



Assessment Rubric For Full-Performance Benchmark Competency*

Planning Park Interpretation

The interpretive planning project described in the submission meets certification standards if it:

1) illustrates the importance of teamwork in park planning through specific references;

AND

2) demonstrates interpretive planning principles and processes by illustrating a direct relationship between stated interpretive planning goals and the specific interpretive product.

Descriptors:

- Clearly describes the scope, intent, purpose, and complexity of the planning activity
- Communicates an appropriate depth and amount of information about the team's make-up, dynamics, and ways of reaching and/or impediments to reaching consensus
- Communicates an understanding of the importance of varied perspectives in the planning process
- Clearly identifies how the planning activity related to park significance, purpose, and goals or how it did not
- Communicates an understanding of how the planning activity relates to established planning goals in the park
- Describes the means by which the intended results of the planning activity might be implemented as well as provides a thoughtful perspective on how effective the project might become

The planning activity described in the submission *approaches* the certification requirements, but does not meet them, if it:

1) Illustrates the importance of teamwork in park planning;

OR

2) Demonstrates interpretive planning principles and processes by directly connecting the interpretive planning goals and the specific interpretive product;

OR NEITHER.

Descriptors:

- Does not adequately describe the scope, intent, purpose, and complexity of the planning activity
- Does not communicate a sufficient amount of information about the team's make-up, dynamics, and ways of reaching and/or impediments to reaching consensus
- Does not convey an understanding of the importance of varied perspectives in the planning process
- Does not adequately identify how the planning activity related to park significance, purpose, and goals or how it did not
- Does not communicate an understanding of how the planning activity relates to established planning goals in the park
- Does not adequately describe the means by which the intended results of the planning activity might be implemented and/or provide a thoughtful perspective on how effective the project might become