

BOSTON HARBOR ISLANDS PARTNERSHIP MEETING MINUTES

February 18, 1998 - 12-2
Boston Redevelopment Authority
City Hall, Room 900, Boston, MA
Corrected Minutes – March 17, 1998

Chairman Webber called the eighth partnership meeting to order.

The minutes of the January 21, 1998 meeting were accepted. Commander May was not present due to the death of his brother. The Partnership sends their condolences.

PRESENT: Brian Broderick, MDC; Trudy Coxe, MWRA; Linda Haar, BRA;
Alden I. Gifford, Thompson Island; Gerry Millet, IA; Terry Savage, NPS;
Cathleen Douglas Stone, City of Boston; Lisa Vernegaard, Trustee of Reservations;
Peter C. Webber, DEM

Reports from the Committees followed.

Marketing and Public Relations, Gerry Millet

Gerry presented the two logos that were chosen by the Marketing and Public Relations Committee. He also introduced the designer, Busha Husak, Creative Director of The Design Company. Gerry reviewed the design criteria the committee had given to Busha. The Islands are: dramatic; bold; fun; have a sense of history; maritime and sophisticated. The design will be used on merchandise, letterhead and publications.

The partners discussed the two choices - Amatisse≡ and Asweep≡. After much discussion, the Partnership decided to send the logo back for refinement and to look at what other parks have done. Nancy Woods will provide that information. Price mentioned that, ideally, the merchandising deadline is February 28. A special meeting of the Partnership will convene on March 4 at noon at city hall, Room 900, to decide between the two logos. (Meeting subsequently changed to March 10, 12:00 - 1:00 p.m. at Lehman Millet, 60 Canal Street).

Public Comments on Logo

- Logo should have Boston focus, e.g. Rowes Wharf with Custom House.
- John Kelly, NPS: both logos need sailboat and people to represent recreational component
- Gary McCann: Asweep≡ is adaptable;
- Karen O'Donnell, FBHI: concern with accuracy. Replace fish with starfish (symbolic of clean water);
- Tom Lindberg, MWRA: Tie in logo with possible future license plate campaign.
- Maynard Goldman, new Board President for the Island Alliance and person responsible for the successful license plate campaign for the Massachusetts Environmental Trust, mentioned that in design process there is a point in which you

have to let go.

Advisory Council Committee

George Price mentioned three important dates:

March 9 from 10-4 - Orientation for new Advisory Council nominees and American Indians coming from out of state. Agenda and speakers forthcoming.

March 9 from 7-9 p.m. - Public workshop at Indian Center

March 10 from 4-6 - First Official Advisory Council Meeting at the Fish Pier Conference Center. Massport will host reception. Partnership and staff invited.

March 11 from 10:30 - 12:30 - Partnership meeting at Hale and Dorr

Parallel to these meetings, subcommittee is working on draft of bylaws to present to the Advisory Council on March 9 for consideration.

Planning Committee

Linda Haar reported that regular planning meetings have not occurred in the past six weeks because of the public planning workshops. She thanked all those who helped make these workshops such a great success--over 400 people attended. The next meeting of the Planning Committee is scheduled for March 10 at 9:30 am at 15 State Street.

Finance Committee

Peter Webber reported that there is no progress to date.

Education, Program and Park Operations Committee

The committee met on February 9 to review items to be included in 1998 events calendar and review educational programs currently taking place on the Islands and discuss future of educational programs. \$150,000 in new money is identified in the Governor=s budget for programming and staffing for the 1998 season.

Return to Public Comments

No comments.

Reports from Partnership Organizations

Lisa Vernegaard, Trustees. The restoration of tidal marsh at Worlds End is in the design phase.

Brian Broderick, MDC. The second Winter Wildlife cruise is scheduled for Saturday, February 21. Peddock=s Island pier contract is ahead of schedule. Will open mid-summer. The George=s Island seawall is in the design phase.

Alden Gifford, Thompson Island. Recently opened new library on Thompson Island.

Gerry Millet, IA. Gerry announced that he has resigned as president of the Island Alliance Board of directors and is no longer serving on the Board of Trustees. Maynard Goldman has been elected president of the Board.

Kathy Abbott, IA. Kathy thanked Gerry for his great work.

Dinner committee for Dinner 98 has been formed. The dinner will be held on November 17 at the Boston Harbor Hotel.

Kathy announced two new board members. Cathleen Douglas Stone and Mark Hirsch.

The Bank Boston video is ready for distribution and will be shown at the March 11 partnership meeting.

Linda Haar, BRA. Linda would like a copy of the Bank Boston video to show at their neighborhood meetings. She talked about Boston 400--connecting all the resources in the city and connections to Islands.

Terry Savage, NPS. Gerry has been invaluable to the National Park Service from day one. The NPS thanked Gerry for his support.

George Price, NPS. George thanked Barbara Mackey, Team Captain, Planning, for the great job she did in putting together Public Workshops.

Please call 223-8666 and let us know who and how many will be attending the Thompson Island field trip on Friday, February 27.

Lorraine Downey, City of Boston. She is working on getting concrete information on the summer program to be held on Long Island.

Other Business

None to report.

Meeting adjourned.