



## **Cuyahoga Valley National Park Association**

1403 W. Hines Hill Road, Peninsula, Ohio 44264

Phone: (330) 657-2909

Fax: (330) 657-2328

[www.cvnpa.org](http://www.cvnpa.org)

For Immediate Release:  
Wednesday, June 3, 2009

Contact: Jocelyn Buckey  
(330) 657-2909 ext. 106  
[jbuckey@cvnpa.org](mailto:jbuckey@cvnpa.org)

### **Cuyahoga Valley National Park Association Launches ParkShares.org** *A Green Way to Sponsor an Acre in Our National Park*

**Peninsula, Ohio** - Cuyahoga Valley National Park Association (CVNPA) is excited to announce the launch of a new website, ParkShares.org. ParkShares is a green, web-based program that allows users to invest in the future of Cuyahoga Valley National Park. This innovative website provides park enthusiasts with a new way to support the park that will help sustain educational programs, special events, and preservation efforts.

ParkShares.org provides sponsors with a wide variety of unique acres, among the thousands of federally owned acres in Cuyahoga Valley National Park, and to sponsor it for one year. This new program will enable you to log on, virtually visit the park, sponsor an acre of your choice, create a web page featuring photos and a personal blog about your acre, gain knowledge about the surrounding natural resources, and support important activities within the park. Sponsors can then choose to share their page with friends or family. Acres may be given as gifts, or sponsored in memory, or in honor, of a loved one.

In keeping with the environmental conservation efforts of CVNPA, marketing and administration for the ParkShares program is done on a paperless basis, including e-newsletters, online giving and gift recognition, and automatic sponsorship renewal. Printable commemorative sponsorship certificates are also available for download.

“ParkShares is one of the most unique philanthropic efforts of its kind,” said Deb Yandala, Chief Executive Officer of CVNPA. “While there are similar programs offered by other organizations, none of them allow sponsors to virtually search the park and choose a specific area for

-more-

sponsorship that is special to them. We're also looking forward to seeing our sponsors show their passion for the park and the environment through their 'My Acre' pages that they share with friends, family, and each other."

To become a sponsor, or to learn more about ParkShares, visit [www.parkshares.org](http://www.parkshares.org).

CVNPA is a non-profit organization created to engage public support for the park and provide services to enhance public use and enjoyment of the park. For more information about CVNPA and its membership program, visit [www.cvnpa.org](http://www.cvnpa.org) or call (330) 657-2909.

###