

THE
FUTURE
OF
AMERICA'S
NATIONAL
PARKS

First Annual
Centennial Strategy for

Scotts Bluff National Monument

August 2007

CENTENNIAL INITIATIVE



Site: SCBL

Year: 2007

Vision Statement

Scotts Bluff National Monument interprets the story of westward expansion along the Oregon/ California/ Mormon and Pony Express trails and protects significant geological formations rising approximately 800 feet above the North Platte River. First established in 1919, this National Park Service site became a location for the 1930's era Civilian Conservation Corps (CCC). Nearly every structure at the Scotts Bluff National Monument was built by the CCC in the 1930's - the summit road and tunnels, Saddle Rock Trail, and the visitor center.

Scotts Bluff National Monument maintains a collection of Overland trail era artifacts and the world's largest collection of William Henry Jackson paintings and western photographs.

The Park's Centennial vision is to enhance visitor services and understanding of the Park's central interpretive themes. Efforts will be made to increase the visitors' experiences through increased interpretive and educational programs, enhanced exhibits and display area renovation.

A strong emphasis will be made to enhance the protection of the Park's valuable resources, including its native short grass prairie, summit road and structures, and it's geological and paleontological features.

As Scotts Bluff's own centennial approaches in 2019, the Park looks forward to the opportunities that the Centennial Challenge will present to better serve the visitor and enhance the protection of its resources.

Park/ Superintendent/ Program Manager

Ken Mabery, Superintendent

Site: SCBL

STEWARDSHIP

Improve the condition of park resources and assets.

Rehabilitate high-priority historic buildings to good condition, and help communities to preserve their history through programs like Preserve America.

The Park will continue to seek National Park Service and local support to upgrade the existing Visitor Center, exhibits, and museum area. Currently, the Visitor Center is in good condition but lacks adequate exhibit and visitor service space. Plans are being developed for rehabilitation.

The work described currently is supported by OFS and/ or PMIS

Site: SCBL

ENVIRONMENT

Inspire an environmental conscience in Americans.

Demonstrate environmental excellence through increased use of alternative energy and fuels at every park.

Scotts Bluff National Monument is replacing some of its fleet with hybrid vehicles. This will cut down on fuel costs and consumption and will set a good example in an area where alternative fuel/ hybrid vehicles are not commonly used.

The work described currently is supported by OFS and/ or PMIS

Site: SCBL

ENVIRONMENT

Engage partners, communities, and visitors in shared environmental stewardship.

Other Park/ Program performance goal(s)

Scotts Bluff National Monument is expanding its current recycling program to add a recycling trailer. Our program will seek cooperation from the Scotts Bluff County recycling program to enhance environmental management.

The work described currently is supported by OFS and/ or PMIS

Site: SCBL

RECREATION

Focus national, regional, and local tourism efforts to reach diverse audiences and young people and to attract visitors to lesser-known parks.

Increase the number of visitors that attend ranger-facilitated programs such as campfire talks, hikes, and school programs.

Scotts Bluff National Monument will increase its ranger-facilitated programs by continuing to offer living history and Tuesday evening programs, adding campfire talks and providing more structured ranger walks and talks covering all hiking trails.

The work described currently is supported by OFS and/ or PMIS

Site: SCBL

EDUCATION

Introduce young people and their families to national parks by using exciting media and technology.

Increase the number of web hits through the introduction of advanced, interactive features that attract young people to national parks.

The Park will work toward increasing interactive exhibits and displays to blend with latest technological styles.

The work described currently is supported by OFS and/ or PMIS

Other Park/ Program performance goal(s)

The Park will work with Western Nebraska Community College to develop an internship program that will help reduce the administrative work load of the permanent staff and enhance the Volunteers-in-Park program.

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