

THE  
**FUTURE**  
OF  
**AMERICA'S**  
**NATIONAL**  
**PARKS**

First Annual  
Centennial Strategy for

# Bandelier National Monument

August 2007

CENTENNIAL INITIATIVE



Site: BAND

Year: 2007

**Vision Statement**

By linking the past with the present and the future, Bandelier National Monument creates a unique sense of place where archeological and historical resources are protected, ecosystem and wilderness values are maintained, and preservation, stewardship, and sustainability are inspired within visitors, Pueblo people, employees, partners, neighbors, children of all ages, and the world. Bandelier's purposes include the following: 1) To promote, preserve, and protect the prehistoric and historic resources and ecosystem processes; 2) To foster/maintain public support for park values, experiences, and resources by enabling Bandelier to be relevant to all Americans; and 3) To create a committed and productive workforce.

From 2007 through 2016, Bandelier National Monument will be achieving these goals:

- Reducing soil erosion and promoting vegetative conditions that create a natural fire regime, eliminate exotic vegetation, and protect cultural resource integrity within the landscape
- Creating a Bandelier experience inside and outside the park that facilitates a personal connection to the meanings of the place and inspires people to support, appreciate, and integrate Park values into their lives
- Maintaining prehistoric and historic resources in current or better condition to preserve cultural integrity and information potential
- Having a healthy and productive work environment and workforce-through mutual trust, fulfillment from meaningful work, informed decision making processes, open communications, manageable workloads and sound leadership
- Creating strategic partnerships to achieve Bandelier's goals
- Becoming a leader and model for environmental sustainability

**Park/ Superintendent/ Program Manager**

Darlene M. Koontz

Site: BAND

STEWARDSHIP

Provide inspiring, safe, and accessible places for people to enjoy - the standard to which all other park systems aspire.

Other Park/ Program performance goal(s)

Renovate the Bandelier visitor center in FY09 to make it fully accessible, to mitigate existing safety issues, and to provide accurate, culturally sensitive interpretive media to enable park visitors to understand and appreciate Bandelier's natural and cultural resources & stories.

The work described currently is supported by OFS and/ or PMIS

Site: BAND

STEWARDSHIP

Improve the condition of park resources and assets.

Rehabilitate high-priority historic buildings to good condition, and help communities to preserve their history through programs like Preserve America.

Rehabilitate the CCC National Historic Landmark District structures

The work described currently is supported by OFS and/ or PMIS

Restore native habitats by controlling invasive species and reintroducing key plant and animal species.

Treat exotic plants throughout Bandelier to mitigate their impact on native habitats

The work described currently is supported by OFS and/ or PMIS

Site: BAND

STEWARDSHIP

Serve as the Preeminent resource laboratory by applying excellence in science and scholarship to understand and respond to environmental changes.

Other Park/ Program performance goal(s)

Establish the Jemez Mountains Learning Center to increase the capacity of the NPS and its neighbors to expand their capacity to conduct cutting-edge scientific research and educational outreach

The work described currently is supported by OFS and/ or PMIS

Site: BAND

**STEWARDSHIP**

Encourage children to be future conservationists.

Other Park/ Program performance goal(s)

Using the cultural and natural resources combined with current technology, develop a full spectrum of age-specific life-long learning tools for on-site and classroom learning that encourage environmental stewardship.

The work described currently is supported by OFS and/ or PMIS

Site: BAND

**ENVIRONMENT**

Reduce environmental impacts of park operations.

Reduce the environmental impacts of park operations on air and water quality.

Become a model in environmental sustainability by reducing the park's carbon footprint, converting non-sustainable operations to sustainable options (i.e. solar), and educating the public about sustainable opportunities

The work described currently is supported by OFS and/ or PMIS

Site: BAND

**ENVIRONMENT**

Inspire an environmental conscience in Americans.

Establish programs to showcase exemplary environmental practices and increase visitor awareness of how the practices apply to their daily lives, as measured by surveys.

Use the park website & high visibility park facilities to showcase environmentally sustainable park operations - i.e. use of solar panels, recycling, use of hybrid vehicles, use of recycled materials & green purchasing programs, etc. Integrate sustainability into jr. ranger & deputy ranger programs to measure public engagement.

The work described currently is supported by OFS and/ or PMIS

Demonstrate environmental excellence through increased use of alternative energy and fuels at every park.

Install solar panels at Juniper Campground and switch to all alternative fuel vehicles for park operations.

The work described currently is supported by OFS and/ or PMIS

Serve as a model for energy efficiency, under Executive Order 13423, by ensuring Leadership in Energy and Environmental Design (LEED) standards.

Renovate the National Historic Landmark visitor center using LEED standards in FY09.

The work described currently is supported by OFS and/ or PMIS

Site: BAND

**ENVIRONMENT**

Engage partners, communities, and visitors in shared environmental stewardship.

Other Park/ Program performance goal(s)

Involve park partners, local communities, and park visitors in the Bandelier sustainability program. Host a public forum in FY08 to create a "shared vision" for environmental sustainability that will be modeled at Bandelier.

The work described currently is supported by OFS and/ or PMIS

Site: BAND

EDUCATION

Cooperate with educators to provide curriculum materials, high-quality programs, and park-based and online learning.

Other Park/ Program performance goal(s)

NO CHILD IN NEW MEXICO LEFT INSIDE All of the New Mexico national parks will partner with New Mexico State Parks to implement a statewide curriculum-based environmental outreach program for transporting kids to parks and providing teacher training and resources to teachers (NM state already has \$250,000 of an in-kind match for implementing this program in FY08).

The work described currently is supported by OFS and/ or PMIS

Site: BAND

EDUCATION

Introduce young people and their families to national parks by using exciting media and technology.

Increase the number of web hits through the introduction of advanced, interactive features that attract young people to national parks.

WEB INTERNSHIPS FOR STUDENTS & TEACHERS Continue student and teacher interships (Teacher-Ranger-Teacher) that enable advanced, interactive features to be developed on the park website.

The work described currently is supported by OFS and/ or PMIS

Other Park/ Program performance goal(s)

ANCESTRAL PUEBLO VIEWS MODULE DEVELOPMENT Complete the high-tech Ancestral Pueblo VIEWS module to integrate into an interactive kiosk in the visitor center and for teacher use in their classrooms.

The work described currently is supported by OFS and/ or PMIS

Site: BAND

EDUCATION

Promote life-long learning to connect generations through park experiences.

Enroll an additional two million children in the Junior Ranger program.

CREATE PARK-BASED WEB JUNIOR RANGER PROGRAMS Expand the existing Junior Ranger program to include on-line activities and curriculum-based incentives.

The work described currently is supported by OFS and/ or PMIS

Other Park/ Program performance goal(s)

CREATE AGE-SPECIFIC PARK-BASED TEACHING & LEARNING TOOLS Maximize the availability of high quality, curriculum-based teaching tools for classroom and park-based learning by creating age-specific resources for teachers and students.

The work described currently is supported by OFS and/ or PMIS

Site: BAND

EDUCATION

Impart to every American a sense of their citizen ownership of their national parks.

Increase visitors' satisfaction, understanding, and appreciation of the parks they visit.

RENOVATE THE BANDELIER VISITOR CENTER Renovate the Bandelier visitor center in FY09 to make the facility fully accessible and install culturally sensitive and accurate exhibits that will provide a meaningful context for park visitors. Complete and install the new high-definition park film to enable park visitors to experience the Bandelier wilderness and outstanding natural resources of the park.

The work described currently is supported by OFS and/ or PMIS

Other Park/ Program performance goal(s)

INCREASE NON-TRADITIONAL VISITOR USE TO BANDELEIR Conduct focus group research to define the needs and expectations of non-park visitors in the culturally diverse communities surrounding Bandelier. Create an action plan for making Bandelier relevant to these non-traditional audiences.

The work described currently is supported by OFS and/ or PMIS

Site: BAND

**PROFESSIONALISM**

Be one of the top 10 places to work in America.

Meet 100 percent of diversity recruitment goals by employing people who reflect the face of America.

Utilize programs like the IMR Native Voices Program to recruit Pueblo interpreters and the STEP program to recruit staff from diverse backgrounds from surrounding communities. As a part of the focus group research, address how to best outreach to these communities to encourage their employment with the park. Continue to build relationships with community leaders in these diverse communities that will encourage youth to be interested in working for the NPS.

The work described currently is supported by OFS and/ or PMIS

Site: BAND

**PROFESSIONALISM**

Model what it means to work in partnership.

Other Park/ Program performance goal(s)

STRATEGIC PARTNERSHIPS Through agreements and contracts, build and sustain strong relationships and partnerships with neighboring agencies and organizations to accomplish park priorities and regional goals.

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Site: BAND

**PROFESSIONALISM**

Make national parks the first choice in philanthropic giving among those concerned about environmental, cultural, and recreational values.

Improve communications and marketing capacity to increase public understanding of our mission, opportunities, and benefits.

Complete non-traditional visitor focus groups to create a marketing strategy and outreach plan for enabling non-traditional park visitors to understand the NPS mission, opportunities, and benefits.

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