



National Park Service
U.S. Department of the Interior

Bryce Canyon National Park
P.O. Box 640201
Bryce, Utah 84764

(435) 834-5322
www.nps.gov/brca

Bryce Canyon National Park News Release

June 24, 2015 15-13
For Immediate Release
Kathleen Gonder, 435-834-4740

Vapur Launches Hydration Program in Partnership with Bryce Canyon National Park and Elkay

New Partnership encourages park visitors to stay healthy and hydrated, while keeping Bryce Canyon beautiful and waste free

BRYCE CANYON NATIONAL PARK, UTAH - Vapur®, makers of the flexible, reusable and eco-responsible “Anti-Bottle,” is pleased to announce the launch of its Hydration Program partnership with Bryce Canyon National Park and Elkay. The partnership is being celebrated with an official Ribbon Cutting on Wednesday, July 1, at 10:00 a.m. (MDT), at the scenic Bryce Canyon National Park Sunset Point.

The newly announced Hydration Program aims to keep visitors healthy and hydrated while visiting the park by offering easy access to clean, safe water at 6 locations throughout the park, while promoting the use of reusable water bottles and reducing waste. To date, the Vapur Refill Stations have saved an estimated 186,215 single-use plastic bottles from being disposed of in landfills. Visitors looking for reusable bottles and a trip souvenir can find Bryce Canyon branded Vapur bottles at the Visitor Center and the Lodge at Bryce Canyon.

“Our goal is to preserve Bryce Canyon for generations to come by offering an eco-friendly way to stay hydrated while visiting the park,” says Lisa E. Eckert, Bryce Canyon National Park Superintendent. “Not only is it important to stay hydrated while visiting Bryce, but we also care about our environmental footprint and love to see visitors reducing waste by using reusable bottles.”

“The Bryce Canyon Program is the first of many similar Hydration Programs that Vapur hopes to launch in partnership with National Parks around the country,” says Brent Reinke, CAO and co-founder of Vapur. “The success of this program can be used as a framework for additional programs, keeping millions of park visitors hydrated and reducing the overall environmental impact of our National Parks.”

For more information on Vapur, visit www.vapur.us. For more information on Bryce Canyon National Park, visit www.nps.gov/brca

Vapur

Founded in 2009, California-based Vapur, Inc. is on a mission to make hydration incomparable portable. As the leading designer, marketer and distributor of reusable, handheld, collapsible hydration products, Vapur’s Anti-Bottles® have been adopted by athletes, celebrities, activist and families alike. The ultra-durable Anti-Bottle is proudly manufactured in the USA, BPA-free, freezable and dishwasher-safe. Privately held, with products available worldwide, Vapur contributes a portion of all sales to water-related and environmental causes. For more information, visit www.vapur.us and as always, “Live Flexible”.

About the National Park Service: More than 20,000 National Park Service employees care for America’s 407 national parks and work with communities across the nation to help preserve local history and create close-to-home recreational opportunities. Visit us at www.nps.gov, on Facebook www.facebook.com/nationalparkservice, Twitter www.twitter.com/natparkservice, and YouTube www.youtube.com/nationalparkservice.