

**Boston Harbor Islands Partnership
Meeting Minutes
Hale & Dorr, 60 State Street, 26th Floor, Boston, MA
October 16, 2001, 3:00 PM – 5:00 PM**

PRESENT: Dan May, U.S. Coast Guard (USCG); Maynard Goldman, Island Alliance; Linda Haar, Boston Redevelopment Authority (BRA); Cathy Douglas Stone, Office of Environmental Services City of Boston; Terry Savage, National Park Service (NPS); Peter Webber, Department of Environmental Management; Samantha Overton Bussell, Metropolitan District Commission (MDC); Alden Gifford, Thompson Island Outward Bound Education Center (TIOBEC); Jim Doolin, Massachusetts Port Authority (MASSPORT).

Cathy Douglas Stone, Vice-chair, called the meeting to order and declared a quorum.

Approval of minutes from September 25, 2001

There was a motion made to accept the minutes of September 25, 2001.

The motion was approved.

Operations Committee

George Price, NPS said that the Operations Committee reviewed the summer season at the last meeting. Both the MDC and DEM reported a successful season for the islands. Kelly Fellner and Carolanne Brown, NPS, reported on the Project Office's interpretation and education programs for the 2001 season (see attached sheet for details). The next Operations Committee meeting will be held on Thompson Island.

Marketing Committee

Peter Lewenberg reported that the Island Alliance strategic marketing group presented draft graphic branding images to the Marketing Committee at the last meeting. He said that the reaction of the agency representatives was very positive, and work continues with the island owners on the details of the images. Progress on this project will be delayed because the company that had donated time for this project, Holland Mark Advertising, has gone out of business. Work is expected to continue through Bill Davis' new company.

Finance Committee

Cathy Douglas Stone reported that the last meeting of the Finance Committee was very well attended and that they discussed the financial match of federal and non-federal funds. Lauren Downing, NPS, presented a report from the Technical Sub-committee regarding the expenditures attributed to the Boston Harbor Islands from November 17, 1996 to December 31, 1999 (see attached). Lauren said that the sub-committee is still waiting for some Partners to submit the 2000 numbers. The committee changed the reporting requirements for the agencies in

an effort to assist them. Reports will now be due by calendar year instead of quarterly. The 2001 reports will be due in February; the committee will issue notice to the agencies directly. There was discussion regarding the match criteria.

Education Committee

Kelly Fellner, NPS, reported that the Education Committee has been working on the teacher resource guide which should be available on-line in January. There have also been significant improvements to the learning center on the website.

Island Alliance

Maynard Goldman announced that the annual dinner will be held on October 29. Barbara Waters said that some new companies bought tables this year and that there are only three tables left to sell. There are complementary tickets available for the Partners (26 total tickets - 2 for each organization) and Advisory Council (3 total tickets - 1 each for the Co-Chairs and Vice Chair).

Doug Welch reported on the revenue generating activities of the Island Alliance. He said that retail efforts expanded from last year; they added a cart on long wharf that was successful. The Boston Light tour revenues doubled from last year. The moorings were installed very late in the season, but show promise for next year.

Maynard Goldman gave thanks to Barbara and Doug on behalf of the Island Alliance Board for all their efforts this year. Maynard stated that the fund-raising world has drastically changed recently and there are new challenges every day. He reported that they although they expect to fall short of their goal of \$1 M for 2001, they remain optimistic that they will reach their goal of raising \$1.1 M for the park in 2002.

Advisory Council

Mary Corcoran, Vice Chair, reported that the Co-Chairs and NPS had a meeting on October 18 to discuss the Advisory Council's focus for the coming year.

Public Comments

There were no comments from the public.

New Business

George Price announced that the NPS has committed \$15k to begin the first year of a three-year wake and erosion study. They hope to get additional money to fund the full project.

George proposed that the November Partnership meeting be cancelled. The previously scheduled topics, reports on the branding project and the economic development plan may be more substantive by the December meeting, and the scheduled meeting date falls on the Tuesday before Thanksgiving. He then

proposed holding future Partnership meetings every other month instead of monthly. He said that although monthly meetings were beneficial while developing of the general management plan, they may not be as necessary now that we are moving into the implementation phase.

The Partners discussed. They decided to cancel the November meeting. There was agreement that Partnership meetings should be restructured and made more meaningful for the Partners as well as the public. Some Partners thought that this could involve a change in meeting frequency, but the board was not comfortable making that determination without a voting or alternate Advisory Council member present. There was discussion about different ways to make the meetings more effective. A working group (Cathy Douglas Stone, Samantha Overton Bussell, Linda Haar, Kathy Abbott, Terry Savage, Peter Lewenberg, George Price) was set up to discuss the restructuring of meetings in more detail. An Advisory Council member will also be invited to join the working group.

The meeting was adjourned at 4:25 PM