

Appendix B

OUTLINE

Park Sign Plan

The following is a general outline that can be used in the preparation of an park sign plan. Certain portions of the outline may not be applicable depending on the type of park involved (i.e. historic, recreational, wilderness, parkways, etc.). An example of an approved park sign plan is included. This example plan has been abbreviated for the purpose of inclusion in this Manual.

I. *Descriptive Material*

The Park General Management Plan and Interpretive Prospecter should be referenced as they relate to this section.

- A. Description of Park
 - 1. Purpose
 - 2. Objectives
 - 3. Characteristics
 - a. Topographic
 - b. Landscape
- B. Scope of Sign Plan
 - 1. Describe sign usage categories
 - 2. Describe safety considerations
- C. Park Resources
- D. Available Public Facilities
- E. Statistics
 - 1. Regional
 - a. Local, State, National, International use
 - b. Is park the destination
 - c. Regional Highway use
 - 1. Traffic flow chart
 - 2. Travel time from populated areas
 - d. Zone of influence population
 - e. Vehicular population
 - f. Boat population
 - g. Recreational vehicle population
 - 2. Park Visitor
 - a. Nationalby month
 - b. Internationalby month
 - c. Annual curve
 - d. Miles of park roads and trails
 - e. Quantity vehicle parking
 - f. Duration of visit

- g. Breakdown of park usage of month, i.e., picnicking, camping, boating, fishing, sightseeing, educational, off-road vehicle, cross-county skiing, hiking, etc.

- 3. Group Use
- 4. Educational Groups
 - a. Age range
 - b. Grade range
 - c. Size
- 5. Park Logo
 - a. Design
 - b. Usage
 - c. Placement on sign

II. *Sign Survey and Inventory*

The sign survey and inventory establishes the effectiveness of existing signing, location, and condition. This is the first and most important process in preparing a functional sign plan.

- A. Quality, Quantity, and Categories
 - 1. Information
 - 2. Identification
 - 3. Directional
 - 4. Traffic Control
- B. Vehicular Signage
- C. Pedestrian Signage
- D. Entrance Signage
 - 1. Scope
 - 2. Purpose
 - 3. Function
 - 4. Do they reflect the true purpose and significance of the park?
- E. Interpretive Signs and Wayside Exhibits
 - 1. Purpose
 - 2. Function
 - 3. Motif
 - a. Outside facility
 - b. Facility
- G. NPS Route Markers
- H. Trail Markers
- I. NPS Protection and Regulation Signage

III. *Location Plan*

The location plan should include various drawings which indicate where all signs are located, their orientation and message. These drawings are a continuing planning device to assist in determining *what is said with signs, what should be said, and where it is said.*

- A. Existing
 - 1. Message
 - 2. Direction of Face
 - 3. Inventory Number
 - 4. Photographs
- B. Proposed
 - 1. Message
 - 2. Direction of Face
- C. Vandalism Prone Signs

IV. *Summary*

General description of sign plan function within Park and how it is integrated into park management, safety, and operational practices.

