

Briefing Reports
Flight 93 Advisory Commission Meeting
May 5, 2012

**Families of Flight 93
Public Funding / Government Relations**

To: Flight 93 Nat'l. Memorial Task Force and Federal Advisory Commission
From: Patrick White & Will Hollier
Date: April 25, 2012
Subject: January-March 2012 Government Relations Report

Federal Appropriations:

Mr. Hollier provided continual intelligence-gathering and consultation with House and Senate appropriations staff and Pennsylvania Delegation regarding status of budget and appropriations process and strategy for FY 13 appropriations bills.

Mr. Hollier initiated meetings with the key personnel of the U.S. Mint to ensure participation of the Families of Flight 93 in the design of the Fallen Heroes of 9-11 Act Congressional Gold Medal.

Mr. Hollier provided follow up to the two Department of Transportation grants to secure funds for (1) Flight 93 National Memorial return road and (2) Flight 93 National Memorial pedestrian bridge.

Mr. Hollier secured a letter of support for the two Department of Transportation grants from members of the Pennsylvania Congressional Delegation.

Mr. Hollier provided updates on the Reauthorization of the Highway Bill which will provide the funds to the two pending federal grants.

Mr. Hollier provided strategic advice regarding Senator Schumer's legislation to provide federal funding to the National September 11th Museum and Memorial.

Mr. Hollier provided follow up to erroneous reports that remains of the passengers and crew aboard United Flight 93 were mishandled.

Mr. Hollier provided fundraising leads and assistance in raising funds for Flight 93 National Memorial.

Organization

Mr. Hollier led weekly conference calls with Families, National Park Foundation and LAKPR to allocate tasks and responsibilities, ensure proper follow up to action items, and serve as strategy session

Mr. Hollier reviewed and provided comments to LAKPR on press and advocacy materials.

National Park Service Briefing Report

To: Flight 93 Federal Advisory Commission
From: Barbara Black and Jeff Reinbold
Date: April 26, 2012 (submitted)
Subject: National Park Service Operations Report

Visitation

- September 10, 2011 -- present: approximately 190,000
- January 1, 2012 – present: more than 50,000
- Buses and groups booked for 2012: 351

Since January 1, 2012, actual bus visits exceed scheduled visits by more than 200%. If this trend continues, more than 700 buses will visit the site in 2012, compared to 572 in 2011 (calendar year). Reservations for the summer and fall are still coming in.

Staffing

Three seasonal interpretive rangers have been hired for this summer through fall. Dan Plummer, retired from the state park system, is back for his second season. Robert Franz, retired career Army veteran from Massachusetts, joins the park service for his first season. MaryJane Hartman, returns to the park service and brings years of interpretive experience to her first season at flight 93.

Donnie Zeigler started his fourth season at Flight 93 to coordinate the parking areas and shuttle system on the weekend. Dan Zwick, a student maintenance worker, will be assisting him. Returning seasonal employees in the maintenance division include Jim Klysek and Cody Jackson.

Volunteer-in-Parks Program

Volunteer training for the summer season took place on April 17-18. We released new operational procedures. We will be welcoming several new Ambassadors and 18 Ambassadors have volunteered to receive special training to give formal interpretive programs.

Interpretation

With the opening of the permanent memorial, the Division of Interpretation has been working on new interpretive programs and materials with plans to be ready when visitation spikes in May.

To ensure consistency of information in all interpretive formats, a matrix was developed to provide standards in the three categories of interpretation: the story of Flight 93, orientation for the visitor on site, and elements and explanation of the design. The baseline of each of these

categories was established before individual interpretive materials were developed. One or more of these parts would be used to draft all of the following.

- Video. Through a grant sponsored by the Friends of Flight 93 (more information in the Friends briefing), a video intended for pre-visit orientation, and brief storyline and design, was produced for distribution to group tours to show on the bus prior to their arrival. The 15 minute film will also be available on the Flight 93 website for pre-visit viewing and download. It can also be used for off-site presentations and conferences.
- Rack Card. Also through the Friends sponsorship, an updated rack card was completed for tourism groups to distribute widely in the region.
- Website. The National Park Service had a major re-skinning of all park websites in April. The Flight 93 website has had an initial new look and re-organization of information. Although there are still some minor aspects to work through, the majority of the work will be completed in the next month. This national re-skinning gave us the opportunity to look at all materials and update information.
- Pull-off Interpretive Panels. Interpretive panels have been developed for the two pull-offs on the Approach Road. The first pull-off will interpret the history of the land from farming to surface and deep mining for coal to its latest use as a memorial. The second pull-off provides a view of the Laurel Mountain Ridge and the village of Lambertsville. The panel interprets how the safety and quiet of a remote community was shattered on the morning of September 11 when the plane streaked low in the sky over residents of Lambertsville.
- Orientation Panels. An orientation panel will be placed in three positions off the parking areas and the beginning of the Memorial Plaza area with specific information about what the visitor will see in their visit and a Memorial Plaza map indicating where these features are located. This will help answer the number one question the visitors ask: Where is the crash site? And will answer some of the basic questions about why the walkway has to be so long and what is there to see at the white wall.
- Cell Phone Tours. Cell phone tours are now available through OnCell, a nationally recognized provider of mobile information systems. Using the matrix of the three components of information to provide to visitors (the story, orientation and the design), signs will be located on-site offering an 800 number to call or QR (Quick Response code) for smart phones to access the layers of information. The 800 number will also be listed on the website and can be made available at locations outside the park boundary particularly for pre-visit orientation information such as hours of operations and directions. The on-site signs will encourage visitors to explore and discover more about the story and the design by a ranger verbally explaining what they will see, or reading an interpretive panel for sight-impaired visitors, or providing all materials in another language. For those with smart phones, photographs, maps, animation, and other types of

detailed information will be quickly available either on-site or as a virtual visit. New content can be uploaded within minutes.

- Ranger Programs. Scheduled ranger and volunteer Ambassador programs will begin in May. Formal interpretive talks were temporarily suspended with the move of the temporary memorial to the Western Overlook. A 20-minute program will be offered to on-site visitors near the Visitor Shelter at regularly scheduled times that will be posted on the website and on new moveable signs at the entrance to the Memorial Plaza. These talks will primarily be about the story of Flight 93 and investigation, but will include elements of the design of the memorial. Volunteer Ambassadors who wish to present these programs will receive more intensive interpretive training than those Ambassadors who prefer one-on-one contact with the visitor. Special topic programs, such as a more in-depth interpretation of the phone calls made by the passengers and crew from the plane, or community and first responder response, or design of the memorial, will be developed and implemented as the summer season continues.
- Interpretive Hand-outs. A family of publications are now being developed to provide detailed and specific information for topics of interest to the visitor, available on-site or as a download from the website. The first publication is a Design Fact Sheet with details about materials and dimensions of the design. Other topics will be completed this summer.

Oral History and Documentation Project

	As of 4-24-12	Reported 1-20-12
Total Number of OH Conducted	745	719
Total Number of Family Stories	273	273
Total Number of OH Transcribed	452	432
% Transcribed	60%	60%
Total Number of Completed OH	153	143

Kathie Shaffer and Donna Glessner traveled to Washington, D.C. in February and March to conduct oral history interviews with 22 persons who were at work in the U.S. Capitol on September 11, 2001, including: Capitol pages, Capitol tour guides, the Senate Curator and Senate Recorder, Senate Recording Studio staff, a member of Majority Whip Tom DeLay's legislative staff and the Speaker of the House, J. Dennis Hastert. Speaker Hastert was evacuated from the Capitol on the morning of September 11 as the second-in-line to the President. As part of this travel, they conducted one day of research of the 9/11 Commission, Team 7 records at the National Archives in Washington, D.C. The research yielded copies of records of the FBI, FAA and United Airlines that Flight 93 did not previously have on file.

Barbara Black presented the Flight 93 Oral History Project at the Oral History Association Mid-Atlantic regional conference in Baltimore on April 11. She was a co-speaker with Kathleen Johnson, from the Office of the Historian at the U.S. House of Representatives, who spoke

about the oral history project at the Capitol and those who felt that the passengers and crew on Flight 93 saved their lives.

New documents and photographs obtained were a list of individuals credentialed at the Flight 93 crash site from the Somerset County Emergency Management Agency, and photographs and detailed captions for images contributed by Ron Horak, FAA, who was at the crash site early in the investigation.

One new volunteer was oriented and trained in transcription which brings the total to 7 volunteer transcriptionists.

The project provided documentation, photographs, and oral histories for two film projects to benefit Flight 93 NM: (1) an interpretive video for groups and pre-visit, and (2) the capital campaign video for the May 15 event.

Paul Murdoch's July 2011 memorial plaza interview by Flight 93 interpretive staff was transcribed and will be the basis for a new site bulletin that describes the architect's vision and design intent.

Within the past three months, the oral history project was presented to undergraduate students from Juniata College (PA), a staffer on the House Appropriations Committee, Discovery Channel personnel, film producers submitting proposals for the interpretive video, a class of 15 new Ambassadors, and created a visual display at the Friends booth at the Somerset Home Show.

Friends of Flight 93 Briefing Report

To: Flight 93 Federal Advisory Commission
From: Jerry Spangler
Date: April 24, 2012 (submitted)
Subject: Friends of Flight 93 Report

Recent Activities:

Based on our experiences last fall with the great outpouring of interest and visitation, we want to help the National Park Service provide the best experience possible for visitors. We hope to rely on technology to help inform visitors about basic information regarding the Memorial. The Friends wish to thank the Somerset County Commissioners for approving a County Tourism Grant in the amount of \$11,250 to help promote the memorial. We used the grant to develop a DVD presentation for use by motor coach groups and members of the general public to view before their visit to the Memorial.

We are also developing and distributing an information packet for regional businesses to inform business owners and their employees so that they can better assist their customers and our visitors. We will be hosting the monthly meeting of the Tourism Committee of the Somerset County Chamber of Commerce at the Memorial on May 10.

Friend board member Lladel Lichty has worked with NPS staff members to coordinate bus tours and group tour at the Memorial. She reports that as of April 21, 280 group tours and 351 bus tours have been scheduled, a total of 631 tours. She helped to book 147 of that total.

We also paid for 30,000 rack cards describing the Memorial to be distributed by Laurel Highlands Tourist Promotion Agency.

We reached out to the local community by sponsoring an informational booth at the Somerset County Mega Show held on March 23-25.

Our first quarterly member's newsletter was released at the beginning of April.

Organizationally, we adopted a conflict of interest policy and developed a membership brochure.

With the assistance of King Laughlin and the help of volunteers from Fed Ex and local Friends, we participated in a fundraiser with the Pittsburgh Penguin Foundation on April 5. Volunteers sold raffle tickets to fans at Consol Energy Center. Friends raised over \$10,000 at the event and Fed Ex made matching contribution to the capital campaign.

Friends provided organizational help and volunteers for the re-forestation project on April 20-21 and 27-28 at the Memorial.

Our Treasurer, Mary Jane Snyder, has worked with representatives of the Three Rivers Combined Federal Campaign to have our organization listed as a designated charity for donations by federal employees in our region and will pursue designation in neighboring areas. The Friends are now registered with the Pennsylvania Bureau of Charitable Organizations.

We regretfully accepted the resignation of board member Page Wetterberg.

Current membership: 212

Upcoming Projects

Friends of Flight 93 has been selected by the National Park Foundation to be one of several Friends organizations from across the nation to participate in the Park Partners Project. This project is a year-long capacity-building program. A consultant will work with us over the upcoming year. The major emphasis of the project will be organizational and board development, membership, donor engagement, leadership growth and cohort support. We anticipate some challenges over the next few years and are grateful for the expertise and wise counsel we will receive from the National Park Foundation.

In anticipation of a steady stream of visitors to the Memorial, the Friends will again be providing Plaza Greeters every weekend starting this weekend. We will provide greetings and general orientation to visitors. We anticipate being involved in some landscaping projects over the summer.

We are working with the National Park Service to plan events over the weekend prior to the anniversary observance on Tuesday, September 11, 2012. We are also working to develop a Speaker's Bureau and an index of presentation materials and topics.

Communications Briefing Report

To: Flight 93 Federal Advisory Commission
From: Lisa Linden, CEO; Linden Alschuler & Kaplan, Inc.
Date: April 25, 2012
Subject: Communications Update

Introduction

Over the last three months and with guidance from the Flight 93 National Memorial partners, LAK continued to work on important media initiatives to raise awareness of the effort to complete the Flight 93 National Memorial – including the tremendous work to create a unique and historically critical educational archive. LAK also provided public relations guidance on a story of national and international interest – the Pentagon report on 9-11 human remains – including the false report on the treatment of Flight 93 remains. LAK also participated in planning discussions regarding this year’s September 11th Commemoration Ceremony.

February Flight 93 Advisory Commission Meeting

Lisa Linden provided a brief update via conference call on LAK’s previous quarter media activities to the Flight 93 Advisory Commission at its February 4 meeting. The meeting was covered by local media including Pittsburgh’s *WPXI-TV*, the *Pittsburgh Tribune-Review*, the *Johnstown Tribune-Democrat* and the *Somerset Daily American*.

Media Outreach Regarding New President of Families of Flight 93

Media coverage of Patrick White and his new role as president of the Families of Flight 93 continued in February and March. On February 8, the *Naples (FL) Daily News* – Mr. White’s hometown paper – published his op-ed (drafted with LAK’s assistance) laying out his priorities as president and the continuing need for public financial support in order to complete the Flight 93 National Memorial. LAK arranged radio interviews for Mr. White with three significant radio stations in the Naples/Ft. Myers area: *WGUF-FM*, *WFSX-FM* and *WGCU-FM*.

Pentagon Report on September 11th Remains

On February 28, the *Washington Post* posted a news piece stating that the Defense Department was reporting that small portions of unidentified remains recovered from the September 11th attack on the Pentagon and the Flight 93 crash in Shanksville were incinerated by the Air Force at the military’s mortuary in Dover, DE and sent to a landfill. The *Associated Press (AP)* and other media outlets quickly picked up the news. In response, Lisa Linden, acting as spokesperson

for the Families of Flight 93 and after conferring with Families President Patrick White and others, gave to the *AP*, the *New York Times*, the *Wall Street Journal*, western PA media and other media outlets this statement: "This is impossible to believe. The remains from the Flight 93 crash were under the care and control of the great Somerset County coroner Wallace Miller." Patrick White, Carole O'Hare and Gordon Felt did interviews as well, including *BBC* radio and print publications.

Mr. Miller also responded to the report in interviews with the *New York Times*, the *AP*, the *London Telegraph*, the *Pittsburgh Post-Gazette* and other media, expressing surprise and saying he did not send any remains to the Air Force and that he did not believe it was possible that Flight 93 remains could be part of this incident.

The *New York Times* ran a front-page article on the report, including Lisa's statement on behalf of the Families. Media outlets worldwide, including print, television and radio, reported on the story and many included the Families' initial statements.

Responding to the skepticism raised by Wallace Miller and the Families, U.S. Senators Toomey and Casey and Congressman Critz sent letters to the Pentagon asking for quick clarification. Within 24 hours, Air Force General Schwartz had corrected the report, saying that none of the Flight 93 remains were part of the incident. During this time, Lisa Linden, working with Patrick White, issued additional statements expressing support for the clarification and confirmation that Wallace Miller's position was correct -- that Flight 93 remains were not incinerated at Dover. The correction by the Pentagon, driven by the statements of the Families and Wallace Miller, was carried by major media across the United States and around the world.

In addition to the outlets mentioned above, statements on behalf of the Families of Flight 93 by Lisa Linden, direct statements by Patrick White or statements by other family members were included in a wide variety of media including *Reuters*, *McClatchy News Service* and *Agence France Presse* as well as western PA press outlets.

The *Tribune-Democrat* later published an editorial titled "*Flight 93 report foul-up unacceptable*" that criticized the Pentagon for issuing the erroneous information about remains from Flight 93 without first contacting local Somerset County regional officials including Wallace Miller. That editorial included a quote from Patrick White. In a March *Wall Street Journal* news report that September 11th Pentagon families were briefed regarding information about their relatives' remains, the publication noted that when the original Pentagon report was issued, Flight 93 relatives "challenged the assertions."

Flight 93 Oral History and Documentation Project

In her verbal communications report at the last quarterly meeting, Lisa Linden indicated that on February 3 she helped to service a Friends of the Flight 93 National Memorial press release announcing that the organization had received a \$225,000 grant from The Heinz Endowments to sustain the Flight 93 Oral History and Documentation Project. By Saturday, the *AP* piece on the grant was posted on more than 150 media sites around the country including the *Washington*

Post, the *Las Vegas Sun*, *ABC News* and *CBS News*. It received significant coverage from regional outlets, including *WJAC-TV*, the *Tribune-Democrat* and the *Cumberland Times-News*.

LAK is currently discussing possible ways to raise greater media and public awareness of the work being done on this historically important effort with Jeff Reinbold, National Park Service superintendent of Western PA parks; Barbara Black and Kathie Shaffer of the NPS; and Donna Glessner of the Friends of the Flight 93 National Memorial.

Upcoming Trial of Khalid Sheikh Mohammed

In early April, the Pentagon announced that Khalid Sheikh Mohammed and four other defendants will be tried by a military tribunal on death penalty charges in May for the deaths resulting from the September 11th attacks, including the deaths of the 40 passengers and crew of United Flight 93. LAK will work with the Families of Flight 93 on responding, as appropriate, to any media requests associated with that trial.

Ongoing Efforts

Throughout this period, Lisa Linden has been involved in regular ongoing discussions with the Flight 93 National Memorial partners on planning for this year's September 11th commemoration ceremony. LAK also continued to participate in a weekly conference call with Will Hollier and the Families of Flight 93 to discuss ongoing coordination between media strategy and government relations efforts on issues like federal funding for the Flight 93 National Memorial and the Pentagon report on September 11th remains. Lisa also has participated in conference calls of the Flight 93 National Memorial partners' Communications Committee led by Gordon Felt of the Families of Flight 93.

In collaboration with NPS and the Families of Flight 93, LAK prepared a pitch to be serviced to travel writers and television and radio producers to encourage visitors who are taking driving vacations this summer to come to the Flight 93 Memorial.

LAK also continues regular monitoring for the Flight 93 partners of media and blog sites for stories regarding Flight 93.

Conclusion

As always, it has been a tremendous honor for LAK to work with the Families of Flight 93 and the Flight 93 National Memorial partners to help tell the world about the ongoing efforts to complete the Flight 93 National Memorial, ensuring that future generation remember the lives and actions of the 40 Flight 93 heroes. We look forward to continuing that work in the months ahead.

Anniversary Planning Briefing Report

To: Flight 93 Federal Advisory Commission
From: Jeff Reinbold
Date: April 26, 2012 (submitted)
Subject: Anniversary Planning Report

The Committee continues to meet every other week to plan the September 11, 2012 observance. This year's observance will be smaller than in years past. The Committee is also discussing possible activities for the prior weekend, September 8 and 9, when visitation is expected to be heaviest.

The Committee is working with the Friends of Flight 93 to develop a reception for Families and partners on September 10. This would give those people returning for the anniversary the opportunity to gather and to learn about the latest developments at the Memorial.

Committee Members

- Henry Cook, Flight 93 Advisory Commission
- Donna Glessner, Flight 93 Advisory Commission
- Debby Borza, Families of Flight 93
- Carole O'Hare, Families of Flight 93
- Sandra Felt, Families of Flight 93
- Lladel Lichty, Friends of Flight 93
- King Laughlin, National Park Foundation
- Victoria Tagliabue, National Park Foundation
- Barbara Black, National Park Service
- Jeff Reinbold, National Park Service

Interpretive Planning Briefing Report

To: Flight 93 Federal Advisory Commission
From: Jeff Reinbold
Date: April 26, 2012 (submitted)
Subject: Interpretive Planning Report

Interpretation and Education Plan

The Interpretive Planning Technical Committee completed its review of the draft Interpretation and Education Plan in April. The consultant is incorporating the recommended changes and a final review draft is expected in early May. Members of the former Interpretive Planning Committee of the Flight 93 Memorial Task Force will also be given the opportunity to review the draft plan. The plan will establish interpretive themes for the Memorial and provide guidance for program and exhibit development.

Phase 1B Exhibit Planning and Design

The Development Advisory Board approved the schematic design for the visitor center exhibits on March 21, 2012. The exhibit design is the result of close coordination between architect Paul Murdoch, Gallagher & Associates, the NPS, and the Development Advisory Group. Gallagher & Associates will complete their Schematic Design 2 report in late-May. The report will be distributed to the Interpretive Planning Technical Committee for review and comment.

Interpretive Planning Technical Committee Members

- Brent Glass
- Donna Glessner
- Ed Linenthal
- John Reynolds
- Ed Root
- Barbara Black
- Jeff Reinbold

Lands Briefing Report

To: Flight 93 Federal Advisory Commission
From: Patrick White
Date: April 26, 2012 (submitted)
Subject: Lands Briefing Report

The following is an update of the Families of Flight 93 and the National Park Service (NPS) land acquisition/disposition related activities at flight 93 National Memorial (FLNI) since the Commission meeting of February 5, 2012.

Svonavec, Inc. (01-102). The voluntary condemnation is progressing in federal court in the Western District of Pennsylvania in Case No. 09-233, with the latest docket matters now pertaining to substantive valuation issues related to claimed coal mining and oil and gas mining rights being asserted by the corporation.

Families of Flight 92 (Families), formerly Mock (01-114). Awaiting NPS efforts to acquire based on funds availability. Prior to presenting an offer to the Families, NPS must obtain a title update followed by an appraisal of the property. An ESA will be required prior to closing.

Families, formerly, K. Lambert (01-125). Awaiting NPS efforts to acquire based on funds availability. Prior to presenting an offer to the Families, NPS must obtain a title update followed by an appraisal of the property. An ESA will be required prior to closing.

Families, formerly T. Lambert (03-106). Awaiting NPS efforts to acquire based on funds availability. Prior to presenting an offer to the Families, NPS must obtain a title update followed by an appraisal of the property. An ESA will be required prior to closing.

Families, Blades (03-106). Closing tentatively set for May 4, 2012, and therefore Families will await NPS efforts to acquire based on funds availability. Prior to presenting an offer to the Families under the second amendment to the parties Letter of Intent, NPS must obtain a title update followed by an appraisal of the property. An ESA will be required prior to closing.

Families, various coal tracts. Families have paid current year ad valorem taxes for the various coal tracts, which are also being sought to be conveyed to various surface right owners, including the Somerset Conservancy.

Design and Construction Briefing Report

To: Flight 93 Federal Advisory Commission
From: Jodie Petersen and Keith Newlin
Date: April 26, 2012 (submitted)
Subject: Design and Construction Report

Compliance and Permits:

- The NPDES (erosion and sediment control) permit :
 - A minor permit amendment is anticipated for Phase 1B construction efforts. Efforts for permit revisions are tasked with Paul Murdoch Architects.
- The 404 and 401 permits (wetlands):
 - The PADEP has been receiving the required soil/discharge monitoring/reporting as required per the permits.
 - 401 Permit conditions also require additional monitoring, reports (linked to the NPDES Permit) and inspections (see above)
 - Long Term Wetland Monitoring continues as per the permit requirements.
 - First Year Monitoring Report has been submitted.

Phase 1A Construction, Construction Management and A/E Assistance during Construction and Other:

- Construction:
 - The construction project was awarded to ArrowKinsley Joint Venture (AKJV) on Nov. 6, 2009.
 - Notice To Proceed: February 2, 2010
 - Original Contract Time: 540 days
 - Original Contract Amount: \$11,610,026.00
 - Number of Contract Modifications: 17
 - Revised Contract Amount: \$16,769,412.85
 - Estimated Percent Complete: 99% (punch list items remain)
 - Original Completion Date: July 27, 2011
 - Estimated Completion Date: September 23, 2011 per executed modifications
- Construction Activities/Work Progress:
 - Construction is Substantially Complete as of August 12, 2011. AKJV met with NPS on April 24, 2012 to schedule completion of punchlist items associated with reseeding, landscape plant material and a few miscellaneous items. Completion of punchlist is anticipated by June/July 2012.

Construction Management:

- Water sampling for permit requirements is still underway and documentation is sent to PA DEP.

Phase 1B Schematic Design

- Paul Murdoch Architects (PMA) completed Schematic Design Package for the Learning Center. Gallagher and Associated completed Schematic Design Package for the Visitor Center Exhibit Design. Construction Document for the Visitor Center package authorization was executed on April 24, 2012. Completion date is targeted for late July 2012.
- PMA has also been coordinating architectural design with exhibit design.
- PMA has also met with NPS representatives and Musco regarding exterior lighting needs.
- The Development Advisory Board reviewed both packages on March 12, 2012:
 - Flight 93 National Memorial, FLNI 152458B, Design and Construct Flight 93 Memorial and Associate Support Facilities – Phase 1B – Learning Center
 - The Board recommends approval.
 - The Advisors recommend approval.
 - Flight 93 National Memorial, FLNI 152458B, Design and Construct Flight 93 Memorial and Associate Support Facilities – Phase 1B – Visitor Center Exhibit Design
 - The Board recommends approval.
 - The Advisors recommend approval.
- Funding for Water/Wastewater Design Needs has been approved. Task orders to PMA have been executed. Discussions have been underway regarding legalities associated with a federal wastewater line and abilities to tie into local treatment plant.
- The Learning Center Schematic Design is complete and NPS is developing a scope of service for PMA for Design Development and Construction Documents. This effort will be included in the overall construction document set and most likely a bid option.

Phase 1B Exhibit Planning and Design

- Schematic Design II submission is due to NPS May 2012.
 - Architecture and exhibit design integrated and content development continues to be refined.
- Final production documents are scheduled to be complete in December 2012. Fabrication award is targeted for March 2013 and installation complete by August/September 2014.

Phase 1B Revegetation:

- Revegetation Update: Soil preparation within Grove 1-24 is complete. This included the revegetation contractor (BioHabitats) working with Penn. State University expert on improving organic matter. Working with NPS, an organic matter of paper pulp and chicken manure has been added to the groves. Grove planting is targeted to start the first week in May 2012.
- Grove 24-40 soil amendment and planting is targeted for fall 2012/spring 2013.
- See additional information on supplemental “reforestation efforts” below.

Phase 1C Route 30 Park Entrance / Entry Road and Revegetation

- Project is substantially complete as of September 22, 2011.
- Access Road Construction was awarded in September 2010 to New Enterprise Stone and Lime, Co.
 - Notice To Proceed was issued: September 30, 2010
 - Original Contract Time: 365 Days
 - Original Contract Amount: \$4,455,212.00
 - Revised Contract Amount: \$6,385,225.55
 - Number of Contract Modifications: 11

- Est. Percent Complete 100%
- Revised Completion Date: September 30, 2011 per executed modifications

- Construction Activities/Work Progress:
 - Project is complete and in warranty period.
- NPS awarded Phase 1C revegetation task order to Vanasee Hangen Brustlin, Inc. on September 19, 2010. This contract includes:
 - Revegetation efforts along the Entry/Approach Road are underway and planting will be complete by May/June 2012.
 - This also includes planting the Bioswale/Rain Gardens associated with the Tower of Voice.

Reforestation Efforts:

- BioHabitats have completed their work associated with the windbreak.

Fundraising and Capital Campaign Briefing Report

To: Flight 93 Federal Advisory Commission
From: King Laughlin
Date: April 25, 2012 (submitted)
Subject: Fundraising and Capital Campaign Report

Momentum from the dedication events for the Flight 93 National Memorial last fall have continued into the first part of 2012. A new event promises to generate additional donations to the memorial, and a recent tree-planting event at the memorial planted the seeds for future commitments to the campaign and a long-term connection among volunteers to the park that honors the bravery and courage of the forty men and women of United Flight 93.

Fundraising Update

Interest in supporting the Flight 93 National Memorial has started off strongly in 2012. There are now more than 110,000 donors to the Flight 93 cause who collectively have contributed over \$26,500,000 in private funds for the capital campaign.

The Campaign would like to thank the following donors who made a significant commitment to Flight 93 since the last meeting of the Advisory Commission: Alexandria Real Estate Equities, FedEx Ground, GenOn Energy, Institute of Socioeconomic Studies, John Deere Company, Roar on the Shore Bike Rally, and Roxanne Quimby.

An Evening of Remembrance

President Bill Clinton, President George W. Bush and Mrs. Laura Bush, and Speaker John Boehner are hosting an exclusive invitation-only event to benefit the Flight 93 National Memorial. This event will take place at the Newseum in Washington, D.C. on May 15.

This event furthers the commitment publicly made last year during the memorial's dedication ceremony by President Clinton to work with President Bush and Speaker Boehner in a spirit of bipartisanship to support completion of the memorial. The event is expected to raise several million dollars for the capital campaign through event sponsorships and other donations.

Since this announcement these national leaders working with the National Park Foundation have steadily been building up momentum toward this event among potential donors and supporters. Their efforts have already yielded funding through a public service announcement campaign last fall and other personal commitments.

The Newseum was selected as a venue for this event in part because of its proximity to the U.S. Capitol, a supposed target of Flight 93's hijackers on September 11. Additionally, the Newseum features a gallery and archival holdings on the events of September 11.

Plant a Tree at Flight 93

As a participant in National Park Week, the Flight 93 National Memorial staged the first step in a major reforestation effort called “Plant a Tree at Flight 93.” Over a four-day period, a diverse group of more than 500 volunteers consisting of event sponsors, tree-planting experts, area residents, and Flight 93 partner organization representatives planted nearly 14,000 seedlings over a 20-acre area at the memorial. Overall, this initiative was a major success for the park in terms of sponsorship, participation, partnership development, and outreach/awareness, and it is expected that this event will be a model for future tree-planting initiatives at Flight 93.

The National Park Foundation thanks GenOn Energy and BMW of North America for sponsoring this event. We also would like to recognize the following partners for providing in-kind and logistics support for this event: the National Park Service, Friends of Flight 93 National Memorial, Office of Surface Mining, Pennsylvania Department of Cultural and Natural Resources, Pennsylvania Bureau of Forestry, Appalachian Regional Reforestation Initiative, The Davey Tree Expert Company, Green Forest Works, American Chestnut Foundation, and WITF public radio.

Equipment for the Flight 93 National Memorial

In order to meet the increasing demands of visitor access to the Flight 93 National Memorial and the operational requirements of maintaining the park, John Deere Company through its Somerset-dealership, West Central Equipment, is generously donating turf and sod equipment for use at the memorial. The equipment categories include tractors, mowers, utility vehicles, and snow blowers.

The National Park Foundation and the National Park Service express their appreciation to John Deere Company and West Central Equipment for supporting the Flight 93 National Memorial.

Conclusion

The National Park Foundation’s primary focus in recent weeks has been to raise funds for the Flight 93 National Memorial in coordination with President Clinton, President Bush, and Speaker Boehner. These three national leaders offer the campaign and Flight 93 partner organizations an unparalleled opportunity for private funding for the memorial. Their commitment is an enduring expression of respect to the men and women of Flight 93 and to their families for their courage and sacrifice.

The National Park Foundation thanks its partners and many thousands of donors for their continued support of fundraising efforts for design and construction of the memorial.

Please contact the Capital Campaign office at 202-354-6487 to discuss thoughts on prospective donors. To make a donation to the Flight 93 National Memorial, visit www.honorflight93.org.