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Assessment Rubric for Developmental Benchmark Competency

## **Prepare and Present an Interpretive Demonstration or Other Illustrated Program**

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**Demonstrates certification standards: The interpretive demonstration/illustrated program is...**

**1) successful as a catalyst in creating opportunities for the audience to form their own intellectual and emotional connections with meanings/significance inherent in the resource;**

**AND**

**2) appropriate for the audience, and provides a clear focus for their connection with the resource(s) by demonstrating the cohesive development of a relevant idea or ideas through integration of media, activity or demonstration with interpretive narration, rather than relying primarily on a technical or factual description of what is being viewed or demonstrated.**

### **Descriptors:**

- Integrates medium/activity and narration to encourage or move audience toward higher-level concepts, such as resource protection, stewardship, and global issues
- Communicates an appropriate depth and amount of relevant information
- Communicates an understanding of resources/park story/national significance
- Provides a balance of facts and acknowledges context and multiple points of view
- Uses park resources appropriately to create context and support content
- Presents program in an engaging manner appropriate to the audience and the context

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## **Approaching Certification standards: The interpretive demonstration/illustrated program may be...**

**1) successful as a catalyst in creating opportunities for the audience to form their own intellectual and emotional connections with meanings/significance inherent in the resource;**

**OR**

**2) appropriate for the audience, and provides a clear focus for their connection with the resource(s) by demonstrating the cohesive development of a relevant idea or ideas through integration of media, activity, or demonstration with interpretive narration, rather than relying primarily on a technical or factual description of what is being viewed or demonstrated.**

**OR NEITHER.**

### **Descriptors:**

- Insufficiently integrates medium/activity and narration to encourage or move audience toward higher-level concepts, such as resource protection, stewardship, and global issues (either activity/medium or interpretive narrative dominates the program)
- Communicates an inappropriate depth and amount of relevant information
- Partially communicates an understanding of resources/park story/national significance
- Attempts to provide a balance of facts but insufficiently acknowledges context and multiple points of view
- Insufficiently uses park resources to create context and support content
- Program presented in a less than engaging manner or one inappropriate to the audience or context