

## **Minutes of the Joint Meeting of the Flight 93 Memorial Task Force and Flight 93 Advisory Commission**

Meeting # 27  
Somerset County Courthouse, Somerset, Pennsylvania 15501  
Saturday, May 1, 2010

### **Commissioners Present:**

Mr. John Reynolds, Chair  
MS. Donna Glessner, Vice Chair  
Mr. Lawrence Catuzzi, Commissioner  
Mr. Gordon Felt, Commissioner  
Mr. Jerry Spangler, Commissioner  
Mr. Dan Sullivan, Commissioner  
Mr. Calvin Wilson, Commissioner  
Mr. Michael Walther, Commissioner  
Mr. Mike Watson, Commissioner  
Mr. Gary Singel, Commissioner  
Joanne Hanley, Designated Federal Officer

### **Commissioners by conference line:**

Mr. Edward Linenthal, Commissioner  
Dr. Brent Glass, Commissioner  
Mr. Jerry Guadagno, Commissioner

### **Not in Attendance:**

Mr. Kenneth Nacke, Commissioner  
Mr. Henry Cook, Commissioner

**Task Force Co-Chairs:** Mr. Patrick White and Mr. Jerry Spangler

### **I. Welcome and Role Call**

Flight 93 Advisory Commission Chairman Reynolds and Flight 93 Memorial Task Force Co-Chair White called the meeting to order welcoming the Commissioners, Task Force, families and members of the public, formally opening the 27<sup>th</sup> meeting of the Flight 93 Federal Advisory Commission. Everyone was thanked for coming.

### **II. Invocation and Pledge of Allegiance**

The Pledge of Allegiance was led by Superintendent Joanne Hanley. Following a moment of silence, the invocation was led by Pastor Robert Way of the Good Shepard Cooperative of Somerset County. Mr. Reynolds asked that Pastor Way also have a moment of silence for the passing of Congressman John Murtha. Pastor way led a prayer for Congressman Murtha's family.

### **III. Opening Remarks and Introduction**

Chairman John Reynolds opened the meeting with remarks. He reflected on Congressman Murtha's love for his country, and how the National Park Service had a special feeling towards him. Mr. Reynolds thanked the audience for taking part in the moment of silence. He also stated the he thought this was a time of transition and that it was wonderful that construction started, but that people may think that it's finished. He said starting today, we need to focus on being just as energetic to finish all the phases of the project as we were 8 years ago to start it. He reviewed the process for signing up for the public comment period.

Task Force Co-Chairman Jerry Spangler made remarks welcoming all the commissioners. He urged all the partners to get together to anticipate future needs so that whatever challenges happen in the next three years they can be met.

Co-Chairman Patrick White made remarks that we are at a crossroads, and looking forward to creating new opportunities. We need to look at the horizon to the completion of the entire memorial. He stated that at the Leadership Summit being held tomorrow, Sunday May 2<sup>nd</sup>, the goal is to look towards the future, see what needs to get done, and get there together.

Chairman John Reynolds added that the Friends of Flight 93 is a new organization to take us into the future, as the other partner organizations sunset. He stated that it was both sad and exciting that the old temporary memorial is being closed, yet at the same time a new era is being entered. He also announced that the NPS is adding to its staff base to become an operating partner.

#### **IV. Review and Approval of Minutes from November 7, 2009**

Chairman Reynolds asked if there were any changes or comments to the Commission minutes. Chairman Reynolds asked for a motion to approve the minutes of the previous Commission meeting on November 7, 2009. Mr. Dan Sullivan made the motion and it was seconded by Mr. Calvin Wilson.

##### **Commission Motion 10-03 Regarding the Approval of Minutes from November 7, 2009**

The Flight 93 Federal Advisory Commission, led by Chair Reynolds approved the minutes of November 7, 2009.

Moved by: Commissioner Dan Sullivan  
 Seconded by: Commissioner Calvin Wilson  
 Discussion from the Commissioners: None  
 Vote: All in favor, none opposed  
 Motion passes.

Task Force Co-Chairman White noted that from the Task Force perspective, the minutes are in order.

##### **Commission Motion 10-04 Regarding Acknowledgement of Cancellation of February 6, 2010 Meeting**

The Flight 93 Federal Advisory Commission, led by Chair Reynolds voted to acknowledge the cancellation of the Meeting on February 6, 2010 due to weather.

Moved by: Commissioner Catuzzi  
 Seconded by: Commissioner Spangler  
 Discussion from the Commissioners: None  
 Vote: All in favor, none opposed  
 Motion passes.

#### **V. Swearing In of New Commissioner**

Chairman Reynolds noted that there were two new federal advisory commissioners; Mr. Michael Walther and Mr. Henry Cook. He also noted that there were approximately 20 people who were interviewed to fill the vacant positions. He read a short biography for both men before the swearing-in. Mr. Henry Cook was unable to attend this meeting, and will be sworn-in at the next meeting.

Co-Chair Patrick White noted that change can propel you to move forward in a positive direction. He welcomed the new Commissioners. He noted that the swearing in-ceremony is important, but that they actually became official commissioners when the Secretary of the Interior signed their appointment letters. He introduced Judge Kim Gibson who performed the swearing-in of Mr. Michael Walther. Judge Gibson performed the swearing in of Mr. Michael Walther.

Chairman Reynolds thanked Judge Kim Gibson. Chairman Reynolds asked Commissioner Walther if he wanted to make a few remarks.

Commissioner Walther remarked that it was a high honor to be given the position. He also said that he would take the responsibility very seriously and will give everything to see the project to completion.

## **VI. Task Force Reports**

Task Force Co-Chairman Spangler announced that the Task Force portion of the meeting would commence, beginning with the Family Memorial Committee report.

### **A. Family Memorial Committee Report**

*Commissioner White presented the following report for Commissioner Nacke:*

Mr. White announced that the recent news was that a motorcycle ride and concert event was to be held on May 22 to benefit the memorial. It will be held at the Macungie Memorial Park. Ed Root is the Coordinator. They are in need of volunteers to help with registration and Flight 93 presentation both before and after the event.

### **B. Nominating Committee Report**

*Joanne Hanley presented the following:*

Superintendent Hanley stated that she was pleased to report that the nominating committee had concluded its business.

### **C. Archives Committee Briefing Report**

*Curator Barbara Black presented the following report:*

#### **Oral History**

- 543 oral history interviews have been completed. Of these, 186 are with family or friends, representing 39 of the 40 passengers and crew.
- 1/3 of the oral history collection is family members.
- 344 (64%) of the total interviews have been transcribed.
- 114 are completely through the process and in the permanent collection of the Memorial.

Kathie Shaffer is still trying to reach core family and friends; she continues to make contacts. She has plans underway for trips to Chicago, San Francisco, Austin, Washington DC and several other places. She has interviews scheduled with the NTSB; these are the first that we have had with the NTSB and they are critical to the story. There are 2 new volunteers for a total of 9 working on the oral history project.

Our project has partnered with the Tribute Center in New York and the interpretive museum for the World Trade Center to use oral histories to develop their online educational toolkit for schools. One chapter is devoted to Flight 93. Gordon Felt was a big part of the project. Our staff worked to collect appropriate material. This project can be viewed online at [www.tributewtc.org](http://www.tributewtc.org). We will be doing something similar in the future when we are ready.

We have been working with National Geographic for a documentary to be released around the 10<sup>th</sup> anniversary. The oral history project is being used.

#### **Documentation Project**

Documenting the events of September 11<sup>th</sup>, the passengers and crew, and the activities of the organizations and agencies involved is important so that they are available in a central archive for our use in exhibits, interpretive programs and other activities. We have been working since 2001 to obtain large collections of documents: FBI, US Fish and Wildlife, Somerset County Emergency Management Agency are just a few. These may not be original documents but at least a copy of the documents. They will be available for researchers to use. We continue to search for new documents as they become available. We have several large collections in the archive.

Questions:

Commissioner Catuzzi: How do you proposed to use the transcriptions?

Barbara Black: Oral history transcriptions will be used for various interpretative activities such as the exhibits for the visitors center, interpretive programs, and researchers who will have access in the future for writing books and documentaries. Once an oral history is completed and a release signed it becomes a public document, which has many uses.

Commissioner Catuzzi: As a public document it's free for any researcher who wants to use it for a book?

Barbara Black: Yes, most have to make an appointment and have a reason to gain access. The requests are screened beforehand. But they are public documents and are available should the public wish to see them.

Commissioner Sullivan: Who did you speak with at NTSB? The folks that originally investigated?

Barbara Black: The original team that was here. Kathy would know the names and titles.

Chairman Reynolds asked Commissioners Linenthal and Glass if they had any comments as professional historians.

Commissioner Linenthal commented that oral histories capture forever particular moments in time and particular voices and stories. They are incredibly important part of the whole project.

Commissioner Glass commented that people are not keeping journals, diaries and letters like they used to, which makes oral histories more valuable as evidence of how people see certain events.

Chairman Reynolds said that all involved with the oral history project deserve huge thanks.

Co-Chairman White said that the families are committed to this project.

#### **D. Temporary Memorial Management Report**

*Ranger Adam Shaffer presented the following report:*

##### **Visitation**

Visitation for 2009 was 149,668 while site was staffed. It is probably safe to say that over 150,000 people visited the site because there are times when visitors come and volunteers and staff are not present. Weather played an important part in the visitation for February. It was a challenge to keep the site open; only 8 days were lost due to weather. We are busy getting ready for summer; 32% of bus visits in the summer are school students. Ranger Shaffer read a remembrance left by a seventh grade teacher. The challenge is teaching students about Sept. 11, 2001 and Flight 93; they come to visit but do not remember the day.

##### **Volunteer in Parks (VIP) Program**

Five new ambassadors completed training in December. Other training had to be cancelled in February due to weather: American Red Cross Response to Flight 93 and WTC, and CPR refresher course will be rescheduled at a later date.

#### **E. Government Liaison Briefing Report**

*Co-Chair White read the following report prepared by Will Hollier:*

Mr. Hollier accomplished the following activities:

- Consulted with House and Senate appropriations staff and Pennsylvania Delegation regarding status of appropriations process and strategy for securing Memorial funding in FY 11 appropriations bills.

- Drafted and submitted FY 11 appropriation applications to Senator Feinstein, Senator Casey, Senator Specter, Congressman Shuster, Congressman Simpson, Congressman Moran, Congressman Dent and Congressman Dicks.
- Secured and submitted supporting documents/information to applications required by individual office including letters of support and certification forms.
- Continues to research 2004 Transportation Reauthorization Bill to assist in securing funding for the Memorial.
- Had numerous meetings and calls with Senator Specter, Senator Casey, Congressman Shuster and Senator Schumer's staff regarding Flight 93 Congressional Gold Medal Legislation. Successfully negotiated the introduction of S.3238, The Fallen Heroes of 9/11 Act to provide for a medal of appropriate design to be awarded by the President to the next of kin or other representative of those individuals killed as a result of the terrorist attacks of September 11, 2001, and to the Memorials established at the 3 sites that were attacked on that day.
- Secured the opportunity for the Families of Flight 93 to testify before the House Interior Appropriations Subcommittee. He drafted and edited Families of Flight 93 testimony.
- Secured meetings with Members of Congress and the Director of the National Park Service for Families of Flight 93 Board Members.
- Researched and drafted Flight 93 Advisory Commission Memorandum.
- Initiated conference calls with Senate Ethics Committee regarding congressional staff trip to Memorial.
- Leads weekly conference calls with Families, NPS, as necessary and appropriate, and LAKPR to allocate tasks and responsibilities, ensure proper follow up to action items, served as strategy session.
- Reviewed and provided comments to LAK on press and advocacy materials.

Commissioner Felt remarked that plaque at the Capitol is very special, and he hopes that the Fallen Heroes of 9/11 Act passes in time for the 10<sup>th</sup> anniversary.

Chairman Reynolds thanked the Families for an excellent job of representing the needs of this project.

Commissioner Glass remarked that the Museum of American History has a permanent display to tell the story of 9/11, including Flight 93.

## **F. Communication Briefing Report**

*Deborah Borza presented the following:*

She provided a summary of communications initiatives related to the Flight 93 National Memorial Campaign: seasonal newsletters, the blue print design used in the direct mailing campaign, Facebook page, Twitter, Flight 93 National Memorial Web site, and text to donate.

*Lisa Linden of Linden Alschuler & Kaplan PR (LAK) presented the following:*

### **November**

- Extensive coverage of groundbreaking, featuring the Families of Flight 93, Secretary Salazar and Paul Murdoch with a reference to fundraising.

### **December**

- Coverage of the USS Somerset Keel Ceremony where Gordon Felt spoke.
- Coverage of the Families of Flight 93's response to congressional approval of \$4 million in transportation funding for the memorial's infrastructure
- Year end wrap up stories listing events surrounding the memorial.

### January

- Publication of a profile in a Virginia Beach newspaper on Moose International members George and Connie Jacobs and their efforts to raise more than \$8,000 for the Flight 93 National Memorial. The story also featured comments from King Laughlin and Calvin Wilson.
- Major piece in ***Civil Engineering*** magazine on beginning construction and the new design.

### February

- Drafted and distributed a statement from the Families of Flight 93, in relation to the passing of Congressman Murtha. President Felt noted that Mr. Murtha's authorship of the legislation created Flight 93 National Memorial. This statement ran in various newspapers.
- Drafted a joint statement, from honorary Flight 93 National Memorial Campaign co-chairs Ridge and Franks, urging Americans to donate to the Flight 93 National Memorial on President's Day. This was picked up by nearly 200 media outlets around the country.

### March

- Drafted press release announcing the Families of Flight 93's participation in hearings before the House Appropriations Subcommittee on Interior, Environment and Related Agencies.
- Arranged meeting between AP reporter and Gordon Felt, Patrick White, Deborah Borza, and Will Hollier to discuss the Families goals for the Hearing. This was followed by a tour of the AP's Washington office. Their articles were posted on approximately 200 news sites.
- Gordon Felt was interviewed by Cox Television, which aired on 10 television stations around the country.
- Arranged interviews between Gordon Felt and PA media. These stories ran in various newspapers.
- Following the subcommittee hearing and positive responses from subcommittee members on the Families' request for \$3 million for the memorial's infrastructure, a more detailed press release was prepared.
- PennDot's plan to award bids this spring to build the planned highway connecting Route 30 to the memorial was covered.

### April

- Drafted and released an announcement for May 8<sup>th</sup> Flight 93 National Memorial golf tournament in Providence Forge, VA, spearheaded by George Jacobs and the Virginia Moose Association.
- Drafted and serviced a release for the memorial campaign to promote its new donor cell phone texting initiative. Cell users can text MEMORIAL to 90999 to donate \$10 to the Flight 93 National Memorial.
- Drafted a quote with Gordon Felt for press release of Senators Arlen Specter and Bob Casey regarding the Fallen Heroes of 9/11 Congressional Medals.

Continued planning for the upcoming September 11 commemoration event with the Flight 93 Memorial partners. Weekly conference calls with Will Hollier and the Families of Flight 93 to discuss ongoing coordination between media strategy and government relations efforts.

Over the next three months, we expect the momentum to grow as the memorial transitions into a more active construction site. We will seek new opportunities to support the fundraising efforts of the Flight 93 National Memorial Campaign.

### **G. Interpretive Planning Briefing Report**

*Site Manager Jeff Reinbold presented the following report:*

#### **Background**

Starting with the Mission Statement and General Management Plan in 2004 and 2005, we presented preliminary interpretive themes to serve as "a starting point for the Memorial interpretive programs". In 2007, we launched the "Meaning Making Project" as a systematic study of what Flight 93 means to a

wide-range of audiences. This project produced an interactive online report as well as a summary matrix of themes. The upcoming interpretive and education plan will be developed primarily through the work of two committees; the Interpretive Planning Technical Committee (Technical Committee) and the Interpretive Planning Committee (IPC).

### **Status**

The Technical Committee has reviewed all of the existing materials. The Committee agreed that none of the existing information solely fully captures the interpretive themes for the memorial today, nearly 10 years after the event, and that this perspective gives us an important opportunity to revisit the interpretive themes and ensure they are appropriate for the memorial.

The Committee also discussed the extent of the park's archives and asked if we have all necessary information. The park provided to the committee two documents which show 1) the primary source documents that we have and 2) the documents that we know exist but do not have. Staff has gained access to NTSB and FBI files and personnel, and will be visiting these agencies in May and June. Commissioner Linenthal has helped provide direct access to key personnel at the National Archives. The NPS will be refocusing and expanding its efforts to gather missing information that may be valuable to the interpretive planning process.

### **Next Steps**

We were successful in securing the funds necessary to contract with an interpretive planner to assist in developing the interpretive and education plan, and we hope to have a contract shortly. The first task would be for the consultant and the committee to identify milestones and develop a schedule that can be shared and integrated with the Design Advisory Group, so the two efforts can inform and support each other.

The full Interpretive Planning Committee will convene once the analysis of existing information has been completed and a draft project scope and schedule have been developed.

Interpretive Planning Technical Committee consists of: John Reynolds, Brent Glass, Donna Glessner, Ed Linenthal, Ed Root, Joanne Hanley, Barbara Black, and Jeff Reinbold.

## **H. Anniversary Planning**

*Jeff Reinbold and Deborah Borza gave the following report:*

The Anniversary Planning Committee is working on both the 9<sup>th</sup> and 10<sup>th</sup> year anniversary services. The Committee is charged with developing the program and the National Park Service is charged with the event logistics.

The Committee is viewing both ceremonies as part of a narrative that will launch with the beginning of construction and culminate on the 10<sup>th</sup> anniversary. The group has discussed various themes and ways the events can support the overarching messages.

The 10<sup>th</sup> anniversary will be a large event at the newly dedicated Sacred Ground Plaza, so the Committee is discussing ways the 9<sup>th</sup> anniversary can compliment that event. The preliminary thinking is that the 9<sup>th</sup> anniversary has a backdrop of construction activity, which can provide us with an opportunity to recognize how the families, community and people from around the country and the world have come together to protect this place. The committee is pursuing a dual speaker track with one person who can speak to the actions of the public to create the memorial, and a national recognized speaker who can bring attention to Flight 93 and its national and international importance.

The committee is also discussing the 10<sup>th</sup> anniversary and how best to accomplish a dedication of the first phase of the National Memorial as well as a memorial service, recognizing that many other activities will

occur that weekend. The group will move quickly on the program for the 10<sup>th</sup> anniversary once the themes and speakers are confirmed for the 9<sup>th</sup> anniversary.

Anniversary Planning Committee Members include:  
 Flight 93 Advisory Commission - Henry Cook, Donna Glessner;  
 Families of Flight 93 - Deborah Borza, Carole O'Hare, Christine Frazier;  
 Friends of Flight 93 - Gene Leonard, Lladel Lichty;  
 National Park Foundation - King Laughlin, Victoria Tagliabue;  
 National Park Service - Barbara Black, Jeff Reinbold; and  
 LAK PR, Inc - Lisa Linden.

## **I. Friends Group Report**

*Jerry Spangler and Donna Glessner gave the following report:*

The Friends of Flight 93 National Memorial is a newly formed organization, whose Board meets monthly. We have been reviewing and drafting a strategic plan which should be completed in the next couple of months. There are nine members on the Board of Directors; we have filed for 501C status. We received a grant from the National Park Foundation for America's Best Idea program. We are identifying committees for projects.

Patrick White commented that the Friends and the National Park Service would likely be the longest standing partners.

Questions:

Commissioner Catuzzi: How many people are in the Group?

Donna Glessner: Approximately 80

Commissioner Catuzzi: Are they all local people?

Donna Glessner: No they are from all over. It is an open membership. There is a link on the park web site about Friends. This is a way for the public to be connected to the park.

## **VII. Flight 93 Advisory Commission Briefing Reports**

### **A. Land Acquisition Briefing Report**

*Vice-President Patrick White, Families of Flight 93, and Keith Newlin presented the following Report:*

Patrick White announced that yesterday the Families were able to close on the Karen Lambert 7-acre property to complete the Phase 1C access road. He thanked Attorney Robert Boose for his hard work.

Keith Newlin said there are three land issues the Park is working on.

- One is that the Park is still in the discovery phase with the Svonavec property; there is no other information or trail date.
- Two, we continue to work with the Conservation Fund to purchase some coal rights on the southern end of the park.
- Three, concerning the Kordell property, we have moved the last business inventory off the site. We are now working on the last part of the relocation, which is imbedded material; this will not affect construction on the hill. They want to start construction on the hill, so everything had to be moved from there first.

Patrick White commented that the Families were able to complete a series of quick claim deeds from the former owners of the Mock property, and are now in a position to offer a license agreement for access to the NPS. Now that the Lambert property is completed, the Families will be able to complete a license for the NPS for that property in the coming weeks as well.

For the lands north of Route 30, the Families have been in talks with the Conservation Fund and the State Game Lands to convey those lands over; it is just about complete. The cell tower leaseholder contacted the Families for an easement to be granted. The Families are now going through the process of having the easement reviewed, as well as the agreement necessary to go forward to grant the easement. These will just about complete the lands transactions with the exception of the Tim Lambert property.

Mr. White thanked the Conservation Fund for all of their help and invited them to the August meeting.

Todd McNew from the Conservation Fund acknowledged that they were coming to an end of the land acquisition phase for the Memorial. They felt it is time to formally conclude their time here. It has been a tough project and rewarding seven plus years. It has been an honor to work with all the partners.

Patrick White acknowledged that without the Conservation Fund in the beginning, we would not have met Will Hollier and would not have been able to get Congress to allocate the funds to get the land.

Calvin Wilson noted that the site is now a construction site and that everyone needs to be aware of that fact and not try to roam freely. Everyone needs to consider safety first.

John Reynolds asked the commissioners to have Joanne Hanley draft a letter to Patrick Noonan and Todd McNew of the Conservation Fund, with copies to Larry Seltzer, thanking them for their services in land acquisition.

## **B. Construction Activity Report**

*Keith Newlin presented the following report:*

Mr. Newlin thanked the Commission and Task Force for the chance to brief on construction activities and design. He noted that construction briefings were new to the Commission meeting. The construction contractor is motivated and dedicated and their activity has created curiosity at the site.

### Phase 1A

A construction contract was awarded to Arrow Kinsley Joint Venture (AKJV) on November 6, 2009, and on January 21, 2010 a preconstruction meeting was held. Shortly thereafter, a notice to proceed was issued. Shortly after that, the worst winter weather of the season hit and delayed the start of construction for about two months. On March 19, 2010 AKJV remobilized, and since that time they have done the following:

- Mobilized equipment using the former haul road from Route 30 to minimize the impact on Lambertsville Road.
- Established a construction office, in the former FBI headquarters building.
- Established sediment and erosion control channels in ponds.

The sediment ponds have been established because over 400,000 cubic yards of soil are about to be moved. We are trying to keep sediment out of a couple special watershed areas. This soil will be moved to the new entrance road connection and spread out, in order to build the elevation for the ring road and the grading for the walkway. AKJV will begin the excavation for the sacred ground plaza when the sediment and erosion ponds are completed. This will include excavation, deep compaction and forming of concrete sub-structure and finished concrete. They are also going to start construction of the wetlands. The major landscaping will begin in the spring. This concludes briefing on Phase 1A to date.

Questions:

Commissioner Reynolds: Are these pieces going to be happening at the same time or sequential?

Keith Newlin: The Sacred Ground work will be stand alone. There will probably be two activity sites.

### Phase 1B

Joanne Hanley and Keith Newlin meet in Denver to revisit the visitor center concept, to be established on the former Rollock property. It is a very important architectural feature of the memorial. We revisited the functions that had been originally designed into the building because we were concerned that we were

impairing the architectural nature of the building. After careful review, we have decided that several of the functions, including education, gatherings and meetings could be moved to another building outside of this visitors center itself, yet still proximate. We have presented this to Paul Murdoch and he has been receptive of this idea. We are moving forward with the refined schematic design and the design drawings for Phase 1B.

**Questions:**

Commissioner Wilson: When will that be presented to the Denver Service Center?

Keith Newlin: After we present it the Development Advisory Board in Washington, which we hope to do that in November or February.

John Reynolds commented that the redesign was a smart idea.

**Phase 1C**

**Park Entrance Road**

Penn DOT has transmitted to the NPS a complete set of construction drawings, minus park enhancement features. We plan to bring Paul Murdoch into this design. He is and will continue to review everything that has been done to date, and we will issue a second work order to Murdoch to incorporate his design intent for the entrance road. We have the funding available to cover the costs. We will have the contract solicited and awarded mid to late summer.

Commissioner Catuzzi: How was the landscape architect selected?

Commissioner Reynolds: After Paul Murdoch was selected he was required to put together a team of professionals to be awarded the contract.

Commissioner Catuzzi: So the selection was made by him?

Commissioner Reynolds: Yes; Nelson, Byrd, Woltz were part of the design competition with Paul Murdoch.

Commissioner Felt: Need clarification on the NPS position concerning plantings in the sacred ground and how press releases will be distributed to the public.

Keith Newlin: There will be no plantings within the sacred ground. The NPS will have to clear all press releases.

Commissioner Glessner: Can you clarify the amphitheater issue that was in the press?

Keith Newlin: There will not be an amphitheater.

Deborah Borza: Is there anything going to be done about wrong information that has been printed by the media.

Commissioner Reynolds: I think that the parties need to get together and figure out what needs to happen to get the explanation, of how the wrong information got out, to the families.

Patrick White commented that there has been a Development Advisory Group created. He and Keith Newlin are the chairs. They had a meeting at Paul Murdoch's office to work together with Denver Service Center to review where the project has been, where it is now and where it is going. The folks from Denver "get" where we are trying to go with this project. It was a very productive meeting. They also have a weekly construction call.

**C. Fundraising and Capital Campaign**

*King Laughlin presented the following:*

The coming months will be exciting for the partners and supporters to see the designed Flight 93 National Memorial take shape and to watch as a simple field is transformed into a "Field of Honor".

**Campaign Summary**

Through the first Quarter of 2010 we received more than 116,000 donations. This brings the total to \$17.2 million from 62,000 donors.

We would like to thank the Hockett Family, PNC Foundation, Metrodome, MUSCO Lighting, Stephen Singer Jewelers, and Michael Smerconish for their donations and contributions. We have also received a

generous commitment from Sheets, Inc. and are working out the details of a special combined promotion to generate funding for the memorial. We would also like to thank our Campaign leadership and partners, particularly Ed Root, for helping to facilitate these donations.

We would like to acknowledge Davey Tree Company for conducting a survey of existing trees and vegetation at Flight 93. This in-kind contribution of services will provide valuable information to the NPS and memorial design team regarding species selection for future plantings.

### **Campaign Activities**

We are looking for new ideas to engage audiences in learning about Flight 93 and supporting the Campaign. One of these new ideas is by cellular phone. You can now text a donation of \$10 from your cell phone. You text the word MEMORIAL to 90999 and \$10 is added to your monthly cell phone bill and \$10 is donated to the Campaign.

Another way to stay connected to Flight 93 is to go online at [www.honorflight93.org](http://www.honorflight93.org) and [www.nps.gov/flni](http://www.nps.gov/flni). You can receive newsletters; sign up for email updates or join the network of friends and followers on Facebook and Twitter.

Since the start of construction, website traffic has increased 50 percent with longer viewing times. The number of followers on Facebook has gone up by 100 percent since mid-April to 2,000 friends.

Recently, we have discussed with the Friends of Flight 93 several projects that we can work on together in the coming months to help raise funds for the Campaign.

The Steelers have agreed to partner with Flight 93 this year and in 2011, for a signature fundraising event or other promotion. We have also had discussions with the Hard Rock Café, both at the corporate level and with the Pittsburgh Restaurant. We will soon be announcing a special summer-long fundraising promotion for Flight 93.

### **D. NPS Report**

*Jeff Reinbold presented the following report:*

We have looked at our operation to see what we need to do in the next eighteen months to be ready for opening.

We will be hiring a Museum Tech in the future to help take care of our collections.

With land acquisitions has come ownership of several buildings. The staff has documented and photographed all of those buildings.

We want to focus on building our internal staffing capacity. We have gone from a planning mode to operating mode very quickly. We have hired an administrative office assistant - Chris Brown. Wendy Clay will join us as a park guide for the next year. In the next two weeks we will hire two seasonal rangers. We have two seasonal maintenance personnel and will be bringing on board a permanent maintenance supervisor. We will be hiring a law enforcement ranger to live in one of the homes close to the site.

We will move our headquarters to the site later this year. It is important for the staff that interact with the visitors to be on site. A lot of back-and-forth travel time is wasted now, and we don't have the capability to respond quickly to on-site staff and/or volunteer needs. We will keep the Somerset office for the near future. The HQ will be located approximately half between the Route 30 entrance and the bowl.

The Pennsylvania Turnpike Commission has recently constructed an interpretive wayside at the north Somerset service plaza, to include information about Flight 93.

Through a grant, we were able to get eight former Shanksville students to record their stories about being in the school on 9/11. We recently received an additional grant to complete this project.

Joanne Hanley and Jeff Reinbold presented a plaque to SCA Peter Turcik who is leaving Flight 93. Joanne and Jeff gave a short overview of the SCA program.

Commissioner Reynolds remarked that there was a great transition that took place, in that for the first time Joanne Hanley did not present a report.

Joanne Hanley remarked that she was blessed with the great staff that she has.

Commissioner Reynolds also remarked that he and Jeff Reinbold had been approached by the St. Louis Arch people on advice about design competition. He also remarked that tomorrow, May 2, 2010, is a leadership summit between the six partner organizations to discuss how to work together to ensure that everything gets done through Phase 3 of the memorial project.

Commissioner Glass remarked that he would like to work with the anniversary committee.

#### **E. Public Comment**

*Barry D. Smith*

Mr. Smith is a volunteer Flight 93 Ambassador who expressed his continued gratitude to be able to present the Flight 93 story, and felt it was an honor and a privilege to do so. Amazing and awed are two words that came to his mind regarding the past winter. Only one day did he have a shift at the Memorial that had no visitors. It is amazing how visitors brave the weather to visit the memorial.

*Deborah Borza*

MS Borza wanted to take the time to say hello to Commissioner Walther. She commented that when he was sworn-in, he had a judges stance. The people on Flight 93 did not have judge but decided on their own to take action, and took the same kind of oath that he did. Thank you for being on the Commission.

*Grant Woollacott*

Mr. Woollacott read the story of his research on Flight 93 passenger Donald Greene.

The next meeting of the Commission and Task Force will be held on August 7, 2010. The meeting was adjourned at 12: 47 PM.

Minutes prepared by:  
Chris Brown, Flight 93 National Memorial