

FLIGHT 93 ADVISORY COMMISSION

BRIEFING PACKAGE

JANUARY 15, 2005

1:00 PM – 4:00 PM

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Land Acquisition Briefing
Bill Sindelar, NPS
January 2005

The National Park Service, Northeast Region Realty Division is extremely thankful to the Somerset County Commissioners and Somerset County Solicitor Dan Rullo for entering into the Donation Agreement that allows the NPS to use donated funds currently held in trust by the County for use in land acquisition at Flight 93 National Memorial. The FY05 Interior Appropriations bill did not allocate funding for land acquisition at Flight 93 National Memorial. However, through the generosity of Somerset County, Pennsylvania, and the individuals who donated the funds, the acquisition process is proceeding.

On December 16th, the Williams' property was inspected by our contract appraiser as part of the federal appraisal process. The appraisal report for this tract is expected to be received shortly. Once the appraisal report is received, reviewed and approved, an Offer will be sent to the landowner.

The Purchase Order, which will authorize our contract appraiser to begin the appraisal process, is being prepared for the Svonavec, Hoover and Eschrich properties, as well as the PBS Coals buildings located on the Svonavec property.

The NPS cartographic unit has recently completed all legal descriptions for the tracts identified for acquisition following additional research conducted by NPS personnel at the Somerset County Courthouse. Legal descriptions establish a description of land by metes and bounds. In addition, all segment maps for the Flight 93 National Memorial have been completed.

With the aid of Digital Globe's Quickbird Satellite scene of the entire Flight 93 National Memorial area, multiple image processing tasks are now able to be performed. BAE Systems of Mount Laurel, New Jersey donated a solid terrain model of the park's geographic area utilizing information gathered from the Quickbird Satellite.

All digital data essential to support the parks future needs have been collected. Using the LIDAR (Light Detection and Ranging) Sensor procedure, which utilizes a laser to measure the elevations of the earth, two foot contours of the entire park are now available for use in the design competition and any other further needs the park may have such as trail, road and building construction.

Flight 93 National Memorial has made \$5,000 available for Bill Sindelar's travel to Somerset as often as he needs to in order to expedite the land acquisition process.

Land Acquisition Briefing
Todd McNew, The Conservation Fund
January 2005

Camp Allegheny / Appalachian Timber – Swap deal closed EOY 2004. This may facilitate future swap for Memorial property (for piece in the PBS transaction).

PBS Coals – March 30, 2005 scheduled closing date is fast approaching. May need to extend for proper remediation of environmental issues.

Tim Lambert – Spring 2004 offer for 160-acre parcel still on table. Two smaller donation pieces must be donated during the same calendar year as the sale of the 160-acre piece for tax reasons.

Seymour – Summer 2004 offer rejected, seller has not responded with a counter offer. Subsequent attempts to correspond unanswered.

Berwind – working to acquire properties north of US 30.

Boundary Update
January 2005

To date, everyone in the Washington office and the Department of the Interior that needs to sign off on the boundary has done so, including the Solicitors, the Deputy Secretary, the Assistant Secretary, and other staff.

The Secretary will not be in to sign this until after the Commission meeting, but is please to let us know that she will sign it on her return.

After the Secretary signs the boundary approval there will be a Federal Register Notice to announce the determination of the boundary. The Federal Register notice would provide the necessary public announcement of the Secretary's determination and will reference the map.

**General Management Plan/Environmental Impact Statement
Briefing Report
January 2005**

I. PROJECT SCHEDULE – The project is on track. We are following the revised integrated planning process (approved May 14, 2004 meeting) and meeting the deadlines in the detailed schedule (presented at July 30, 2004). No changes to the schedule are necessary.

II. GMP COORDINATING COMMITTEE – The committee met on November 10, 2004 and January 3, 2005. The purpose of the committee is to coordinate the work of the GMP with that of the other Task Force committees and community initiatives. The committee will ensure the facts, findings, and decisions in the GMP are consistent with the work of the other committees. The committee will also identify ways residents can best participate in the development of the GMP. The committee meets the first Wednesday of each month.

III. CORRIDOR LAND USE STUDY – In November and December the townships through which visitors will travel to reach the Memorial (Stonycreek, Quemahoning, Somerset, Jenner and Shade), all passed a resolution to study land use planning and controls for the corridors leading to the Memorial. On December 28, 2004, Somerset County endorsed the resolution and agreed to request from the state, funding for the study. The state Department of Community and Economic Development and PennDOT are being approached for funding. Somerset County will take the lead on the study and the work will be coordinated with the transportation planning for the GMP/EIS. Flight 93 Advisory Commissioners Greg Walker and Pam Tokar-Ickes will be heavily involved in the study. Jeff Reinbold will work with Brad Zearfoss, the County Planning Director, and Anna Breinich of the Pennsylvania Environmental Council, to prepare a draft RFP. The study will hopefully begin this Spring.

IV. AGENCY MEETING – A second agency coordination meeting was held in the NPS office on December 9, 2004. More than 50 local, state, and federal agency representatives were invited. The purpose of the meeting was to update the agencies on the planning and design for the Memorial and discuss their concerns. Jeff Reinbold ran the meeting and Commissioners Donna Glessner, Greg Walker, and Pam Tokar-Ickes were in attendance. Eileen Carlton (contractor for the EIS) and our geotechnical and transportation subconsultants also participated. Approximately 25 agencies attended. The group discussed the same issues presented at the last Commission meeting: transportation (routes to the Memorial, the entrance, and a possible shuttle), noise/commercial air tours, the private cemetery, visual intrusions; water quality and supply; and geotechnical concerns and our initial findings. The agencies also discussed projects they had underway and ways their programs could support our efforts.

V. NEIGHBORHOOD MEETING -- On December 6, 2004 a meeting was held at Camp Allegheny with neighbors who live near the Memorial. More than 100 invitations were sent to landowners within and adjacent to the boundary. About 30 neighbors and ambassadors attended. Superintendent Joanne Hanley and Jeff Reinbold conducted the meeting and Commissioners Donna Glessner and Greg Walker participated. GMP Committee members Chuck Wagner and Esther Heymann also attended. We updated the neighbors on the project and answered questions. Some of the questions raised concerned: creating the entrance off Route 30, the high level of accidents near the memorial entrance and the concern that many don't get reported, what it means to be within the boundary, and the progress of land acquisition.

VI. DATA GATHERING – The GMP consultants are finalizing their data gathering reports. An overview of the studies and preliminary issues was presented at the October Commission meeting. We had hoped to have all the reports finalized for this Commission meeting, but the demands of the design competition made that impossible so the reports will be finalized in the coming weeks. We are conducting an additional study to better understand our options for providing an adequate water supply for visitors and operations at the Memorial. We are also working with Neighborhood America Inc., (our website consultants) to start work on the necessary infrastructure to provide the public opportunities to participate in the development of the GMP/EIS. The enhanced capabilities will allow us to better incorporate public comment into our decision-making and respond to relevant public comments as required for the EIS.

V. MOTIONS AND RESOLUTIONS

None

Design Solicitation Committee Briefing Report
January 15, 2005

Status of Design Competition

Stage I

The competition registration for Stage I closed on December 27, 2004 with over 2300 entrants. Projections from past competitions indicate we can expect 500-700 design submittals. More than 20,000 square feet at The Georgian Place Outlet Stores has been generously donated for the Stage I exhibit. With our Somerset coordinator, Jane Miller, many volunteers are working tirelessly to prepare the space and install the temporary exhibit.

During the week of January 10 they will receive, un-package, log-in, and set up the display. The Stage I jury will begin deliberations Monday, January 24th. They will prepare a Jury Report of their decision the following week. The Design Oversight Committee will receive the decisions of the Stage I Jury, and inform the heads of the Partner groups. The finalists will be announced and posted on the website on Friday, February 4th.

Commissioners are invited to view the Stage I Exhibition at the designated times allotted for the Partners and encouraged to make written comments during such visit. The comments will be provided to the Stage I Jury during their deliberations.

The public will have an opportunity to view the submittals at the exhibit beginning on Wednesday, January 19 through until February 21, President's Day when the exhibit will close. The exhibit will close for jury deliberations from January 24-26. All of the submittals will also be posted on the website (www.flight93memorialproject.org) for viewing and comment.

Stage II

Preliminary recommendations for the Stage II Jury are being developed by the professional advisors. Following consideration by the Design Oversight Committee these recommendations will be presented to the Advisory Commission for their review and adoption at the next Advisory Commission meeting.

Fundraising Oversight Committee January 2005

The Fundraising Oversight Committee has been meeting regularly to ensure that that Fundraising Agreement, the contract with Ketchum, and the seed money to sign the contract is in place.

The following are meeting notes from the recent January 7, 2005 conference call:

Fundraising Agreement Package

Joanne Hanley sent a fundraising agreement package for the Oversight Committee to review, and to have the respective partner's review. John Reynolds was designated authority from the Commission to make decisions on behalf of the Commission on matters relating to the fundraising agreement. Following incorporation of comments by the Oversight Committee and the partners, Joanne Hanley will hand carry to Philadelphia and Washington. The representatives on the Funding Oversight Committee will ensure that their respective organizations have endorsed the package. In particular, the Families board will meet on January 16th. Prior to that meeting, their counsel, Jennifer Franklin, should have reviewed all the material.

The fundraising package includes the following drafts as required by the National Park Service Director's Order # 21, and are provided under separate cover:

- Fundraising Agreement
- Fundraising Plan
- Donor Recognition Plan
- Communications Plan

State Funding

On January 14, 2005, Governor Rendell is expected to "deliver" a check for \$250,000 that will get us started (see attached briefing paper on this press conference). In addition, John Reynolds will have met with potential leadership to determine if, with Ketchum's assistance, they would be willing to lead an effort to raise initial needed funds to underwrite capital campaign costs. This would not be announced publicly, but these funds are necessary to get us started.

Contract with Ketchum

Gordie Felt has been working on the contract and it is anticipated that it will be approved at the Families board meeting on January 16th.

Volunteer Campaign Leadership and Strategies for how to Successfully Recruit

A list of potential campaign leadership was discussed. The leadership of the partner organization completed a preliminary review of a list of potential names for volunteer leadership for the upcoming Flight 93 National Memorial capital campaign. We have NOT asked for approval or final vetting of these names at this time, but merely have requested an indication if any of the persons or corporations should be eliminated for discussion at this point. None of these candidates have been contacted; this is a starting point.

Leadership is the most critical success factor in any campaign. Strong volunteer leadership is the most crucial element for Flight 93 to have a successful capital campaign. All of our dialogue must be conducted with due respect for confidentiality to protect the identities and privacy of all candidates in this early stage. The Commission will be briefed in confidential executive session.

Briefing Statement

Bureau: National Park Service
Issue: Press Conference with Governor Rendell, January 14, 2005
Park Site: Flight 93 National Memorial
Date: January 7, 2005

Background:

On September 11, 2004, Governor Rendell announced a \$10 million commitment from the Commonwealth for the permanent memorial at Flight 93. In addition, he pledged an immediate \$250,000 in unrestricted funding for the Flight 93 Memorial partners to use for identified needs.

We assisted the Families of Flight 93 with the paperwork to obtain the \$250,000 from the Commonwealth as soon as possible, which they have submitted, and which has been finalized and approved by the state. All of the Flight 93 partners have agreed that the highest priority is for the families to hire Ketchum as fundraising counsel.

Current Status:

The Families and Commission indicated to the Governor's office that it would be appropriate and desirable if the Governor could formally present the \$250,000 to the Families at the January 15, 2005 Federal Advisory Commission meeting. The Governor could not make this date and requested that the press conference be held on January 14th. The details known thus far are as follows:

What: Press conference to present \$250,000 from the Commonwealth of Pennsylvania to Families of Flight 93
Who: Governor Rendell to present the check; representative of Families of Flight 93 to accept check, along with representation by partners including Flight 93 Advisory Commission, Flight 93 Memorial Task Force, and the National Park Service.
When: Friday, January 14, 2005, 3:00 PM
Where: Georgian Place Outlet Mall, Somerset, Pennsylvania. The Georgian Place Outlet is located behind the Georgian Inn, off Route 601 just north of the Pennsylvania Turnpike Somerset interchange (Spaces 501, 507, and 509 in the mall. Access is on the Lake Road side of the mall near the Paper Factory and Dress Barn).

The press conference will be located at the entrance to the design competition exhibition space, which will be in the process of being set up for viewing. Immediately following the press conference, the media will be offered a private tour of the exhibition of the design submissions for the permanent memorial. See the attachment for a complete listing of activities for January 14 – 15, 2005 in Somerset.

This will not be a formal announcement of the capital campaign, even though the funding will be used to hire fundraising counsel. The press release, as well as the Governor, will state that the funds are unrestricted. If asked how the funding will be used, the response by the Families will be "to hire fundraising counsel to continue fundraising planning."

Anyone from the Regional and/or Washington office is welcome and encouraged to attend.

Contact: Superintendent Joanne Hanley