

FY 2013 Challenge Cost Share Program Application Ranking Criteria

1) Project Meets Call to Action Goal # 12: 60 pts

The proposal must demonstrate that, if funded, the project will expand access to water-based recreation and/or protect and restore waterways across the country by addressing critical resource or visitor use management needs related to existing or nascent National Watertrail System trails. Projects must address one or more of the National Water Trail System Benchmark Best Management Practices (BMP): Recreation Opportunities; Education; Conservation; Community Support; Public Information; Sustainability; Planning; or overall National Watertrail System support.

Project goals focused on an existing National Water Trail and is needed to protect resource(s) and/or serve visitors. The project addresses multiple BMPs	60 pts
Project goals focused on an existing National Water Trail and is needed to protect resource(s) and/or serve visitors. The project addresses only one BMP.	45 pts
Project goals focused on nascent National Water Trail. Project will directly lead to NRT designation/National Water Trail application by next NRT application deadline.	30 pts
Project goals focused on nascent National Water Trail. Additional work will be necessary to lead to NRT designation/National Water Trail application.	15 pts
Project on a water trail that is not expected to lead to NRT designation/National Water Trail application.	0 pts

3) Tangible Results: 20 pts

The proposal adequately addresses the outcomes and products of the project, in addition, the quality and usefulness of the products are adequately described. Within reason, the project adheres to a one year time frame.

Project is planned for completion at the proposed funding level, expected completion date within the funded Fiscal Year. Needed expertise has been identified and compliance requirements will be met.	20 pts
Project is likely to be completed in one year, but portions of the project implementation are unclear either due to a lack of clarity of required roles or expertise.	10 pts
Project time frame far exceeds one year in time. Quality of intended results is unclear. Required expertise is unidentified and compliance issues are unaddressed.	0 pts

Attachment C

4) Cost Effectiveness: 20pts

The budget is well developed and reflects reasonable costs and allocation of funds.

All work elements are specifically identified with their associated costs; all expenses are necessary, reasonable and appropriate. Partner costs are clearly identified.	20 pts
Most work elements are specifically identified with their associated costs; most expenses are necessary, reasonable and appropriate. Partner costs are clearly identified.	10 pts
Work elements are not identified with their associated costs; expenses do not appear necessary, reasonable and appropriate. Partner costs are not clearly identified.	0 pts

Partnership Participation: REQUIRED

- The proposal ensures and demonstrates active and full support, partnership, sponsorship, and participation by non-NPS entities ensuring a strong collaborative effort. All parties involved in the project benefit from its completion with work potentially strengthening a cooperative relationship between the NPS and the partner(s). New partnerships, innovative/creative partnerships and multi-partner projects are encouraged.
- Supporting letters from potential partners must accompany the proposal to document the willingness to participate in the project if funded.

Upon selection the Partnership support/project application letter must be attached to the PMIS entry.
