



Cuyahoga Valley Scenic Railroad

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Coming to Boston Mills Ski Resort The Little Engine That Could™

Peninsula, Ohio - Tickets on sale now for **The Little Engine That Could**! Cuyahoga Valley Scenic Railroad brings one of children's favorite engines to the Boston Mills Ski Resort on August 2 - 5, 2007. The agreement with Rail Events, Inc., (through Universal Studios and Penguin Group Inc.) presents the children's entertainment event of 2007!

"The Little Engine That Could I Think I Can Rail Tour" will make a dozen appearances nationwide in 2007. The event will feature train rides with **The Little Engine That Could**, live musical entertainment, story reading, Clowns, Magicians, face painting and other children's activities! A variety of merchandise will be on display in the gift shop along with opportunities to have photos taken with **The Little Engine That Could** and characters from the book!

Ticket price is \$15.00 for ages 1 and over, which includes the train ride and loads of fun and activities. Advance ticket sales are available by calling 800-468-4070 through Cuyahoga Valley Scenic Railroad. Reservations are strongly suggested, as seating is on a limited basis and tickets are expected to sell out quickly. You can learn more about **"The Little Engine That Could I Think I Can Rail Tour"** by visiting www.thelittleenginethatcouldtour.com or www.cvsr.com.

About The Little Engine That Could™

The Little Engine That Could™ by Watty Piper, the evergreen children's classic published by Penguin Young Readers Group, continues to be an inspirational and entertaining American story passed down from generation to generation from parents to children. Books in The Little Engine That Could™ series are available from Penguin in more than 35 titles, making the story of the brave Little Blue Engine accessible to readers of all ages. Sales for The Little Engine That Could™ series exceed 20 million copies.

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The story follows the brave Little Blue Engine that stops to help stranded dolls and toys to get to the children in the city by way of a mountain pass. After much chugging and puffing The Little Blue Engine climbed up the hill all the while repeating her courageous I Think I Can™ refrain. And because of sheer determination, The Little Blue Engine made it to the other side, making all the boys and girls very happy.

The book's unforgettable theme of motivation and courage has become a symbolic representation of healthy childhood development, encouraging children to believe in themselves, demonstrate bravery and build self-confidence. Along the way, The Little Blue Engine puffed and chugged her way into the hearts of millions of children and adults, becoming an American icon.

The Little Engine That Could™ is wholly owned and published by Penguin Young Readers Group, a member of Penguin Group (USA), Inc. and is represented for licensing by the Universal Studio Consumer Products Group.

About Universal Studios Consumer Products Group

Universal Studios Consumer Products Group (USCPG) is responsible for global licensing and retail strategies as well as building brand recognition of the extensive catalogue of NBC Universal properties.

Universal Studios Consumer Products Group is a unit of NBC Universal, one of the world's leading media and entertainment companies in the development, production, and marketing of entertainment, news, and information to a global audience. Formed in May 2004 through the combining of NBC and Vivendi Universal Entertainment, NBC Universal owns and operates the No. 1 television network, the fastest-growing Spanish-language network, a valuable portfolio of news and entertainment networks, a premier motion picture company, significant television production operations, a leading television stations group, and world-renowned theme parks. NBC Universal is 80%-owned by General Electric, with 20% controlled by Vivendi Universal.

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