



National Park Service
U.S. Department of the Interior

Colonial National
Historical Park

P. O. Box 210
Yorktown, VA 23690

757-898-2410 phone
757-898-6346 fax

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Contact(s): Mike Byrd
Phone number: 757- 898-2422
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“NATIONAL PARKS ADVENTURE”

*Commemorating the U.S. National Park Service’s 100-Year Anniversary on the
Giant Screen*

(Yorktown, Va.) – MacGillivray Freeman Films in partnership with Brand USA is pleased to announce their next release for IMAX® and giant-screen theatres – “NATIONAL PARKS ADVENTURE.” Presented by Expedia, Inc., the 3D film is scheduled for global release on February 12, 2016 to coincide with the centennial of the National Park Service next year. Narrated by Academy Award® winner Robert Redford, “NATIONAL PARKS ADVENTURE” takes audiences on the ultimate off-trail adventure into the nation’s awe-inspiring great outdoors and untamed wilderness with visits to spectacularly wild and beautiful places including Yellowstone, the Everglades, the Redwoods, and Arches.

‘NATIONAL PARKS ADVENTURE’ was shot in 30 national parks over a nine month period with four crews shooting the film including a time lapse crew, aerial crew, ground crew and TV crew. IMAX cameras enabled the crews to utilize every vantage point of these natural wonders and bring the most vivid colors and landscapes to audiences.

“Just in time for our centennial, the National Park Service is excited to be featured in this amazing format which presents parks in never-seen-before, breathtaking ways” shared Superintendent Kym Hall. “The film has a great message about the importance of national parks and protected areas for preserving our natural and cultural heritage and that it’s the responsibility of every single one of us to support parks now and into the future.”

The film will be playing in over 50 cities in the United States, three of which are in our commuting area; Virginia Aquarium and Marine Science Center in Virginia Beach on February 12th, the National Museum of Natural History in Washington D. C. on February 12th, and the Science Museum of Virginia in Richmond beginning April 10th.

Colonial National Historical Park is a unit of the National Park System and was established in 1930 to preserve the important seventeenth and eighteenth century sites in Jamestown, Williamsburg and Yorktown. The Colonial Parkway continues to link the sites in its 23 miles, and is today recognized as an “All-American road.”

