcome

Flight 93 Memorial Task Force Co-Chair White called the meeting to order welcoming the Commissioners, Task Force and members of the public, formally opening the 26th meeting of the Flight 93 Memorial Task Force. Everyone was thanked for coming.

II. Invocation and Pledge of Allegiance

The Pledge of Allegiance was led by Staff Sergeant Ryan James McGettigan, son of National Park Service Employee, Jim McGettigan. Following a moment of silence, the invocation led by Pastor Way of the Good Shepard Cooperative.

III. Opening Remarks, Roll Call and Introduction

The meeting opened with discussion to inform everyone why this meeting was formatted a little differently than the one previously, to ensure the maximum number of NPS personnel could arrive at the memorial on time for the ground turning event. There was a problem with call in service to the meeting, no one could call in. This was corrected during the first half of the meeting. Mr. Spangler and Mr. White thanked special guests from New York; Al Santora, retired New York Deputy Fire Chief, and his wife Maureen, who lost their son Christopher at the World

Trade Center, a firefighter with Engine 54. They also welcomed Theresa Mullan who lost her son Michael, also a firefighter at the Twin Towers.

IV. Review and Approval from August 1, 2009

Flight 93 Memorial Task Force Co-Chair, Patrick White asked if there were any changes or comments to the minutes. Co-Chair, Patrick White asked for a motion to approve the minutes of the previous meeting on August 1, 2009. Gordon Felt made the motion and Calvin Wilson seconded it.

V. Task Force Reports

Task Force Co-Chair, Patrick White announced the following portions to be discussed during the Task Force section of the agenda. The items on the Task Force include family memorial, nominating Committee, temporary memorial management, government liaison, communications, archives, interpretive plan and friends group.

A. Temporary Memorial Management Report

Adam Shaffer National Park Service presented the following report:

Visitation:

The month of September saw 25,752 visitors to the Memorial. This figure represents the second most visited September since visitation records have been kept. During the week of September 11th alone, the NPS staff and volunteers welcomed over 11,000 visitors to the site. Many recent visitors have been curious about the permanent Memorial and are interested to know that work will begin shortly after the Groundbreaking Ceremony. The NPS staff and Volunteer Ambassadors also managed 44 visiting coach groups through the month of September.

Volunteers:

Each fiscal year (October 1 – September 30) the National Park Service is required to report on the Volunteer-In-Parks (VIP) program status. This year the volunteers at Flight 93 National Memorial raised the achievement bar again. Volunteer hours for FY2009 totaled 5,665.75. This new record for volunteer hours topped last year's total volunteer hours by 623 hours. The two key sources for this increase were 467 more hours in training than last season and the Oral History Project volunteers contributing 1,078 hours between seven volunteers. The National Park Service Office in Washington has estimated that the hourly work completed by their volunteers in 2009 is worth \$20.25 an hour. At this rate, the Flight 93 National Memorial VIPs have contributed over \$114,700 to the park. Our staff looks forward to acknowledging the accomplishments and spirit of our volunteers at our annual recognition meal on Tuesday, December 1st.

Twelve new volunteers were welcomed into the VIP program this past season, and we have seen continued enthusiasm for new volunteers. On November 16, NPS staff will begin a training series for six new potential Ambassadors. We anticipate the new Ambassadors completing this training before Thanksgiving this year.

B. Archives Committee Briefing Report

Barbara Black National Park Service presented the following report:

Oral History and Documentation Project

530 oral history interviews have been completed conducted since the project began in 2005. Of these, 171 are with family members or friends and co-workers, representing 38 of the 40 passengers and crew. 323 (62%) of the total interviews have been transcribed. 123 (20%) are completely through the process and in the permanent collection of the Memorial.

Since August, Kathie Shaffer has taken three trips to New York, New Jersey and lower New England in August, Chicago in September, and back to New Jersey in November. Most of the interviews have been with family members.

C. Interpretive Planning Briefing Report

Barbara Black National Park Service presented the following report:

The Flight 93 Academic Research Team composed of researchers and graduate students from Portland State University, University of Pennsylvania, the Eppley Institute for Parks and Public Lands, and NPS Staff recently completed the draft of their themes matrix and the initial draft of their web based database. The team includes more than two dozen researchers and NPS staff who analyzed data from oral histories, tribute cards, and conversations with visitors and Ambassadors. They then integrated this analysis with preexisting thematic material. They have created an online interactive version of the report that will include: a project overview, complete descriptions of research methods, detailed findings, analysis, and research reflections, supporting and background documents, and original transcripts.

The draft will be reviewed by the NPS immediately following the groundbreaking today, and a full and complete report, along with next steps, will be presented at the next Commission meeting.

D. Communications Report

Deborah Borza, communication chair, provided the following report for Lisa Linden of Linden Alschuler & Kaplan, Inc. (LAK):

Introduction

The last three months have really been a period of great promise and progress. We honored the courage of the Flight 93 heroes at the September 11th Flight 93 Commemoration with Secretary Salazar providing opening remarks, General Colin Powell giving the keynoter and country singer Trace Adkins singing the National Anthem. It was a solemn occasion that appropriately reflected our theme “Upon This Sacred Ground, Courage Remembered.” Their presence generated significant media attention nationwide and helped carry the message that in order to honor the heroes we must build the memorial and support the memorial.

Now we prepare to commemorate the start of a new planning and construction phase for the National Memorial as we “turn the earth” at the November 7 groundbreaking ceremony. Our message is that to honor the memories of the heroes, we must educate future generations about their actions through a fitting National Memorial.

Beginning at the last quarterly meeting, we have continued to work with you to tell the story of the progress made in the funding and building of the permanent Flight 93 National Memorial. For example, news that emanated from the meeting including a discussion of the successful negotiations involving five of the seven private landowners, an update on the status of possible appointments to the Flight 93 Advisory Commission, plans regarding the September 9 U.S. Capitol plaque unveiling and an update on private fundraising effort all received positive coverage with the *Daily American*, the *Tribune-Democrat*, the *Pittsburgh Tribune-Review*, *WJAC-TV*, *KDKA-TV* and *WTAE-TV* reporting on the meeting.

That day also saw a wonderful groundbreaking ceremony for the “Remember Me” Rose Garden created just outside the entrance to the Flight 93 National Memorial site. Representatives of the Families of Flight 93, the National Park Service (NPS), the Flight 93 Advisory Commission and the Flight 93 Memorial Task Force attended the ceremony. The story received good local coverage including an article in the *Daily American*, which also posted a video on its web site. The *Tribune-Democrat*, the *Pittsburgh Tribune-Review* and the *Lewiston Sentinel* also covered the event. Two weeks later, on August 15, the *Washington Post* published a column on the topic as well.

Over the course of the next several weeks we worked with all of the Flight 93 partners on the planning of the related events leading up to and including the September 11 Commemoration. LAK provided extensive support, helping to prepare and distribute media advisories, press releases and talking points for the myriad events. The resulting massive coverage – locally, nationally, and internationally – elevated Flight 93 and our quest for a substantial permanent National Memorial. LAK assisted in the preparation of talking points and speeches for speakers, including General Powell, to help ensure that everyone carried our message to honor the 40 heroes, and to support, fund and build the permanent memorial. LAK worked literally around the clock for weeks – and on September 11, we joined the National Park Service (NPS) on the ground at the event site and temporary memorial at 4 a.m. – to help drive extensive positive media coverage.

Here is some detail on each of the events.

Ride with the Forty

During the month of August, LAK participated in frequent planning meetings with the Ken Nacke, Patrick White, King Laughlin and other Ride with the Forty participants. We put together a media plan that included a national omnibus press release to raise awareness around the country. Working with the riders from September 3 through September 11, we concentrated on key markets, getting the word out to the local media. The message was always that in order to remember the heroes, we must build the permanent National Memorial and raise funds for the National Memorial.

The omnibus press release was distributed on August 28. The story was picked by over 200 television, radio and newspaper sites around the nation including at least 70 outlets that carried an *AP* story titled “*Flight 93 victim's relatives plan motorcycle ride.*” Outlets that covered the

announcement included *Reuters*, *Forbes*, the *Houston Chronicle* and *KFVE-TV* Honolulu, HI. Locally, the *AP* story was posted by *WJAC-TV* and by the *Pittsburgh Tribune-Review*, the *Daily American* and the *Tribune-Democrat*. Ken Nacke and Patrick White also did a taped interview for the *Westwood One/Clear Channel* radio network.

The launch at Newark Liberty International Airport on 8:42 am on September 3, which LAK's Ilyse Fink and I attended, also achieved excellent coverage. The *AP*'s *Newark bureau* ran a story in advance of the ride – titled “*Motorcycle tribute will honor 9/11's Flight 93.*” The story was picked up by well over 150 media outlets including the *Atlantic City Press*; *WFTS-TV* in Tampa, FL; *KSTN Radio* in Stockton, CA; and the *Orlando Sentinel*.

Once the ride was launched, the *AP* story was updated and re-titled “*Relatives kick off cross-country motorcycle ride to honor Flight 93 victims.*” The second story also was picked up by over 150 media outlets such as the *Washington Post*; New York City's *WCBS news radio* and *1010 WINS news radio*; the *Boston Globe*; and the *Tribune-Democrat*. The *AP* did a video news piece on the event that was posted on YouTube and was available to news stations around the nation. *WCBS-TV* and *WNBC-TV* in New York City ran footage from the video. *USA Today* used an *AP* photo from the event with a caption that read, “*Ride honors 9/11 victims.*”

Separately, the *Philadelphia Inquirer* ran its own story titled “*Flight 93 victims remembered,*” the *Bergen (NJ) Record* authored a news piece titled “*Cross-country motorcycle ride honors Flight 93*” and the *Pittsburgh Tribune-Review* reported “*Motorcycle ride to raise funds for Flight 93.*”

Ride with the Forty also received good coverage when it visited the Flight 93 temporary memorial. The *Daily American* ran the *AP* story with a photo at the temporary memorial and the *Tribune-Democrat* ran a piece titled “*Tribute Ride Stops in Shanksville.*”

As the riders moved west along the route, we advised local media in key cities of their arrival. Some of the coverage included *WOWT-TV* and *KMTV-TV* in Omaha, NE; *KRNV-TV* and *KOLO-TV* in Reno, NV; and the *Salt Lake City Deseret News*.

During the ride, I worked with *CNN* as they followed the riders from Chicago and headed west. Footage from this was used for a September 11 *CNN* story broadcast during *the Situation Room with Wolf Blitzer* program.

When the group reached its destination at San Francisco International Airport, a media advisory was prepared and distributed. The arrival received wide coverage in San Francisco including television station *KNTV-TV* and a front-page story in the *San Francisco Chronicle* titled “*Flight 93 memorial rolls from sea to shining sea.*” Furthermore, the *AP* wrote a story titled “*Flight 93 victims remembered in San Francisco*” that was carried nationally by over 100 media outlets including the *Las Vegas Sun*; the *Modesto (CA) Bee*; the *Kansas City Star*; *KSWT-TV* in Yuma, AZ; and *KPVI-TV* in Idaho Falls, ID.

The Flight 93 Congressional Plaque Dedication

After several discussions with Will Hollier, the Families of Flight 93 and the staff of Speaker Pelosi, I went down to Washington on September 9 to provide media relations support for the Flight 93 plaque unveiling in the Capitol. I worked with an *AP* reporter and photographer for an

exclusive news piece on the day's events including Families of Flight 93 member meetings with Secretary Salazar and the President and CEO of the National Park Foundation (NPF), Neil Mulholland. Also included was a tour for Flight 93 family members of the Flight 93 exhibit at the Smithsonian Institution arranged by Dr. Brent Glass. Secretary Salazar's Press Secretary Kendra Barkoff and NPF executives King Laughlin, Mark Shields, Victoria Tagliabue and others were all instrumental in making the day a success.

The *AP* story titled "***Flight 93 passengers, crew honored at Capitol***" was picked by media sites around the nation including *MSNBC.com*, *ABC news*, *CBS news*, the *Boston Globe* and the *Seattle Times*. The *AP* posted a video report that was on You Tube and available to news stations around the country.

Senator Orie's Hearts of Steel Volunteer Press Conference and Luncheon

Working with King Laughlin and Victoria Tagliabue, LAK helped prepare and distribute a press release for use at the September 10 press event and luncheon in Harrisburg where the Flight 93 National Memorial Campaign, the Families of Flight 93 and PA State Senator Jane Orie honored volunteers associated with raising \$1.1 million for the National Memorial through the sale of 100,000 Hearts of Steel bracelets. The story received good coverage in western PA including stories in the *Pittsburgh Post-Gazette*, the *Pittsburgh Tribune-Review* and *WDUQ* radio. An *AP* story titled "***Volunteers cited in raising \$1 million for 9/11 memorial***" was picked up by several media sites including *MSNBC*; the *El Paso (TX) Times*; the *Tribune-Democrat*; *WPMT-TV* in York, PA; and *WHP-TV* in Harrisburg.

Secretary Salazar Announcement on Landowner Issues

On August 31, U.S. Interior Secretary Ken Salazar announced that the NPS had reached agreement with all of the landowners for the properties needed for the construction of the Flight 93 National Memorial. Working with Patrick White and the other Flight 93 partners, I – acting as spokesperson for the Families of Flight 93 – released a statement expressing that the Families were "tremendously relieved" and that "we are on track for the dedication of a substantial permanent Memorial to the heroes of Flight 93 on the 10th anniversary of the events of 9/11."

Secretary Salazar's announcement was reported by media outlets throughout the nation. The *AP* had a story titled "***Flight 93 Memorial Construction to Start in November***" that was picked up by over 50 media outlets including the *Las Vegas Sun*; *WHMT-TV Harrisburg, PA* the *Buffalo (NY) News* and *New York Newsday*. Individual stories included a *New York Times* piece titled "***Path Cleared for Memorial to Flight 93,***" a *CNN.com* piece titled "***Federal government to buy land for Flight 93 memorial,***" a *Philadelphia Inquirer* story titled "***Agreement reached on Land for Flight 93 memorial***" and a *USA Today* piece titled "***Flight 93 memorial deal is struck.***" There was extensive local coverage as well including stories in the *Daily American*, the *Tribune-Democrat*, *WJAC-TV* and both the *Pittsburgh Tribune-Review* and the *Post-Gazette*. The Secretary's announcement was seen by the media as a critical step forward. The *Pittsburgh Tribune Review* ran an editorial on September 3 titled "***Remembering Flight 93: The deal is done.***" The *Philadelphia Inquirer's* editorial on September 4 was titled "***A fitting memorial is back on course.***" That editorial also ran in the *Sacramento (CA) Bee*.

Flight 93 Pre-Event Efforts

Working with all of the Flight 93 Memorial partners, LAK helped draft and distribute several press releases leading up to the September 11 Commemoration. Information was also provided for General Powell for use in his eloquent remarks.

On September 1, it was announced that country music artist Trace Adkins would sing the National Anthem. Over 200 media outlets around the country including *MSNBC*, *ABC News*, *CBS News*, *Forbes.com* and *Reuters* picked up the story. As part of the coverage, the AP wrote a story titled “*Trace Adkins to Perform Anthem at Flight 93.*” Locally, the Adkins announcement received good coverage as well including stories in the *Daily American*, the *Tribune-Democrat*, the *Pittsburgh Tribune-Review* and the *Pittsburgh Post-Gazette*.

On September 2, a detailed media advisory/press release was distributed listing all the speakers who had accepted to date as well as information on the Commemoration’s program and media credentialing. That information was posted by about 200 media outlets across the country including *Reuters*; *KVBC-TV* in Las Vegas, NV; *KVOA-TV* in Tucson, AZ; and *KESQ-TV* in Palm Desert, CA.

A final pre-event press release went out on September 8 announcing that Secretary Salazar had agreed to provide opening remarks for the Commemoration. The *AP* picked up the news with a story titled “*Interior Secretary to speak at Flight 93 crash site.*” It received good coverage across Pennsylvania including the *Philadelphia Inquirer*; *WPMT-TV* in Harrisburg; the *York Daily Record*; and on *PhillyBurbs.com*, the site for the *Burlington County Times*, the *Intelligencer* and the *Bucks County Courier Times*.

Also following the announcement the September 4 edition of the national *PBS* program *Religion & Ethics Newsweekly* included a news piece titled “*What do we mean when we call a place sacred ground?*” In the piece, historian and religion scholar Edward Linenthal endorsed the design for the National Memorial as appropriate for “sacred ground.”

The September 11, 2009 Commemoration

LAK arrived at the site on September 10 to work with Jeff Reinbold, Keith Newlin, Barbara Black, Adam Shaffer and all the dedicated professionals who work with Joanne Hanley at the NPS to coordinate the media logistics for the Commemoration including sign-in areas at the temporary memorial and at the tent where the Commemoration took place; finalizing staging areas for cameras, photographers, radio and print reporters; and the installation of the podium sign. By September 10, approximately 50 members of the press representing over 20 media outlets had registered to attend with others opting to use the pool feed from *WJAC-TV*.

With the wonderful help of the NPS and King Laughlin and Victoria Tagliabue, a package of press materials, including a press release, press badge, the newest rendering of the National Memorial design and a program for the day was prepared and distributed.

By 5 a.m. on September 11, several of the TV morning news programs including *WHTM-TV* in Harrisburg; *WTAJ-TV* in Altoona, PA; and *WPMT-TV* in Harrisburg were already setting up at the temporary memorial. Many of these programs did early morning interviews with Keith Newlin.

CNN covered much of the ceremony live and all of the networks carried some footage of the ceremony as part their evening news broadcasts. *CNN* did a live interview with Gordon Felt at approximately 9 a.m. and it interviewed Colin Powell right after the ceremony.

That interview was part of a terrific long piece that was broadcast later that afternoon on the program “*The Situation Room with Wolf Blitzer.*” A soundbite from General Powell’s speech was included where he said, “All America today sends their thanks and prayers to you. Your loss, painful as it was, saved thousands of other family members from also suffering painful loss.” The story also noted that the General urged completion of the National Memorial. Another part of the significant piece included an interview with Ken Nacke during his Ride with the Forty.

The coverage was extensive that day. Beyond *CNN* and the morning interviews some of the highlights included:

Ø A *USA Today* front page piece that ran on September 11 titled “**For Flight 93 memorial, long-awaited progress.**” The *USA Today* Web site also had a slide show discussing the National Memorial narrated by Joanne Hanley.

Ø An *AP* story titled “*Powell Praises Courage Shown Aboard Flight 93*” with photographs that was picked up by media around the country including the *Miami Herald*, the *Denver Post*, the *Modesto (CA) Bee* and the *Boston Herald*.

Ø A *CBS News* piece on the September 11th ceremonies where it noted the presence of General Franks and Secretary Ridge and took lengthy soundbites from General Powell’s speech.

Ø The excellent coverage of all the local publications including the *Daily American*, the *Tribune-Democrat*, the *Pittsburgh Post-Gazette*, the *Pittsburgh Tribune-Review* and others.

Post-September 11 and the Groundbreaking Ceremony

Since the September 11 Commemoration, LAK has been included in regular, detailed planning discussions with all the Flight 93 Memorial partners and Kendra Barkoff for the November 7 groundbreaking ceremony to be led by Secretary Salazar and including Pennsylvania Governor Ed Rendell, U.S. Senator Bob Casey, and U.S. Representatives John Murtha and Bill Shuster. In addition, members of the Families of Flight 93, officials representing the National Park Service, the National Park Foundation, the Flight 93 Advisory Commission and the Flight 93 Memorial Task Force, as well as others – including first responders – are participating.

As part of the preparations, LAK prepared and distributed a detailed pre-event release that went out on October 26. It received good local coverage including stories in the *Daily American*, the *Tribune-Democrat*, the *Pittsburgh Tribune-Review* and *WTAJ-TV*.

Working with Will Hollier in early October we prepared a press release from the Families of Flight 93 hailing the news that Congressman Shuster introduced, and the House of

Representatives passed, a resolution honoring the communities surrounding the Flight 93 National Memorial and the work of the Flight 93 Ambassadors. The resolution also encouraged completion of the permanent Flight 93 National Memorial by September 11, 2011. The release was issued late October 7 following the House vote. Gordon Felt was interviewed by **WDUQ** radio in Pittsburgh to get his reaction to the vote.

We also continued our efforts to coordinate media and government relations initiatives particularly as they relate to Flight 93 federal appropriations.

Conclusion

As we moved forward with our work with all the Flight 93 partners we are mindful that the need to raise funds to complete the memorial is integral to keeping the promise made by this nation – to build an evocative and appropriate National Memorial dedicated by September 11, 2011.

We will continue to ask the nation to help us all to keep the sacred promise made to the heroes to provide the resources needed in order to dedicate the memorial by the 10th anniversary of the September 11th attacks. To remember the heroes, fund and build the memorial—now.

Deborah Borza and Co-Chair White added their personnel thanks to Linden Alschuler & Kaplan, Inc. for the accessibility and quality of their work for the project.

D. Government Liaison Briefing Report

Co-Chair White read the following report prepared by Will Hollier:

Federal Appropriations and Federal Funding

- a. Last month October, Fiscal Year 10, Interior Appropriations bill included 725,000 for the memorial. This was passed by congress and the bill was sent to the President for signature. Fiscal Year Transportation Appropriations bill is currently being conferenced. The House bill contains a request for 4 million dollars in Transportation funding. The Senate bill contains a request for 1.4 million. We have every confidence that this will occur soon.
- b. Included in this year's anticipated funding is a total of almost 12 million dollars appropriated by Congress for the memorial. This funding total is about 65% of the Federal Governments obligation of providing \$18.4 million for the memorial. This does not include the dollars Families work with the lobbying team to ensure that an additional 10 million was appropriated by Congress for the memorial land acquisition.
- c. Will Hollier worked with us to draft a letter for the Families president Mr. Gordon Felt to send to the conference relative to the fiscal Year Transportation Appropriations bill. We are requesting they adopt the house fund level of 4 million dollars. Numerous meetings with the Staffs of Senators Casey and Specter, Murray, Bond, Congressman Olver, and Lankin all with reference to their committees and subcommittees and having their support for the house and senate funding levels.

Highway Transportation Reauthorization funding

The Highway Transportation Reauthorization legislation is a five (5) year authorization bill which spends down the highway trust fund, that's funded by federal gas taxes. Members of Congress have the ability to direct funding for specific high priority projects, so to get that status we met with Senators Casey and Specter to develop a Senate funding plan, as well as with staff from House and Senate Transportation Committees to discuss the Families funding request. We had numerous meetings with Congressman Shuster's office to strategize on submitted applications.

Congressional Gold Medal Legislation

Continue to work forward on what has become a sensitive issue. Continue to work within the framework that we have to work with other Senators to see what we can do about eventually having one medal struck that would be designated for Flight 93 and would be located at the visitors center at the memorial.

U.S. Capitol Plaque

The Plaque dedication event was an amazing event that our lobby team helped coordinate.

Organizationally, we have weekly calls with our lobby team involving families, LAK, Pr for time to time, other partners as appropriate issues come up. Similarly Forey group provides comments to our press team and embassy materials as well as quarterly summaries. As well as presenting the families board with the same kinds of materials.

E. Friends Group

Co-Chair Spangler, Interim President of Friends of Flight 93, presented the following report:

Co-Chair Spangler remarked that we have been on an eight year sacred journey to develop a permanent memorial to honor and remember the heroes of Flight 93. Today we reach another milestone on that journey. We are all proud of the results and deeply proud of the processes we have used to reach the results. The Memorial design is powerful, remarkable, evocative, and does justice to the mission statement. In two (2) years we will have a national park in Somerset County. We have a Task Force and Federal Advisory Commission providing a method for input from the community. We want to continue this example of democracy as the park opens and flourishes. Our next step is to develop our Friends organization now; we are in our start up phases. We arranged a meeting, sponsored by Somerset Trust, for local community leaders and others who expressed an interest. It was held at Indian Lake Lodge and had an attendance of 57 people. We followed this with a strategic planning session. This meeting was held at the St Mark's Lutheran Community room in Shanksville. We appreciate Pastor Way and the congregation at St Mark's Lutheran Church for sponsoring the meeting. There is an executive summary in the report documents of what was accomplished. We had facilitators provided by the National Park Service with ideas for startup activities. We will be following up on those. We are hosting a reception after the ground breaking ceremony. We will be having an organizational meeting on Monday, December 7, 2009. We have an open enrollment. No dues but donations accepted. This organization is to support the mission of the National Park. We will be tracking the committee and task force for the next two (2) years so that there will be a smooth transition when they expire. I see a need to develop community outreach and a way to honor the service

and commitment of the heroes of Flight 93 and the Ambassadors and the local community as well.

Co-Chair White, Interim Vice-President of Friends of Flight 93, added that all donations would be greatly appreciated and that it was time to begin the transition.

F. Nominating Committee

Superintendent Joanne Hanley presented the following report on behalf of Dan Rullo, Chair of the nominating committee:

The Nominating Committee of the Flight 93 Memorial Task Force interviewed nearly 20 candidates for the two vacancies on the Flight 93 Advisory Commission. The Committee has completed its search for nominees to fill the two vacancies on the Commission.

One-third of the Commission represents local interests; one-third national interests, and one-third family representation. These two vacancies represent local interests. The Executive Committee of the Task Force met on November 2, 2009, and voted unanimously to forward the two nominations to the Secretary of the Interior. We are currently preparing nomination packages to forward through the National Park Service to the Department.

We will not be releasing the names at the meeting, in courtesy to and respect for the Secretary's timing. The NPS and the Task Force will work with the Secretary's office to determine the appropriate time for the release of the names.

Co-Chair White wanted to ensure that all the commissioners were assured that the individuals nominated by the committee were outstanding and short of something surprising in their backgrounds their names would be put forward and released by the Secretary's office.

G. Family

Ken Nacke gave the following report:

Mr. Nacke presented a slideshow with 300 photos of the *Ride with the Forty* trip and the t-shirt that he wore during the ride. He explained how he came up with the idea to raise money and awareness. The riders wanted to honor the memories of the heroes of Flight 93 and let them complete the passengers and crew's journey through them. They started at the terminal from where Flight 93 departed, Newark Liberty International Airport, at 8:42 am on September 3, 2009. They stopped at the Temporary memorial. There is a video of the entire trip, and they picked up riders along the way. They carried flags with them on this trip to donate to the memorial. The trip took eight days. Ken thanked Patrick White, Hank Kinzey and all of the citizens of America for all their emotional support along the way. He tried to pick places to stop that were dear to his brother's heart. They ended at the airport in San Francisco International Airport, California on September 11, 2009. He invited everyone to sign the flags. They raised approximately \$120,000.00 for the permanent memorial.

VI. Flight 93 Advisory Commission Briefing Reports

Chairman Reynolds reminder everyone to pick up directions for ground turning, the meeting will end promptly at 11:00 am, and sign up for public comment on the table outside. He also told everyone that there would be a special guest at ground turning, Patrick Noonan whose daughter died at the Lockerbie crash, and has been an important part of Flight 93 at the beginning, through the efforts of the Conservation fund. Paul Murdoch will be at the ground turning today, as well.

Commission Motion 10-01 Regarding the Approval of Minutes from August 1, 2009

The Flight 93 Federal Advisory Commission, led by Chairman Reynolds approved the minutes of August 1, 2009

Moved: by Commissioner Spangler

Second: by Commissioner Watson

Discussion from the Commissioners: none

Vote: All in favor, none opposed

Motion passes.

A. Land Acquisition Briefing Report

Superintendent Hanley presented the following report on behalf of the Northeast regional National Park Service Lands Office:

National Park Service Report

Following is an update of National Park Service land acquisition activities at Flight 93 National Memorial since the Commission/Task Force meeting, August 1, 2009.

- Since the last quarterly meeting, we have completed acquisition of all 8 high priority properties needed for memorial construction, totaling approximately 442 acres of land [Eschrich, Williams, Hoover, Tim Lambert (2), Musser (right-of-way), Kordell & Svonavec]. The current total of Federal land owned within the Park is 1,454.91 acres.
- The recent eminent domain action vested title to the 275.81 acre Svonavec property to the United States. However, we will not know the compensation amount until the court issues a final judgment, a process that sometimes takes years. Consequently, we will not be able to move forward on any new land acquisitions until we have the final judgment. This “friendly condemnation” was part of an agreement among the landowner, the NPS and the Families of Flight 93 for the court to determine the value of the property.
- NPS is working with The Conservation Fund to purchase their coal rights, and will do so as soon as a title issue is resolved.
- NPS continues to make significant progress on relocation issues in the memorial area as well. The occupants of all three cabins have vacated their properties. The relocation of the metal salvage business located on the Kordell property has begun. We anticipate the majority of personal property and scrap piles will be removed from the property by the end of December.

Families of Flight 93

Vice- President Patrick White, Families of Flight 93 presented the following report:

From the families perspective they still have at least five active items.

- The Mock property, reached agreement with former owners to get quick claim deeds to cure any title issues. Those deeds are in the hands of the parties to execute, and he hopes to have them finalized soon.
- The Tim Lambert Property: Families have reached an agreement and the contract is awaiting Mr. Lambert's signature. Once the signed agreement is finalized, the closing will be set.
- Pleased to report that yesterday the Conservation Fund made an offer to the Families for the remained of the land north of US 30, and he is expecting the written offer in the mail early next week. Mr. White will brief the Board of Directors on what the appraised values are, and based on that, the Board will find that acceptable.
- Yesterday Mr. White executed a deed to give the Coal rights under the PBS property to Camp Allegany as part of the land swap agreement.
- Karen Lambert property boundary line has been redesignated. We are working with the property owner to get estimates to relocate the very end of the driveway, which is currently on neighbors land. Once we relocate the end of the driveway, we will be able to get property under contract. This land is needed for Phase IC to convert the Haul Road to the actual Access Road.

Commissioner Mike Watson asked:

- Are there was any unresolved issues with regard to gas rights?

Vice President Patrick White answered:

The sub surface gas/oil rights are very deep below the surface and have some potential for economic return. One of the sticking points in reaching an agreement with Tim Lambert was how the Families and the land owner would handle that issue over time. Although we will sign a contract this weekend, we have until the closing date to work out a joint agreement where the Families and land owner will exchange back and forth the ownership of the rights and royalties if they are ever developed. The actual Svonavec property, with the eminent domain, friendly taking, was one where of the oil and gas rights were included, and the funds are on deposit in court, so that issue has been resolved. All the other lands were owned in fee so there should be no issue. That was a key question in part of the whole process.

B. Memorial Design Briefing Report

Superintendent Hanley presented the following report:

Lands

- All properties needed for construction are under NPS ownership.
- The Rollock Scrap Sales: GSA is handling the contract for the sale of the scrap metal. Anticipate removal of scrap by mid to end December.

Permits

- The final NPS Statement of Findings for Wetlands has been signed.
- The Army Corps of Engineers 404 *permit* is signed.
- The 401 *permit* from the PA Department of Environmental Protection (PADEP) is signed.
- The *sediment control permit* is final.
- The sewage planning module has been approved by Stonycreek Township.

Funding

- All federal and private funding is in place.

Construction

- Contract solicitation period closed October 30, 2009; selection panel convened October 31, 2009.
- We have a contractor who will be announced at the groundbreaking.

Phase 1C (2 ½ mile entrance road and improvements to U.S. Route 30)

- The Commonwealth is funding all design and construction for Phase 1C with FHWA funding.
- Penn DOT has completed all of the pre-design, and is currently at nearly 85% CDs, in close coordination with the NPS and the project architect.
- Estimates are still being finalized, and I do not want to pre-empt the Commonwealth before the estimate is final. The funding will be transferred to the NPS. DSC will handle the solicitation/construction.
- Anticipate the following schedule:
 - December 2009 completion of CDs
 - January/February 2010 contract solicitation
 - March/April 2010 contract award
 - Completion August 2011

Chairman Reynolds thanked all the government agencies and state agencies for their support and for making things happen.

C. Fundraising Briefing

King Laughlin read the following report:

Good morning, Mr. Chairmen and members of the Flight 93 Advisory Commission and Flight 93 Memorial Task Force. Thank you for the opportunity to update you on fundraising efforts to build the Flight 93 National Memorial, particularly in view of today's groundbreaking ceremony.

Some \$16.2 million has been raised through the capital campaign to date toward a goal of \$30 million for the memorial. More than \$4.5 million in cash and pledge receivables has been collected during 2009, and we have high hopes of topping \$5 million before the end of the year. There are now over 53,000 donors to the campaign, including about 10,000 new donors this year.

We are particularly proud that the Campaign (through the National Park Foundation) has transferred \$9.6 million to the National Park Service for construction of the memorial. Along with previous transfers for design of over \$1 million, the campaign has made \$10.7 million available to NPS for Phase 1A of the project. This is the largest amount that NPF has ever granted to a park and reflects the hard work of many in the room today, the campaign's chairmen, leadership committees, volunteers, and thousands of donors.

These marks of success are in some ways the results of a number of favorable events and developments during the fall, highlighted by today's groundbreaking events. I would just like to highlight a few items from our briefing report:

Five brave people, family and friends of Flight 93 passenger Louis Nacke, completed a grueling 3,300-mile cross country motorcycle ride to complete the journey of Flight 93. Organized by Ken Nacke with considerable help from his family, the Ride was a big success: approximately \$108,000 raised from over 2,000 donors through direct mail, website giving, and collections along the way. In kind support from a variety of sponsors including U-Haul and Outback Restaurants is estimated at \$15,000. Kenny, congratulations for leading an event of such incredible inspiration ...

Senator Orie publicly announced the Hearts of Steel gift to the campaign during a press conference and luncheon attended by 150 guests on September 10. (You may recall that that the gift was received in April of this year.) Several Flight 93 partners were on hand to offer remarks along with Campaign chairmen General Tommy Franks and Chris Sullivan. The event was entirely supported through sponsorships so we owe special thanks to Verizon, Giant Eagle, and the Hershey Company for stepping up to make this a great event.

The Flight 93 National Memorial Campaign partnered with the Pittsburgh Steelers to host 9/11 We Will Never Forget to remember those on board Flight 93 and to benefit building the Memorial. The Steelers were an ideal and generous partner and rolled out the red carpet all along the way for Flight 93. Rocky Bleier "chaired" the event and Flight 93 partners and leaders had an opportunity to speak and to thank the Steelers during a festive evening. Sponsorships and ticket sales for the event tabulated thus far have raised some \$255,000 for the Campaign with some revenue still to be collected. The Rooney Sports and Entertainment Group which did a great job producing the event, estimates that the public relations value for various marketing and media partnerships was worth close to \$1 million.

Mr. Chairman, if I may, I would like to quickly report on a couple of other initiatives of note. We are delighted with the success of a new limited time program that offered donors of \$93 or more (or those who upgraded at that level) an American Flag flown over Flight 93. Over 1,100 flags will be flown as part of the program, and we owe a huge thank you to the National Park Service for helping.

We would also like to recognize two new partners, Kongsberg Defense Corporation and Ames True Temper, for their part in supporting today's groundbreaking initiatives. Kongsberg from nearby Johnstown is providing a gift to the Friends of Flight 93 for today's reception, and Ames True Temper from near Harrisburg, is donating shovels for today's ground turning.

Lastly, a redesigned Flight 93 website (www.honorflight93.org) went live in the week leading up to September 11. For the first major overhaul of the website in three years, the goal was to refresh the overall look-and-feel of the design, improve navigation, revise and correct out-of-date information, add in-house content management capability, and design a platform that can be expanded for new content in the coming weeks and months.

As you can see there have been more opportunities than ever before for supporters to plug into the Campaign and to make a contribution large or small to help build the memorial. The coming weeks and months will be at times exciting, at times challenging, but there is a clear path to success.

VII. Old business

None

Chairman Reynolds takes a few moments for these thoughts:

It's a wonderful day. We are coming to a point where results will show up. Back in the beginning it all began as a tragic and heroic event that rocked the entire nation and unwittingly created a community of people who never knew each other before, whose depth of emotion in relationship to each other can never be shattered. It reigned across the Country. The emotion today is overwhelming. I hope when you go to the site today and the sun is shining and the ground turning takes place, your hearts will be happy.

VIII. New business.

The meetings for 2010 will be held on February 6, May 1, August 7 and November 13, 2010 at Somerset County Courthouse.

Mr. Reynolds reported that the commission and everyone in the Flight 93 Community should be proud of what we have done to make today happen. We should take a few moments to forget there is a lot left to be completed. But tomorrow, we need to wake up and remember there is a lot left to be done. It isn't over.

Chairman Reynolds believes the commission needs to spend the next two years continuing to support fundraising for the design and construction of the visitor center, the tower of voices, and the rest of the memorial.

One of the next great efforts is to work with the park service and its partners to figure out how the interpretation of this national park will take place. What will the visitor center be like inside; what will happen as people arrive and go through the visitor center and then out onto the site; what kinds of educational opportunities concerning the events themselves and the aftermath and then the future of our nation will be? We need to put a lot of intelligent thought into it. The Commission loves what has been done with the Oral History project, and loves the fact that it will continue. The oral histories will be a wonderful resource.

VIV. Public Comment

Chairman Reynolds invited those who wished to give public comment to limit their comments to five minutes.

Barry Smith

Mr. Smith is a volunteer Flight 93 Ambassador who expressed his continued gratitude to be able to present the Flight 93 story, and felt it was an honor and a privilege to do so.

Grant Wollacott

Mr. Woollacott read a story about how we should honor the heroes for Flight 93 in our everyday life.

VI. Adjournment

Meeting adjourned by Chairman Reynolds, who ended the meeting by saying Let's go Break Ground.

Then next meeting of the Commission and Task Force will be May 1, 2010.

The meeting was adjourned at 11:00PM.

Minutes prepared by:
Christina Brown, Flight 93 National Memorial