



**National Park Service**  
U.S. Department of the Interior

**Southeast Arizona Group**  
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## **Southeast Arizona Group News Release**

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### **National Park Service’s Southeast Arizona Group = visitors, money, jobs**

HEREFORD, AZ – A new National Park Service (NPS) report shows that 201,211 visitors in 2010 spent \$8,076,000 in the group’s three parks, and in nearby communities. The Southeast Arizona Group includes Chiricahua National Monument, Coronado National Memorial, and Fort Bowie National Historic Site. The spending at these three parks supported 110 jobs in several local areas.

“These three parks bring both local residents and visitors from afar to enjoy and learn more about our unique southeast Arizona natural and cultural history. We are proud of the parks’ contributions to the Cochise County economy,” said acting park superintendent Bob Love.

Most of the spending and jobs are related to lodging, food, and beverage service (52 percent), followed by other retail (29 percent), entertainment/amusements (10 percent), gas and local transportation (7 percent) and groceries (2 percent).

The figures are based on \$12 billion of direct spending by 281 million visitors in 394 national parks and nearby communities and are included in an annual, peer-reviewed, visitor spending analysis conducted by Dr. Daniel Stynes of Michigan State University for the National Park Service.

Across the U.S, local visitor spending added a total of \$31 billion to the national economy and supported more than 258,000 jobs, an increase of \$689 million and 11,500 jobs over 2009.

To download the report visit <http://www.nature.nps.gov/socialscience/products.cfm#MGM> and click on *Economic Benefits to Local Communities from National Park Visitation and Payroll, 2010*. The report includes information for visitor spending at individual parks and by state.

For more information on how the NPS is working in Arizona, go to <http://www.nps.gov/arizona>.

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*About the National Park Service – More than 20,000 National Park Service employees care for America’s 397 national parks and work with communities across the nation to help preserve local history and create close-to-home recreational opportunities. Learn more at [www.nps.gov](http://www.nps.gov).*



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