



**A LITTLE  
HISTORY ON  
PRIVATE  
FUNDING TO  
DATE**

- Somerset County Memorial Trust
- First Anniversary Commemoration
- Community Foundation for the Alleghenies
- “Hearts of Steel”
- And others...



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## ROLE OF THE FUND RAISING COMMITTEE

**MISSION:** Raise whatever private funding the Memorial Plan requires

- The funding goals come from other Committees and processes
- The Fund Raising Committee accepts the goals as input



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**PRIVATE FUND  
RAISING  
GOALS: TO BE  
DETERMINED**

<b>FUNDING NEED</b>	<b>TOTAL GOAL</b>	<b>FROM GOV'T</b>	<b>FROM PRIV</b>
<i>Acquisition</i>	????	????	????
<i>Planning and Design</i>	????	????	????
<i>Construction</i>	????	????	????
<i>Operating</i>	????	????	????
<i>Endowment Purposes</i>	????	????	????
<b>TOTAL</b>	????	????	????



## FUND RAISING PROCESS

- Task #1: Put in place a Fund Raising Agreement
- Task #2: Prepare a Fund Raising Plan
- Task #3: Execute the Plan



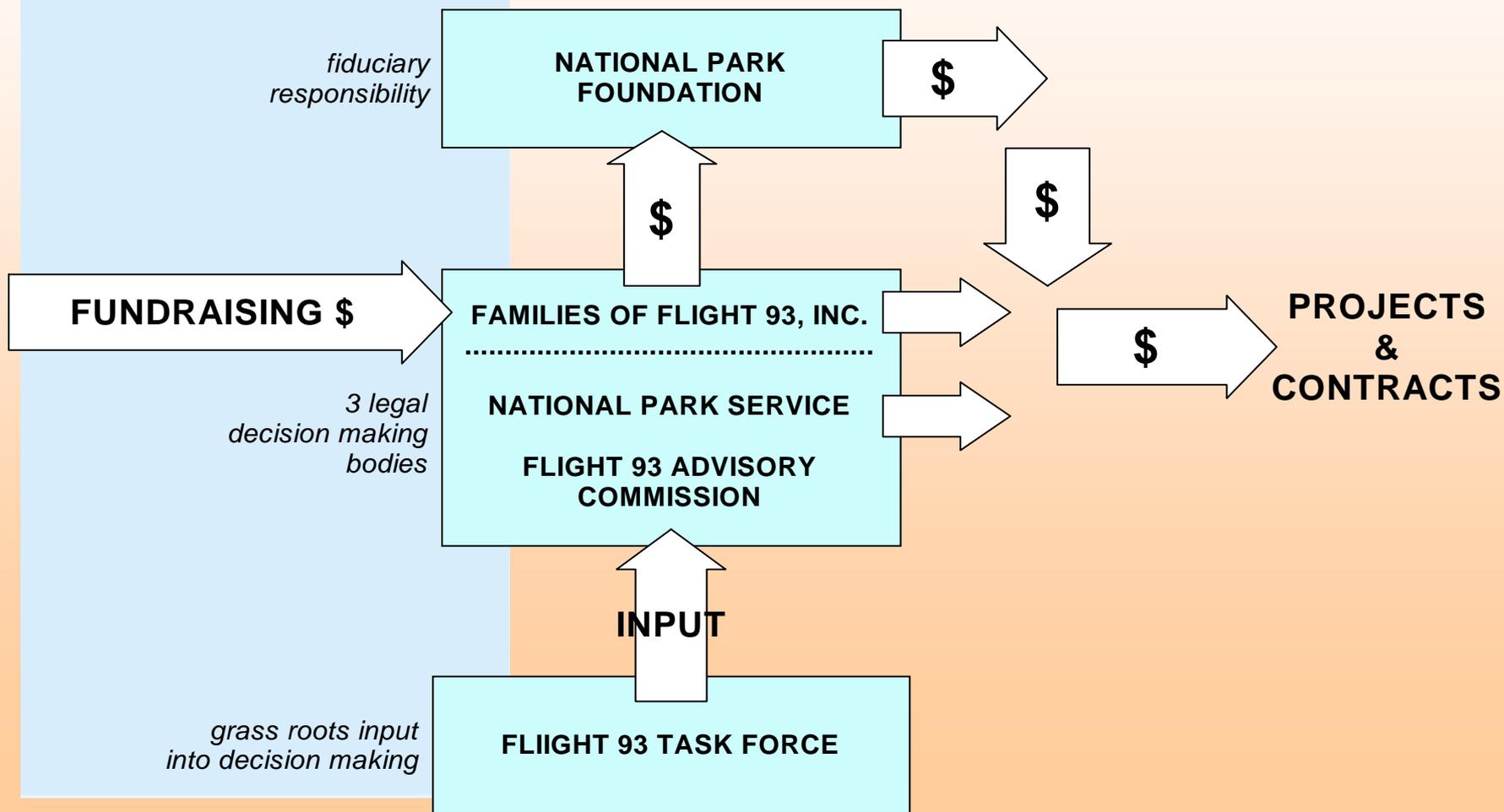
**TASK #1:  
Put in place a  
Fund Raising  
Agreement**

**PARTIES TO AGREEMENT**

- Families of Flight 93
- Flight 93 Advisory Commission
- National Park Service
- National Park Foundation



# FUNDRAISING FLOWCHART





**TASK #2:  
Prepare a Fund  
Raising Plan**

- Select a Consultant to:
  - Collect input and draft a plan
  - Test the Feasibility of the draft
  - Finalize the plan
- Approval of the Plan by all the Partners, I.e. Families of Flight 93; the Commission; the NPF; and the NPS



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## **TASK #3: Execute the Plan**

- The Plan itself will lay out the what, how, and who of execution



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## TODAY'S REQUESTS

- Request #1: Resolution to move ahead on a Fund Raising Agreement
- Request #2: Endorsement of the retention of a professional consultant
- Request #3: Personal involvement in the Fund Raising Process