PROGRAM ORGANIZATION

Point 1

Point 2

CONNECTION

CONNECTION

Point 6

CENTRAL FOCUS

Point 3

Point 5
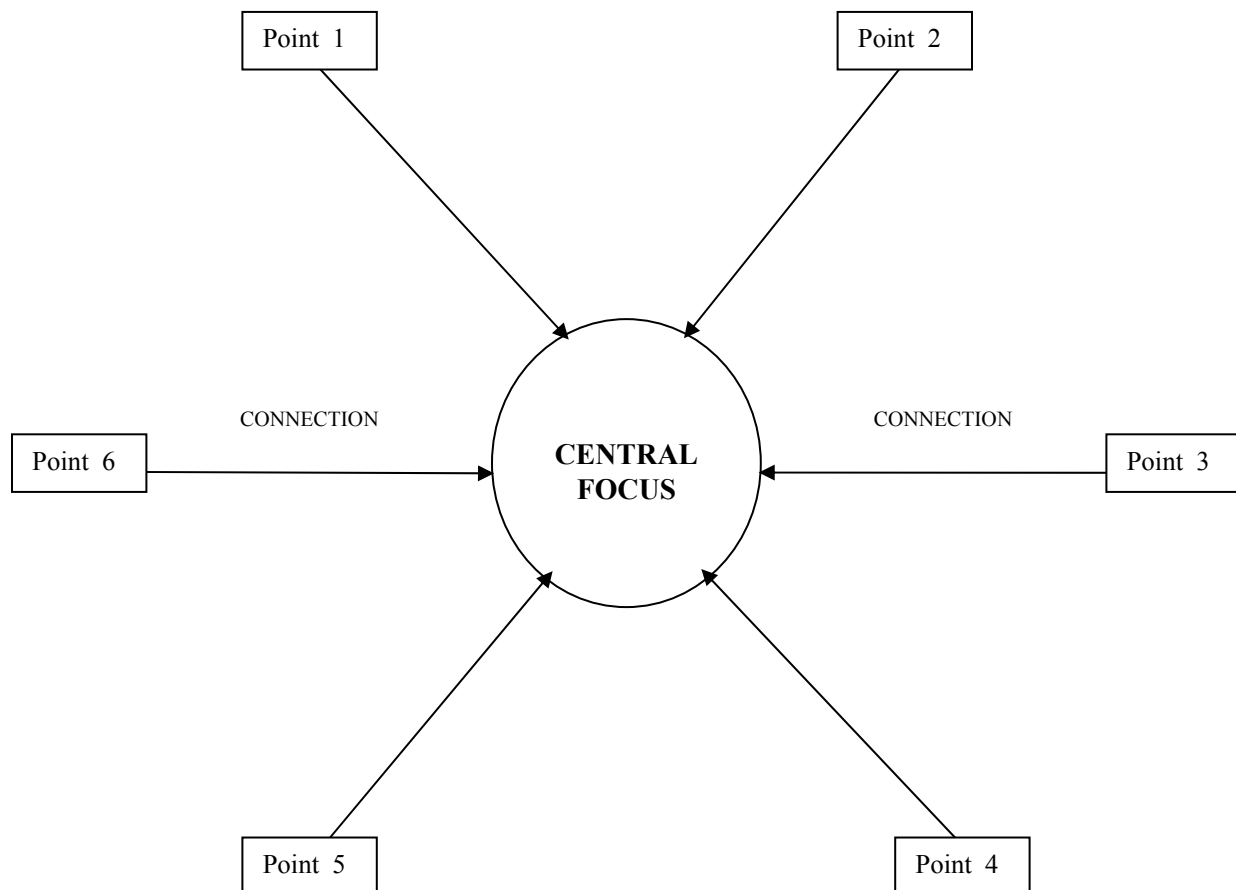
Point 4

Make a diagram for your program similar to the above example. Identify/label your central focus (program topic). What relevant idea(s) do you intend to develop within your central focus? Label the main topic points of your program and then the key connecting points to your central focus. Connecting points should be linkages to resource meanings (intangibles/universal concepts). Meaning-directed connections, that represent the audience-relevant idea(s) of your central focus, can be made using a variety of interpretive techniques including:

Transitions between points
Forecasting what's next
Quotations/historical accounts
Questions

Trip hammers (repeated words or phrases)
Relationships
Word pictures
Stories