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## Assessment Tool for Developmental Benchmark Competency

# Effective Interpretive Writing

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**Demonstrates certification standards: The submitted written interpretive product is...**

**1) successful in creating opportunities for the readers to form their own intellectual and emotional connections with meanings/significance inherent in the resource**

**AND**

**2) appropriate for the audience, and provides a clear focus for their connection with the resources(s) by demonstrating the cohesive development of a relevant idea or ideas, rather than relying primarily on chronological narrative or a series of related facts.**

**Descriptors:**

- Communicates an appropriate depth and amount of relevant information
- Communicates an understanding of resources/park story/national significance
- Provides a balanced treatment and acknowledges multiple points of view
- Is presented in an engaging style appropriate to the audience and medium
- Demonstrates creativity
- Encourages or moves audience toward higher-level concepts, such as resource protection, stewardship, and global issues as appropriate
- Incorporates thematic structure and organization
- Avoids spelling, grammatical, typographical, and stylistic errors which impede understanding and interpretive effectiveness

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**Approaching certification standards: The submitted written interpretive product may be...**

**1) successful in creating opportunities for the readers to form their own intellectual and emotional connections with meanings/significance inherent in the resource;**

**OR**

**2) appropriate for the audience, and provides a clear focus for their connection with the resource(s) by demonstrating the cohesive development of a relevant idea or ideas, rather than relying primarily on chronological narrative or a series of related facts.**

**OR NEITHER.**

**Descriptors:**

- Communicates an inappropriate depth and amount of relevant information
- Partially communicates an understanding of resources/park story/national significance
- Attempts to provide a balanced treatment but insufficiently acknowledges multiple points of view
- Style is less than engaging or inappropriate to the audience or medium
- Insufficiently encourages or moves audience toward higher-level concepts, such as resource protection, stewardship, and global issues as appropriate
- Lacks thematic structure and organization
- Contains spelling, grammatical, typographical, or stylistic errors which impede or compromise interpretive effectiveness