BRIEFING
Government Relations Report
May 7, 2011

Federal Appropriations:

Mr. Hollier provided continual intelligence-gathering and consultation with House and Senate appropriations staff and Pennsylvania Delegation regarding status of appropriations process and strategy for maintaining funding in FY11 appropriations bills.

Mr. Hollier confirmed $3,700,000 was provided in FY11 Omnibus Appropriations Legislation for FY93NM. Unfortunately, the Omnibus Appropriations Legislation failed to pass the Congress.

Mr. Hollier initiated strategy meetings with Senator Casey and Congressman Shuster on securing FY11 funds through discretionary spending channels.

Mr. Hollier initiated conversations with Office of Management and Budget (OMB) and FLOTUS Michelle Obama's staff to advocate for Memorial funding to be included in President Obama's FY12 budget submission.

Mr. Hollier confirmed $3,700,000 in funding for the Memorial was included in President Obama's FY12 budget submission.

Mr. Hollier secured meetings for FF93 Board with FLOTUS Chief of Staff and Policy Director, Deputy Director of National Park Service and key Members of Congress to advocate for FY12 Memorial Funding.

Mr. Hollier redrafted FF93 talking points for advocacy meetings.

Mr. Hollier provided follow up to FF93 advocacy meeting.

Mr. Hollier had numerous calls and meetings with Senator Casey's staff regarding introduction of Congressional Gold Medal Legislation.

Mr. Hollier participated in meetings and conference calls to assist with National Park Foundation fundraising efforts.

Organization

Mr. Hollier led weekly conference calls with Families, National Park Foundation and LAKPR to allocate tasks and responsibilities, ensure proper follow up to action items, and serve as strategy session

Mr. Hollier reviewed and provided comments to LAK on press and advocacy materials.

National Park Service Report
May 7, 2011

Visitation

The Memorial is now open summer hours. NPS rangers and Ambassadors staff the Temporary Memorial at the Western Overlook from 9:00AM – 7:00PM. Visitation is rapidly increasing and requests for group visits are up significantly.

Staffing

The NPS recently hired Dan Plummer as a seasonal ranger. Jonathan Riner, a second seasonal ranger, and Donald Zeigler, a returning seasonal ranger, will join Dan on May 9. The rangers will go through an intensive training program in mid-May. Also joining the staff in coming months will be seasonal maintenance staff and a law enforcement ranger.

Volunteers

Volunteers continue to be a vital part of park operations, greeting visitors at the Western Overlook and assisting staff in the park office. On April 26, the NPS will host a volunteer training at the headquarters to prepare for the coming year. On July 11, volunteers will accompany Flight 93 staff on a tour of the Memorial and the new facilities at the Memorial Plaza. On August 29, the volunteers will meet again to review the September 11 events and to prepare for full operation of the Memorial. Ranger Brendan Wilson has assumed the duties of volunteer coordinator.

NPS Website

Flight 93 staff completed an initial round of updates to the NPS website (www.nps.gov/flni). This work includes creating a page for September 11 weekend event information and posting an "approved" narrative of the Flight 93 story as well as passenger and crew bios. The updates also highlight construction progress and include image galleries. Timelines of the Flight 93 story and the process to create the Memorial will be added shortly.

Collections and Documentation

The tribute collection is on the move. Flight 93 staff are relocating the collection items in Somerset to the headquarters. The tributes will be closer to staff and be more accessible to researchers and media.

Flight 93 staff are also finalizing new photo use permissions for key parts of the image collection. Previous agreements did not provide for the expanded use of these resources in exhibits and online.

Oral History

Flight 93 staff have recorded 662 oral histories -- all passengers and crew are now represented. However, staff continue to try to record a family story for each of the passengers and crew. In early April, Kathie Shaffer and Donna Glessner completed a trip to Austin, Texas, to interview members of the Martinez family.

Preview Tours for Hospitality Industry

NPS staff and the Friends of Flight 93 are offering preview tours of the site to area businesses in the tourism and hospitality industries. They will hold a tour for managers on May 9 and frontline staff on May 11 and 12. Participants will be bused to the Temporary Memorial and then through the entire site. The Laurel Highlands Visitors Bureau and the Somerset Chamber of Commerce are involved in the project and both organizations are assisting with requests for group tours and information on area attractions and services.

The Friends of Flight 93 and NPS staff also produced a rack card that will be distributed at tourist promotion sites throughout the region. The card provides basic information about visiting the memorial and the September 11, 2011 weekend. A Somerset County Tourism Grant funded the project..

Headquarters Planting Project

The Friends of Flight 93 are working closely with Flight 93 maintenance staff to landscape the headquarters buildings. The project will screen the headquarters and better integrate the buildings into the surrounding landscape. The Friends have obtained donated trees and are using donated funds to purchase the remaining plants. Nelson Byrd Woltz, the landscape architecture firm for the memorial, developed the planting plan and species program. All plantings are native to the area, known to do well in similar site conditions, and are included in the memorial design. The initial planting is planned for April 30.

The Public Memory of 9/11

The National Building Museum will host a program, *The Public Memory of 9/11* on July 26, 2011. Dr. Brent Glass will host the program, which will include representatives from each of the September 11th sites. Jeff Reinbold will represent Flight 93.

Education

Flight 93 staff continue to work with the Smithsonian National Museum of American History, the National September 11th Memorial and Museum, and the Pentagon Memorial Fund to produce a virtual conference for educators in August 2011. The one or two day online conference will also include an accompanying website that will provide educators with resource information on each site as well as webcasts of the presentations.

Flight 93 staff continue to focus this year's education efforts on young children. NPS staff are working with the Friends of Flight 93, the Fred Rogers Center at St. Vincent College, and the Fred Rogers Company to develop materials on September 11 for parents and those who work with young children. The Friends are also leading an effort to create a Children's Forum at the Fred Rogers Center at St. Vincent College on October 6, 2011.

NPS staff and the National Park Foundation are continuing to explore the possibility of creating an Electronic Fieldtrip to the memorial. NPF has produced many of these 1-hour programs that reach millions of students. The fieldtrip would likely occur in the fall of 2011 once the permanent memorial is open. The feasibility of the project continues to be tested and potential funding sources explored.

BRIEFING
Communications Update
May 7, 2011

Introduction

For the past three months, construction of the first phase of the Flight 93 National Memorial steadily progressed toward meeting the 10th anniversary dedication date and media interest in the memorial and the heroes of Flight 93 steadily increased. LAK worked with the Families of Flight 93 and the Flight 93 National Memorial partners on several key media initiatives about the memorial and September 11th, while participating in planning for the events surrounding and including the 10th anniversary commemoration ceremony.

February Flight 93 Advisory Commission Meeting

Lisa Linden gave a detailed update to the Flight 93 Advisory Commission on the previous quarter's media activities via conference call during the commission's February meeting. Both ***WJAC-TV*** and the ***Daily American*** covered the commission meeting. The ***Daily American*** included comments on the various aspects of the memorial's progress from Commission members Jerry Spangler, Patrick White and Donna Glessner, National Park Service (NPS) Western PA Superintendent Keith Newlin, Flight 93 National Memorial Site Manager Jeff Reinbold and the National Park Foundation's (NPF) Memorial Campaign Manager King Laughlin.

In the week leading up to the February quarterly meeting, Lisa Linden assisted in arranging interviews of Families of Flight 93 member Deborah Borza and King Laughlin with a ***Pittsburgh Tribune-Review*** reporter for a piece about a $30,000 donation to the campaign by the Kongsberg Defense Corporation.

Later in February, Lisa Linden facilitated an interview with Patrick White, who also serves as vice president of the Families of Flight 93, and a reporter with the ***Pittsburgh Tribune-Review*** for a February 26 piece on plans by the NPS to rewrite its regulations on oil and gas development on its lands.

Relatives of the Flight 93 Heroes Visit to Washington

One of the most significant media stories of the last quarter was in regard to support by the Flight 93 families for President Obama's Fiscal Year 2012 budget request for the memorial. As a response to the President's inclusion of $3.7 million in vital infrastructure funding, LAK worked with Families of Flight 93 President Gordon Felt on a statement expressing the organization's gratitude to the President and the hope that the funding would be included in a final budget agreement with Congress. The statement by Mr. Felt was distributed to the media on February 16 by LAK.

Over the next several weeks, plans were made for some of the relatives of the Flight 93 passengers and crew including Gordon Felt, Deborah Borza, Patrick White, Calvin Wilson and Sarah Wainio to go to Washington, DC from March 9-11 to visit Obama Administration officials and key congressional members and staff. Their mission was to express strong support for the President's budget request, brief officials on the progress in building the memorial and to win support for ongoing federal funding until the full vision of Paul Murdoch's design is realized.

LAK participated in the planning discussions and provided media relations support for the trip. LAK contacted local and DC-based media to ensure that they were aware of the Flight 93 relatives' efforts and to facilitate interviews. Lisa Linden went to Washington during the visit to coordinate media activities.

Media interest was very extensive. Lisa Linden helped facilitate interviews by Andrew Miga of the *Associated Press'* Washington, DC bureau with all the relatives who made the DC trip. An initial piece about the visit titled "**Flight 93 families seek money for 9/11 memorial**" was posted on the early morning of March 9 and was picked up by more than 90 media sites including ***CBS News***, the ***Las Vegas Sun*** and the ***Atlanta Journal Constitution.*** A second, more detailed piece distributed later in the day by the *AP* was picked up by more than 140 media sites including ***ABC News***, ***CNBC***, ***Forbes*** and the ***Wall Street Journal***. The ***AP*** also posted photos taken that day by an ***AP*** photographer that were available for media pickup. According to the reporter, the initial story was number one in media pick-up on *Yahoo.*

Also on March 9, a ***Cox Communications*** DC bureau reporter interviewed the visiting relatives for a news piece that was available to the 15 television stations owned by Cox including ***WJAC-TV*** in Johnstown, PA. The ***Pittsburgh Tribune-Review*** did its own news piece on the DC visit as did ***WDUQ***, Pittsburgh's National Public Radio station. The ***Pittsburgh Post-Gazette*** and the ***Johnstown Tribune-Democrat*** carried versions of the ***AP*** story.

On the morning of March 10, Gordon Felt and Calvin Wilson also appeared on the early morning show of the *CBS* television network's DC affiliate, *WUSA.* The interview was also posted on the station's website with a print version of the story titled "**United Flight 93 Victims' Families In DC Hoping For 9/11 Memorial Funding."**

Fox News Channel Piece

During the Flight 93 relatives' visit to Washington, DC, Lisa Linden also facilitated an opportunity for them to be interviewed by a reporter from the national *Fox News Channel.* As part of the same story, a ***Fox News*** team also went to the memorial site to observe construction efforts and to interview Keith Newlin.

On March 31, the *Fox News Channel* ran a series of pieces during the course of the day regarding the families' effort to gain support for the $3.7 million in federal infrastructure funds. An online version of the story titled ***"Families of United Flight 93 Call on***

Congress to Approve $3.7 Million More in Memorial Funding" was posted on the News Channel's website.

As a follow up to this widely carried story about the visit to Washington, Patrick White was interviewed for the ***Paul Edwards Show*** radio program on ***WLQV-AM*** in Detroit. In the interview with Paul Edwards, Mr. White discussed the current status of the Flight 93 National Memorial and ongoing efforts to raise funds for the memorial while encouraging listeners to donate to the memorial campaign. The taped interview was broadcast on Friday, April 1.

New York Times piece on the September 11th Memorials

Lisa Linden worked with the NPS and the Families of Flight 93 to provide information to the ***New York Times*** on how the Flight 93 National Memorial's design sensitively deals with the issue of the heroes' remains at the site. The majority of the piece, which appeared in the April 3 issue of the ***Times***, is about the World Trade Center memorial and the disagreement by some of the members of WTC families with the New York City memorial's decision on where to locate the unidentified remains. A rendering of the Flight 93 National Memorial was included in the ***Times*** piece.

Media Interest and Planning Efforts During the 10th Anniversary Year

Over the past three months, Lisa Linden continued to facilitate interviews with members of the Families of Flight 93 and other Flight 93 National Memorial partners as the 10th anniversary approaches and media interest increases in recounting the story of the 40 passengers and crew members who heroically took collective action, losing their lives in a fight for freedom. Book authors, television and radio programs, and print publications – both local and national – have expressed interest in telling this story, as well as reporting on the effort to create a meaningful, soaring memorial dedicated to the heroes' lives in the fields outside Shanksville, where the 40 heroes' journey ended.

Lisa Linden continued to participate in regular conference calls with the Flight 93 Memorial partners on plans regarding the 10th anniversary commemoration and surrounding events. Issues discussed included the choice of a commemoration keynote speaker and the creation of appropriate written material and website content.

During this period, LAK also continued to participate in weekly conference calls with Will Hollier and the Families of Flight 93 to discuss ongoing coordination between media strategy and government relations efforts. We also provided regular monitoring for the Flight 93 Memorial partners of media and blog sites for stories regarding Flight 93.

Even as we field media requests regarding Flight 93 and the Flight 93 National Memorial, LAK has reached out to the media outlets to help ensure that that the story – unprecedented in American history – is told of how Flight 93 family members, the local Somerset county community, government officials at all levels and the NPF worked

together to create the only national park that has at its centerpiece, the events of September 11th.

We will look for further media opportunities to discuss the tremendous progress in building the first phase of the memorial of the last two years and of the nation's promise to complete the memorial through continued financial support.

It is a tremendous privilege for LAK to be able to help tell the world the story of Flight 93 and the creation of the Flight 93 National Memorial during this historic year. We look forward to working with all of you in the months ahead.

Anniversary Planning
Briefing Report
May 7, 2011

Status

The Anniversary Planning Committee is meeting every other week to develop the program for the dedication and commemoration events. The tentative schedule follows:

September 9

- Public access limited to the Temporary Memorial at the Western Overlook
- Family preview tour of the site occurs in the morning
- Media previews and event final setup follows in the afternoon

September 10. Dedication Ceremony

- New Memorial entrance and entire site opens to the public for the first time
- Visitors park in the fields near US 30 and shuttle to the Memorial Plaza; families have separate parking and shuttle
- Dedication Ceremony begins at 12:30pm (tentative)
- Public tribute activities continue (by permit) throughout the day
- Evening luminaries occur at the Memorial Plaza, with one for each person killed on Sept 11, 2001

September 11. Commemoration Ceremony

- Parking and shuttle procedures remain in place
- Commemoration service begins at 9:30am at the Memorial Plaza
- Public tribute activities continue (by permit) throughout the day

Commissioners will receive more information on the draft program at the May 7, 2011 Commission meeting. The latest event information for the public is available at www.nps.gov/flni.

Each year the memorial plays host to many smaller events at which the public pays tribute to the passengers and crew of Flight 93. The NPS is receiving a large number of such requests for this year's anniversary weekend. These activities will occur by permit in an area away from the Memorial Plaza.

The Friends of Flight 93 are maintaining a calendar of events occurring outside the memorial.

The NPS has established an Incident Command team to coordinate security and logistics for the events. The team visited the site on April 21, 2011 and is preparing an event plan.

Committee Members

- Henry Cook, Flight 93 Advisory Commission
- Donna Glessner, Flight 93 Advisory Commission
- Debby Borza (co-chair), Families of Flight 93
- Carole O'Hare, Families of Flight 93
- Christine Fraser, Families of Flight 93
- Gene Leonard, Friends of Flight 93
- Lladel Lichty, Friends of Flight 93
- King Laughlin, National Park Foundation
- Victoria Tagliabue, National Park Foundation
- Barbara Black, National Park Service
- Jeff Reinbold (co-chair), National Park Service

Interpretation and Education Planning
Briefing Report
May 7, 2011

Interpretation and Education Plan

The National Park Service delayed completion of the draft Interpretation and Education Plan pending the results of the April Phase 1B Design Charette and July Phase 1B Value Analysis workshop. Those meetings will explore facility changes that could affect recommendations in the plan. The NPS and Interpretive Planning Technical Committee will revise the draft plan as necessary and then circulate it for partner review and comment. Members of the former Interpretive Oversight Committee are being invited to participate in the review.

The planning process has tracked closely with the development of the Phase 1A exhibits as well as the Phase 1B Visitor Center and Learning Center. The Committee concluded its workshops with interpretive planning consultant, Ron Thompson, in January 2011. Mr. Thompson met with Flight 93 staff in February 2011, to explore actions the staff might take to implement the broader goals presented in the plan.

The plan will provide general guidance for the interpretive media, visitor experience, and programming starting September 10, 2011. It will include similar direction for the creation of exhibits and programming at the visitor center and other locations throughout the memorial. Exhibit design and content will be based on the plan, but not included within it.

Exhibit Design

Gallagher and Associates is working with Flight 93 staff to develop exhibits for Phase 1A that will be installed this summer. These outdoor exhibits will be placed primarily at the courtyard adjacent to the Visitor Shelter. The panels are based on the Temporary Exhibit at the Western Overlook, which the Committee assisted with the creation of in 2010.

Gallagher and Associates is also working closely with Memorial architect Paul Murdoch and the NPS on design options for the Visitor Center and Learning Center. The consultants are exploring different visitor experience opportunities and approaches to telling the story. The Committee will participate in the development of these options once the initial ideas take shape.

Memorial Brochure

Each National Park Service site has a park brochure. It is a signature piece that is available only at the site. The Flight 93 staff has been working with the NPS Harpers Ferry Center to create the first brochure for the memorial. The Committee has reviewed and commented on the initial draft brochure. The piece will be finalized in May and then printed so that it is available at the September 10, 2011 dedication.

Interpretive Planning Technical Committee Members

- Brent Glass
- Donna Glessner
- Ed Linenthal
- John Reynolds
- Ed Root
- Barbara Black
- Jeff Reinbold

April 21, 2011

To: Flight 93 National Memorial Federal Advisory Commission Members

From: Jerry Spangler, President, Friends of Flight 93 National Memorial

May Quarterly Report

NPS Headquarters Landscaping Project-- On April 30, 2011, rain or shine, Friends will be planting trees and shrubs as part of landscaping project at the NPS headquarters at the Memorial. The landscape design was developed by the landscape architects for the memorial. Plans include 15 trees, mostly oaks and maples, that are approximately 12' high as well as 450 seedlings from the Pennsylvania Game Commission. Project Chairman Ed Bowersox has worked to recruit donations of materials and dollars for the project. Friends board members and members also donated to the project in recognition of the contributions of Joanne Hanley to the development of the Memorial.

Hospitality Industry Pre-View Tours—The numbers of visitors to the Memorial will increase dramatically as we approach the tenth anniversary and after the first phase of the Memorial opens. NPS and the Friends have partnered to apply for a county tourism grant to work with regional hospitality businesses to inform them about plans for the Memorial. We gratefully acknowledge that the Somerset County Commissioners approved a $5,000 grant for this program. On May 9, we plan to meet with business owners and managers to brief them on the Memorial and provide them a tour of the construction site. On May 11 and 12, we plan to do a similar event for front-line staff of the region's businesses. The grant also funded printing and distribution of 20,000 full-color rack cards which are now located in Pennsylvania's Welcome Centers and in 83 brochure racks throughout the Laurel Highlands.

NPS Cooperative Agreement—We are in the final stages of drafting the first cooperative agreement between NPS and the Friends. "This could be the beginning of a beautiful relationship!"

Educational Programming—Plans are proceeding to conduct a forum on the topic of "Children and September 11th." The focus of the forum is to discuss how to approach explaining the events of September 11th to children. The target audience will include teachers, elementary education students, parents and community workers who work with children. The forum will be held at the Fred Rogers Center at St. Vincent's College in Latrobe.

"Thunder in the Valley" Informational Booth – The Friends will be staffing a booth at Johnstown's motorcycle rally, "Thunder in the Valley" on June 23-26, 2011. Tens of thousands of motorcycle enthusiasts will be encouraged to visit the memorial and become campaign supporters.

Design and Construction Briefing Report
May 7, 2011

Prepared by: Jodie Petersen and Keith Newlin

Compliance and Permits:

- The NPDES (erosion and sediment control) permit :
  - The minor permit amendment was approved last winter and additional work on the "old Rollock" property continues.
    - NPS will be working in this area the week of April 25, 2011 and Rollock will also be removing the embedded soil material.
  - It is anticipated that the major permit amendment (for the Access Road Design Modification) will be officially approved in May 2011.
- The 404 and 401 permits (wetlands):
  - The PADEP has been receiving the required soil/discharge monitoring/reporting as required per the permits.
  - 401 Permit conditions also require additional monitoring, reports (linked to the NPDES Permit) and inspections (see above)
    - Long Term Wetland Monitoring continues as per the permit requirements.

Phase 1A Construction, Construction Management and A/E Assistance during Construction and Other:

- Construction:
  - The construction project was awarded to ArrowKinsley Joint Venture (AKJV) on Nov. 6, 2009.
  - Notice To Proceed: February 2, 2010
  - Original Contract Time: 540 days
  - Original Contract Amount: $11,610,026.00
  - Number of Contract Modifications: 12
  - Revised Contract Amount: $16,249,703.85
  - Contract Time Elapsed: 436 days (80%)
  - Estimated Percent Complete: 70%
  - Original Completion Date: July 27, 2011
  - Estimated Completion Date: July 31, 2011

- Construction Activities/Work Progress:
  - Mass Excavation
    - Mass excavation is complete. Discussion continues on how much additional fill material is needed so the proper accessible grade can be achieved with the boardwalk design. NPS is also looking at if additional fill material can be taken from the future visitor center site. Paul Murdoch Architects have also provided input.
  - Ring Road
    - Construction of the Ring Road is complete except for the final pavement course.
    - Guardrails have also been installed per the contract documents and minor adjustments are underway.
  - Memorial Wall
    - Walkway formwork installation and concrete placement for the architectural precast concrete ledge is underway.
    - Flight Path sub-base is complete.
    - Marble slab delivery and placement is underway.
  - Visitor Shelter
    - Roof formwork is being placed.
  - Romtec Units (Vault Toilets)
    - A deficiency list (a precursor to the final project punchlist) has been sent to AKJV. Due to the weather conditions, the deficiency list work will take place in spring 2011. The Romtec units will also be included in the final project inspections/punchlist.

- Landscape/Site Work/Sacred Ground Parking Area
  - Moat wall electrical work is underway.
  - Landscape planting and maintenance requirements continue throughout the site.

Construction Management:

- Construction Management Representatives is via an Interagency Agreement (IA) between the US Army Corps of Engineers and NPS. Two full-time engineers are on site.

A/E Assistance During Construction:

- Paul Murdoch has been on site numerous times to review mock-ups and other construction items.
- Paul Murdoch Architects (PMA) subconsultant attended a meeting with NPS representative at Musco Lighting and reviewed mock-ups.

Phase 1B Schematic Design

- Paul Murdoch Architects submitted the Final Updated PreDesign Report in April 2011. The project is now officially in Schematic Design and the team is preparing design alternatives for the required Value Analysis (July 2011).
- Initial Wastewater meeting was held on April 6, 2011. Various key stakeholders participated in this meeting and next steps were developed.
- Funding for Water/Wastewater Design Needs has been approved. Task orders to PMA are being developed.

Phase 1B Exhibit Planning and Design

- Paul Murdoch and Bauer Latoza Studios, Inc./Gallagher and Associates attended an interpretive planning and design charrette at Flight 93 National Memorial (FLNI) on April 19-20, 2011. The integration of the building (memorial) architecture and potential exhibit concepts are being developed. The required Value Analysis will be in July 2011 so that the required documents can be developed for the DAB Approval (November 2011).
- A tree/plant species meeting was held at FLNI on March 22, 2011 to discuss and confirm plant species. Technical experts were represented from PMA, NPS, Commonwealth of Pennsylvania Department of Forestry, and Revegetation Consultants (NPS Contractors)
- NPS also issued task orders to PMA for:
  - Additional exhibit/interpretation meeting and/or coordination needs.

Phase 1B Revegetation:

- Revegetation Update: Field staking for future on-site nursery was completed. Windbreak tree species were confirmed during the March 22, 2011 meeting. The design for the windbreak need will occur later in 2011 and plantings of a portion of the windbreak will be after September 11, 2011.

Phase 1C Route 30 Park Entrance / Entry Road and Revegetation

- Permit amendment was approved by PA DEP July 28, 2010.
- NPS awarded the "Design Modifications to the Entry/Access Road" to Paul Murdoch Architects.
  - PMA submitted permit modification to PA DEP at the end of Jan. 2011 and it is anticipated that the state will approve the permit in May 2011. PMA submitted the final design modification to NPS late April 2011. The package information is being compiled for a Request For Proposal (Contract Modification) to New Enterprise Stone and Lime, Co.
- Access Road Construction was awarded in September 2010 to New Enterprise Stone and Lime, Co.
  - Notice To Proceed was issued: September 30, 2010
  - Original Contract Time: 365 Days
  - Original Contract Amount: $4,455,212.00
  - Revised Contract Amount: $4,490.,861.23
  - Number of Contract Modifications: 4
  - Est. Percent Complete 40%
  - Revised Completion Date: August 1, 2011

- Construction Activities/Work Progress:
  - Excavation continues for ditches, sediment/detention ponds, drainage structures, etc.

- Seeding and erosion control matting is underway.
- Improvements to Route 30 started.

- NPS awarded Phase 1C revegetation task order to Vanasee Hangen Brustlin, Inc. on September 19, 2010. This contract includes:
  - Rock hounding will occur in April 2011.
  - Planting activities and final seeding efforts will occur after September 11, 2011. Erosion and sediment seeding will be completed by the Road contractor.

BRIEFING
Fundraising and Capital Campaign
May 7, 2011

With the dedication of the Flight 93 National Memorial and the ten-year September 11 memorial service fast approaching, there is growing interest in supporting the Flight 93 National Memorial Capital Campaign as an enduring expression of thanks to the forty men and women on board Flight 93 for their bravery and courage. The Capital Campaign wishes to thank all Flight 93 partners and Flight 93 donors for their continued commitment to securing private funding for construction of the National Memorial.

CAMPAIGN SUMMARY

Through February 28, 2011, the Capital Campaign has received 146,000 donations from 70,000 donors totaling $20,600,000. (This total does not include the National Park Foundation Board of Directors written pledge of $2,000,000.) Recent notable commitments include:

- A private couple (Pittsburgh, PA): $250,000 to fund revegetation (perennial and native grasses) planting in the Field of Honor.
- Roar on the Shore (Erie, PA): $50,000 in guaranteed proceeds from motorcycle rally in July 2011.
- Frank J. and Sylvia T. Pasquerilla Foundation (Johnstown, PA): $17,000 to support development of additional design renderings in accordance with NPS scheduling/priorities.
- Fairmount Minerals/Best Sand (Chardon, PA): $10,000 for tree-planting and reforestation efforts (this is the company's second contribution of this amount this year).

There are a number of solicitations under consideration or in progress for the Capital Campaign, currently totaling between $10,000,000 and $17,000,000. Notable examples include:

All solicitations and discussions regarding funding are based upon presumption that the National Park Service will request Phase 1B design and construction funding in 2012. *If you know someone affiliated with these organizations, please contact the Campaign office at 202-354-6488.*

OTHER ACTIVITIES

- The Let's Roll Ride, a series of region-wide motorcycle flights to Shanksville, Pennsylvania, will benefit from the auction proceeds of an Arlen-Ness designed, Flight 93-themed, one-of-a-kind motorcycle sold at the Mecum Auto Auction in Indianapolis, Indiana, on May 21, 2011. The auction will be broadcast by Discovery Channel. *If you know someone who would be interested in bidding on this custom motorcycle, please contact the Campaign office at 202-354-6488.*
- The Capital Campaign and Families of Flight 93 have renewed conversation with Steven Singer Jewelers and Michael Smerconish regarding the 2011 sales of "9/11" lapel pins to benefit the Flight 93 National Memorial. Pin sales promoted via Mr. Smerconish's nationally-syndicated radio program and available on line through Mr. Singer's website have totaled $240,000 in net contribution to the Capital Campaign.
- The Flight 93 public service campaign (PSA) continues to run in top markets. Through the end of March, the PSA had aired 1,300 times and reached a potential audience of 67,000,000

viewers (MultiVu Reports). On-line donations (1,270 donations/$120,000 in FY11) and mobile/text donations (2,448 donations/$20,448) have significantly increased as a result. Overall visitation of the website has increased 300 percent in past three months over the same period last year. The Flight 93 webcam remains the most-visited page on the website.

- Approximately 1,000 $1,000+ Capital Campaign donors (cash, pledges, and/or in-kind) were mailed Dedication Ceremony save-the-date letters in February and March. Direct mail donors will begin to receive notification through mailings starting this month.
- The Capital Campaign and National Park Foundation are assisting the 9/11 Planning Committee with select production elements of the Dedication Ceremony:
    - A proposal to sponsor/underwrite parts of the program has been mailed to target Pennsylvania companies on a rolling basis starting in March. *If you know someone who would be interested in underwriting the Dedication Ceremony, please contact the Campaign office at 202-354-6488.*
    - Outreach to musical performers and/or guest speakers to participate in the September 10 and September 11 programs is ongoing.
- The Capital Campaign and National Park Foundation are assisting the Friends of Flight 93 National Memorial in aspects of their operations, such as branding and fundraising. Potential funders for a benefit golf tournament have been contacted but none has shown interest.

CONCLUSION

The Capital Campaign is successful because of a committed group of leaders and partners. In particular, the Campaign would like to thank former superintendent Joanne Hanley for her tireless dedication to supporting efforts to raise funds for the National Memorial. We wish her every success as a leader and fundraiser at the Gettysburg Foundation and look forward to many more years of her partnership and collaboration with National Parks.

These next few months are truly the "high season" for private fundraising for the Capital Campaign. Capitalizing on the momentum at this time is important. If you have contacts to organizations and individuals who should be approached for contributions – now is the time. *Please contact the Capital Campaign office at 202-354-6488 to discuss leads or suggestions.*