



Participant Guide

TEL Broadcast – June 20, 2006

“Preparing and Presenting an Effective Interpretive Talk”

(TEL POC’s -- please make sure that participants at your site receive this information)

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Contents of this guide: *(it will be helpful to print these items and bring them to the broadcast)*

- **Program Goals**
- **Agenda** *(space is provided for taking notes)*
- **Links to worksheets and resources** *(we will refer to several of these during the broadcast)*

GOALS -- After this broadcast, participants will:

1. —**understand that effective interpretive talks provide audience members with opportunities to form intellectual and emotional connections to meanings while cohesively developing relevant ideas.**
2. —**understand that interpretive opportunities are created by using appropriate techniques to link tangible objects, people, and events to intangible meanings.**
3. —**realize the importance of integrating interpretive content with effective presentation skills.**
4. —**be aware of some interpretive techniques that are appropriate for interpretive talks**

AGENDA:

I. Review the Assessment Rubric for Interpretive Talks

The interpretive talk is successful as a catalyst in creating opportunities for the audience to form their own intellectual and emotional connections with meanings/significance inherent in the resource;

AND

It is appropriate for the audience, and provides a clear focus for their connection with the resource(s) by demonstrating the cohesive development of a relevant idea or ideas, rather than relying primarily on a recital of a chronological narrative or a series of related facts.

II. Overview of what Interpretation is:

NPS Tenets of Interpretation

Resources possess meanings and have relevance.

- Resources act as icons for meanings

Visitors are seeking something special —something of value for themselves.

- Individuals find different value/meanings in the same resource

Interpretation facilitates a connection between the interests of the visitor and the meanings of the resource.

- Primary objective is to provide access to meanings.

III. Meanings-Based Interpretation / Tangibles, Intangibles, Universal Concepts

IV. Unwrapping the Interpretive Equation: $(KR + KA) \times AT = IO$

V. Opportunities for Intellectual and Emotional Connections to Meanings

VI. Say Something Meaningful – Developing Relevant Ideas

VII. Program Goals and Objectives

VIII. Methods of Talk Organization

IX. The Interpretive Process Model

X. Presentation skills and delivery mechanics

XI. Assessing Program Effectiveness

XII. Certification Process and Submission Guidelines

Helpful resources for preparing effective talks:

From the IDP website at <http://www.nps.gov/idp/interp/download.htm#resources>

- Submission Guidelines for Interpretive Talk
<http://www.nps.gov/idp/interp/103/103submit.pdf>
- Developmental Worksheet – “Program Organization”
<http://www.nps.gov/idp/interp/101/progorgwksheet.pdf>
- Developmental Worksheet – “Applying the Interpretive Equation”
<http://www.nps.gov/idp/interp/101/equationwksheet.pdf>
- Developmental Worksheet – “Using TIUs and the Interpretive ‘So What’”
<http://www.nps.gov/idp/interp/101/sowhat.pdf>
- Developmental Worksheet – “Program Organization”
<http://www.nps.gov/idp/interp/101/progorgwksheet.pdf>
- Developmental Worksheet – “Program Self-Assessment – Effective Interpretive Talk”
<http://www.nps.gov/idp/interp/103/103worksheet.pdf>
- Developmental Worksheet – “Opportunities for Intellectual and Emotional Connections”
<http://www.nps.gov/idp/interp/101/ConnectionOps.doc>
- Interpretive Process Model <http://www.nps.gov/idp/interp/101/processmodel.pdf>