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STRATEGIC PLAN FOR FORT RALEIGH NATIONAL HISTORIC SITE

OCTOBER 1, 2006 - SEPTEMBER 30, 2011

Results Act and Planning Cycle:

PREFACE

This five-year Strategic Plan has been written for one or more units of the greater National Park System administered by the National Park Service, U.S. Department of the Interior. The National Park System preserves outstanding representations of America's natural, cultural, and recreational resources of national significance. These resources constitute a significant part of America's heritage, character, and future. The National Park Service not only directly and indirectly preserves these national treasures; it also makes them available to millions of visitors from throughout the country and the world every year.

This Strategic Plan was written to fulfill the requirements of Section 104 of the National Parks Omnibus Management Act of 1998. This legislation requires all field units of the National Park System prepare Strategic Plans and Annual Performance Plans consistent with the Government Performance and Results Act of 1993 and make these documents available to the public. The law was a catalyst for our staff to examine its fundamental mission and to take a fresh, longer range view, in precise terms, of what results or outcomes we needed to achieve to more effectively and efficiently accomplish that mission.

The Government Performance and Results Act (GPRA) is one of the most recent and comprehensive of a number of laws and executive orders directing federal agencies to join the "performance management revolution" already embraced by private industry and many local, state, and national governments. Performance management ensures that daily actions and expenditure of resources are guided by long- and short-term goal setting in pursuit of accomplishing an organization's primary mission, followed by performance measurement and evaluation. Importantly, GPRA mandates that long-term and annual goals be results or outcomes rather than outputs (activities, products, or services) and that they be "objective, quantifiable, and measurable" so that performance can be adequately measured and reported, and progress on mission accomplishment assessed.

GPRA requires federal agencies to develop and use three primary documents in conducting their business. These documents are also to be submitted to the Congress and the Office of Management and Budget (OMB):

1. Strategic Plan of no less than five years duration, reviewed and revised every three years, and containing:

- * mission statement based in law, executive order, etc.;
- * long-term goals, which are objective, quantified, and measurable, to accomplish mission;
- * how goals will be accomplished, is the plan data and narrative showing "...operational processes, skills and technology, and the human, capital, information and other resources required to meet those goals...";
- * relationship of annual goals to long term goals, a description of how long term goals are carried out in annual goal increments;
- * key external factors which could positively or negatively affect goal accomplishment;
- * GPRA also requires consultation with affected and interested parties in the development of the Strategic Plan, and it requires that the plan be
- * developed by federal employees (versus contractors, etc.).

2. Annual Performance Plan tiered off the Strategic Plan each year, showing how long term goals will be accomplished in annual increments, and containing:

- * annual goals to incrementally achieve long-term goals in Strategic Plan;
- * annual work plan explaining how annual goals will be accomplished - "briefly describe the operational processes, skills and technology, and the human, capital, information and other resources required to meet the performance goals...." and
- * basis for measuring results - "...provide a basis for comparing actual program results with the established performance goals...."

3. Annual Performance Report reviewing each year's successes and failures and identifying areas where activities

or goals need to be revised in the future, addressing:

- * what annual goals were met or exceeded;
- * what annual goals were not met;
- * why annual goals were not met; and
- * what remedial action will be taken for goals not met.

ABOUT THIS PLAN

In consultation with Congress, OMB and other interested parties, the National Park Service (NPS) developed its own GPRA implementation process. In 2004 the Department of the Interior (DOI) produced a Strategic Plan requiring all agencies in the Department to be aligned with. It is available on the Internet at http://www.doi.gov/ppp/strat_plan_fy2003_2008.pdf.

Individual park plans address the long-term goals in the NPS and DOI plans that are appropriate to the individual units as parts of the overall National Park System and its mission. Then they add goals specific to their own legislative mandates, missions, resources, visitor services, and issues. The park plans, then, are a blend of national and local priorities and goals.

This Strategic Plan follows that pattern. It contains a mission statement born out of the NPS organic act as well as the specific legislation or proclamation establishing the park. It contains mission goals, closely paralleling the "servicewide" mission goals that illustrate in broad brushstroke what we do far beyond five years - "in perpetuity" - to accomplish our stated mission. It then contains long-term goals, which target in quantifiable, measurable ways what we will accomplish in the next four years toward achieving our overall mission goals and mission. The long-term goals address both appropriate "servicewide" goals as well as park-specific outcomes. The goal numbering protocol follows that of the NPS plan with park-specific suffixes. Since not all servicewide goals apply to every park, some numbers may be skipped. In addition, there are numbers containing 0's which are not in the servicewide plan and indicate park-specific goals.

Each long-term goal is repeated with one or more explanatory paragraphs that give background, detail, and other information useful to help the reader understand the goal as well as to sketch in how the goal will be accomplished. The figures in the tables and narrative for each goal contain any general information about "How Goals will be Accomplished", including staffing, fiscal, infrastructure, and other resources available to achieve the plan's long-term goals.

It should be noted that the goals in this plan are generally predicated on "flat budgets". Other than increases for inflation, we assumed no major increases in funding. Where increases in appropriations are known or are likely, they were taken into account. Where other funding sources (donations, fee revenues, etc.) are "reasonably assured", they too are taken into consideration when setting performance targets. Obviously, limits on funding constrain what can be accomplished toward our goals and mission. GPRA, however, is distinctly not about discussing budget shortfalls or requesting or justifying additional funding. Rather it is about planning, managing, and communicating what we can accomplish with the resources we already have while at the same, providing accountability for those resources.

Each year that the Strategic Plan is in effect, there will be a companion Annual Performance Plan which shows in annual goals, that year's targeted incremental achievement of each long-term goal, and a work plan for accomplishing that increment. Each year there will also be an Annual Performance Report discussing actual achievement of the prior year's annual goals and progress on long-term goals.

Copies of this Strategic Plan can be requested from the superintendent. Questions and comments are welcome and encouraged and can be addressed to the superintendent. Copies of the most current Annual Performance

Plan and Annual Performance Report are also available on request, with questions and comments equally welcome.

Park Background Information:

FORT RALEIGH NATIONAL HISTORIC SITE

(Fort Raleigh National Historic Site is administered by the National Park Service Outer Banks Group. The Group also includes two other parks; Wright Brothers National Memorial and Cape Hatteras National Seashore. The Group functions under one superintendent, management, and budget appropriation. Each park has a separate strategic plan.)

Fort Raleigh National Historic Site interprets and preserves the history of the first English attempts at colonization in the New World (1585-1587), and the history of Native Americans, European Americans and African Americans on Roanoke Island.

Early colonization efforts, sponsored by Sir Walter Raleigh, ended with the disappearance of 116 men, women and children (including two that were born in the New World). The fate of this "lost colony" remains a mystery to this day. A reconstructed earth works is the central element of the park. Native American's inhabited Roanoke Island for many years. Civil War activities were conducted on the Island. The Roanoke Island Freedman's Colony was established as a haven for freed slaves. Radio pioneer Reginald Fessenden conducted wireless experiments on the Island.

The 513-acre park receives over 268,000 annual visitors.

The grounds of Fort Raleigh NHS include the physical locations of two park partners and the headquarters building for the Outer Banks Group:

* The park is home to the outdoor symphonic drama, The Lost Colony, performed in the Waterside Theatre since 1937. Although the drama is produced and presented by the Roanoke Island Historical Association, the facilities are owned and maintained by the National Park Service. There are numerous buildings and structures associated with the theatre and at this time the park requires over 1.2 million dollars to rehabilitate the rehearsal hall, dressing room modules, workshop, and the Lost Colony Activity Building.

* Also immediately adjacent to the park grounds are the Elizabethan Gardens which are owned by the Roanoke Island Historical Association and which have been leased to the Garden Club of North Carolina.

Fort Raleigh National Historic Park was established by Secretarial Order on April 5, 1941. Public Law 87-147, August 17, 1961 authorized the National Park Service to acquire additional lands (approximately 125 acres) to be administered as part of the Fort Raleigh National Historic Site in accordance with the Organic Act. Public Law 101-603, November 16, 1990 expanded the purpose of the site. This act also authorized the acquisition of approximately 335 acres.

The preparation of a new General Management Plan for the park began in 2004 and the final Plan should be released within this strategic cycle.

The Visitor Center Complex at Fort Raleigh National Historic Site is scheduled to be rehabilitated in 2007.

MISSION OF NATIONAL PARK SERVICE AT FORT RALEIGH NATIONAL HISTORIC SITE

The mission of the National Park Service at Fort Raleigh National Historic Site is rooted in and grows from the

National Park Service Organic Act and park's legislated mandate found in the Secretarial Order of April 5, 1941, supplemented by Public Law 87-147, August 17, 1961 and Public Law 101-603, November 16, 1990. The park's mission statement is a synthesis of this mandated purpose, plus the park's primary significance as itemized below.

The National Park Service Organic Act provides "...to promote and regulate the use of the...national parks...which purpose is to conserve the scenery and the natural and historic objects and the wild life therein and to provide for the enjoyment of the same in such manner and by such means as will leave them unimpaired for the enjoyment of future generations."

The park's enabling legislation states that: "Certain lands and historical remains on the northern end of Roanoke Island, Dare County, North Carolina, are declared by Advisory Board on National Parks, Historic Sites, Buildings and Monuments to be of national significance as a portion of the colonial settlement or settlements established in America by Sir Walter Raleigh 1585-1587." The 1990 Act states: "The purpose of Fort Raleigh National Historic Site shall be the preservation and interpretation of: (1) the first English colony in the New World; and (2) the history of the Native Americans, European Americans, and African Americans who lived on Roanoke Island, North Carolina."

Purpose

The purpose of Fort Raleigh NHS is to preserve and interpret the first attempted English colony in the New World and the history of Native Americans, European Americans, and African Americans who lived on Roanoke Island, North Carolina. The park also ensures that the annual presentation of Paul Green's outdoor pageant drama, *The Lost Colony*, will be perpetuated, and research on the history and archaeology of the historic site and archaeology of the history and archaeology of the historic site and the associated peoples and events will be undertaken.

Significance

The lands are historically associated with the initial failed attempt to establish an English colony in the New World and the history of Native Americans, European Americans, and African Americans who lived on Roanoke Island, North Carolina. "*The Lost Colony*", the nation's first symphonic outdoor drama, is staged near the site where this remarkable mystery began over 400 years ago.

KEY EXTERNAL FACTORS AFFECTING THE PLAN'S ACCOMPLISHMENT

While park management and staff can plan, manage, and largely control much of what occurs in the park, other things they can only influence, especially things external to park boundaries. Some things, such as natural events, they have no control over whatsoever. In developing Fort Raleigh National Historic Site's Strategic Plan and its long-term goals, it was important to take into consideration key external factors that could negatively or positively affect goal outcomes. A few of the most important or most likely are identified briefly below. This is by no means an exhaustive list but simply those that are most likely to influence outcomes as viewed at the time of writing the plan.

1. Partnerships - Park partners play a key role in management success. Although the park has a fair number of established partnerships to-date, there exists great potential for the establishment of additional partners, leading to improvements in visitor service and resource protection. Viability of partner organizations operating within the park is a key concern of park management.

2. Legislative Boundary - The enabling legislation, amended in 1990, which created Fort Raleigh National Historic Site established the "legislative boundary" which included a number of private properties. That legislation has no legal effect as to how the private parties can use their lands, but it did make clear that the NPS should try to

acquire such properties.

3. Limited Availability of External Lands - Increased development of lands adjacent to the park, and increased population and demographic transformation of adjacent communities have changed, and continue to change, uses and use impacts at the park. Due to limited availability of non-federal lands, the park is often pressured to permit land uses that are incompatible with park values.

4. Tourism and Visitation - Successful local tourism marketing has resulted in rise in visitation to the Outer Banks and a corresponding increase in visitation to the park. Along with visitation increase, the park budget has remained flat, hampering management's ability to keep services parallel with visitation impacts and visitor needs.

5. Public Involvement - Public awareness on critical issues, and management decision-making and direction, is increasing. As this desirable public interest and concern grows, the park must adapt and respond with effective and efficient opportunities for public involvement. Public involvement will play a role in the outcome of park planning efforts during this strategic cycle, including the park's first General Management Plan and a Commercial Services Plan.

6. Coastal Storms and Shoreline Erosion - Life on the coast is not always a day at the beach. Coastal storms and hurricanes can significantly impact park operations, considerably damage park resources and property, and change the natural habitat. Lost park lands through erosion increases yearly along the park's shoreline.

CONSULTATION IN PLAN PREPARATION

GPRAs require that Congress, OMB, and other interested and affected parties be consulted in the development of Strategic Plans. Congress and OMB, as well as the Department of the Interior, were extensively consulted in the development of the DOI and NPS service-wide plan. Some partner organizations were consulted in the development of the original Cape Hatteras NS Strategic Plan, from which this current plan is drawn. Interested parties will be involved in plan development as adaptations and revisions are made.

STRATEGIC PLAN PREPARERS

Michael B. Murray, Superintendent
Mark Hardgrove, Deputy Superintendent
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Thayer Broili, Chief of Resources Management
Charlie Sellars, Chief of Maintenance
Mary Doll, Chief of Interpretation
Norah Martinez, Chief Ranger
Sue Titchenell, GPRAs Coordinator

Strategic Plan Note for Outer Banks Group Parks:

The three areas of the Outer Banks Group are combined under one budget appropriation and are managed through shared resources. Due to the difficulty of separating out financial and staffing resources, or due to the necessity of reporting goal results collectively, some of the GPRAs goals for these three parks are reported as "Group Goals" within the Cape Hatteras National Seashore Strategic Plan.

Strategic Plan Report, FY 2007-2011

Park/ Program Name: FORT RALEIGH NHS

Park/ Program Org Code: 5185

Date Last Updated: January 25, 2007

DOI Goal ID Number:

NPS Goal ID Number: Ia1A

Park/ Program Goal ID Number: Ia1A

NPS Servicewide Goal Description (Mission or Long-term Goal text):

Acres Restored: Number of disturbed parkland acres restored.

Long-term Goal Performance Target (Park/ Program Long-term Goal text; adjust date for end of current strategic planning period):

By September 30, 2011, 0 acres (0% of unknown acres) of Fort Raleigh National Historic Site disturbed parkland acres are restored.

Target Year:

2011

Performance Indicator (what is measured):

Unit Measure:

Condition (Desired):

Total # Units in Baseline:

Status in Base Year (# Meeting Condition):

Disturbed land restored

Acres

Restored

0

5-Year Results Plan:

Fort Raleigh National Historic Site contains approximately 200 acres of uplands. To date, the park lacks an acceptable total of acres, defined desired future conditions, and detailed condition assessments for these uplands. Although the park currently lacks the required information to meet the criteria for reporting to the service wide Upland goal, a park specific goal has been developed for the 2007-2011 Strategic Planning period to begin to delineate desired future conditions (and appropriate assessment indicators).

By September 30, 2011, FORA has determined the amount of uplands within the park, developed measurable statement of desired condition for those lands, and assessed their current condition.

Strategic Plan Report, FY 2007-2011

Park/ Program Name: FORT RALEIGH NHS

Park/ Program Org Code: 5185

Date Last Updated: December 22, 2006

DOI Goal ID Number:

NPS Goal ID Number: la1B

Park/ Program Goal ID Number: la1B

NPS Servicewide Goal Description (Mission or Long-term Goal text):

Invasive plant species: acres infested with invasive plants that are being maintained as free of invasive plants

Long-term Goal Performance Target (Park/ Program Long-term Goal text; adjust date for end of current strategic planning period):

By September 30, 2011, 0 canopy acres (0% of unknown acres) of Fort Raleigh National Historical Park lands infested with invasive (non-native) plants are controlled.

*Target
Year:*

2011

*Performance Indicator
(what is measured):*

Unit Measure:

Condition (Desired):

*Total # Units in
Baseline:*

*Status in Base
Year (# Meeting
Condition):*

Invasive plant acres

Acres

Maintained

0

5-Year Results Plan:

Fort Raleigh National Historic Site has evidence of at least two invasive (non-native) plant populations (phragmites and english ivy) and the high probability of additional species due to increasingly heavy development along park borders and the high volume of traffic through the park. To date, the park lacks an acceptable total of invasive (non-native) plant populations and their park population numbers, defined desired future conditions for their numbers and habitat being impacted, and detailed condition assessments for the populations. Although the park currently lacks the required information to meet the criteria for reporting to the service wide goal, a park specific goal has been developed for the 2007-2011 Strategic Planning period to begin to delineate desired future conditions (and appropriate assessment indicators).

Strategic Plan Report, FY 2007-2011

Park/ Program Name: FORT RALEIGH NHS

Park/ Program Org Code: 5185

Date Last Updated: April 02, 2007

DOI Goal ID Number: _____ *NPS Goal ID Number:* la1D *Park/ Program Goal ID Number:* la1D

NPS Servicewide Goal Description (Mission or Long-term Goal text):

Land Condition: NPS managed stream and shoreline miles in desired condition

Long-term Goal Performance Target (Park/ Program Long-term Goal text; adjust date for end of current strategic planning period):

By September 30, 2011, 0 miles (0% of unknown miles) of Fort Raleigh National Historic Site riparian areas are in desired condition.

*Target
Year:*

2011

*Performance Indicator
(what is measured):*

Unit Measure:

Condition (Desired):

*Total # Units in
Baseline:*

*Status in Base
Year (# Meeting
Condition):*

Stream/shoreline Condition

Miles

In desired condition

0

0

5-Year Results Plan:

FORA will use appropriate methods for determining the condition or health of streams and riparian zones. FORA will possess a "desired conditions" for all or a portion of these areas in a management plan. Numerous condition assessment methods are now available in the scientific literature and other technical publications. CAHA will work with the NPS Natural Resource Division which is currently working with a team of scientists to develop information and technical guidance on assessing conditions of streams, riparian areas, and other watershed resource types. Methods are expected to range from survey-level assessment (e.g., remote sensing techniques or checklist, assessments by teams of qualified experts) to assessments requiring intensive, site-specific data collection and interpretation. In all cases methods used will be scientifically credible, peer reviewed, published and citable, and replicable. The results of condition assessments will need to be meaningfully compared to desired condition established in park management plans for each resource on an individual basis. Therefore, a desired condition needs to be expressed in a quantifiable manner, ideally in units common to each resource on an individual basis.

Strategic Plan Report, FY 2007-2011

Park/ Program Name: FORT RALEIGH NHS

Park/ Program Org Code: 5185

Date Last Updated: January 25, 2007

DOI Goal ID Number:

NPS Goal ID Number: la2B

Park/ Program Goal ID Number: la2B

NPS Servicewide Goal Description (Mission or Long-term Goal text):

Species Protected: number of species of management concern managed to desired condition

Long-term Goal Performance Target (Park/ Program Long-term Goal text; adjust date for end of current strategic planning period):

By September 30, 2011, 0 populations (0% of unknown) of Fort Raleigh National Historic Site species of management concern are managed to desired condition.

Target Year:

2011

Performance Indicator (what is measured):

Management status

Unit Measure:

Each species

Condition (Desired):

In Desired condition

Total # Units in Baseline:

5

Status in Base Year (# Meeting Condition):

0

5-Year Results Plan:

Fort Raleigh National Historic Site contains approximately 50 SMC. To date, the park lacks an acceptable total of SMC and their park population numbers, defined desired future conditions for their numbers and needed habitat, and detailed condition assessments for the SMC populations. Although the park currently lacks the required information to meet the criteria for reporting to the service wide SMC goal, a park specific goal has been developed for the 2007-2011 Strategic Planning period to begin to delineate desired future conditions (and appropriate assessment indicators).

Strategic Plan Report, FY 2007-2011

Park/ Program Name: FORT RALEIGH NHS

Park/ Program Org Code: 5185

Date Last Updated: January 25, 2007

DOI Goal ID Number:

NPS Goal ID Number: Ia5

Park/ Program Goal ID Number: Ia5

NPS Servicewide Goal Description (Mission or Long-term Goal text):

Resource Condition: number of Historic structures in good condition

Long-term Goal Performance Target (Park/ Program Long-term Goal text; adjust date for end of current strategic planning period):

By September 30, 2011, 4 (80% of 5) of Fort Raleigh National Historic Site's historic structures are in good condition.

Target Year:

2011

Performance Indicator (what is measured):

Condition

Unit Measure:

Each structure

Condition (Desired):

Good

Total # Units in Baseline:

5

Status in Base Year (# Meeting Condition):

4

5-Year Results Plan:

Fort Raleigh NHS Cultural Resource Management Program provides research, compliance, planning and stewardship of a rich diversity of archaeological sites, cultural landscapes, and historic structures. Fort Raleigh NHS contains 5 historic structures, (3 of the 5 structures are in good condition). By FY 2011 The Fort will be restored to good condition.

Strategic Plan Report, FY 2007-2011

Park/ Program Name: FORT RALEIGH NHS

Park/ Program Org Code: 5185

Date Last Updated: January 09, 2007

DOI Goal ID Number: _____ *NPS Goal ID Number:* la6 *Park/ Program Goal ID Number:* la6

NPS Servicewide Goal Description (Mission or Long-term Goal text):

Resource Condition: number of preservation and protection standards met for park museum collections

Long-term Goal Performance Target (Park/ Program Long-term Goal text; adjust date for end of current strategic planning period):

By September 30, 2011, 89.41 %, 152 of 170 applicable preservation and protection standards for FORA are met.

Target Year:

2011

Performance Indicator (what is measured):

Unit Measure:

Condition (Desired):

Total # Units in Baseline:

Status in Base Year (# Meeting Condition):

Applicable standards

Each standard

Standards meet

172

117

5-Year Results Plan:

By September 30, 2011, 89.41 %, 152 of 170 applicable preservation and protection standards for FORA are met. (Baseline year: 2006, 81.76 %, 139 of 170 standards met).

Strategic Plan Report, FY 2007-2011

Park/ Program Name: FORT RALEIGH NHS

Park/ Program Org Code: 5185

Date Last Updated: March 29, 2007

DOI Goal ID Number:

NPS Goal ID Number: la8

Park/ Program Goal ID Number: la8

NPS Servicewide Goal Description (Mission or Long-term Goal text):

Resource Condition: number of archeological sites in good condition

Long-term Goal Performance Target (Park/ Program Long-term Goal text; adjust date for end of current strategic planning period):

By September 30, 2011, 16 (100% of 16) of Fort Raleigh National Historic Site's archeological sites are in good condition.

Target Year:

2011

Performance Indicator (what is measured):

Condition

Unit Measure:

Each archeological site

Condition (Desired):

Good

Total # Units in Baseline:

16

Status in Base Year (# Meeting Condition):

16

5-Year Results Plan:

Fort Raleigh NHS Cultural Resource Management Program provides research, compliance, planning and stewardship of a rich diversity of archeological sites, cultural landscapes, and historic structures. Fort Raleigh NHS contains 5 historic structures, (3 of the 5 structures are in good condition). By FY 2011 The Fort will be restored to good condition.

Strategic Plan Report, FY 2007-2011

Park/ Program Name: FORT RALEIGH NHS

Park/ Program Org Code: 5185

Date Last Updated: November 06, 2006

DOI Goal ID Number:

NPS Goal ID Number: Ila1A

Park/ Program Goal ID Number: Ila1A

NPS Servicewide Goal Description (Mission or Long-term Goal text):

Visitors: Percent of park visitors satisfied with appropriate park facilities, services, and recreational opportunities.

Long-term Goal Performance Target (Park/ Program Long-term Goal text; adjust date for end of current strategic planning period):

By September 30, 2011, 95% of visitors to Fort Raleigh National Historic Site are satisfied with appropriate park facilities, services, and recreational opportunities.

*Target
Year:*

2011

*Performance Indicator
(what is measured):*

Unit Measure:

Condition (Desired):

*Total # Units in
Baseline:*

*Status in Base
Year (# Meeting
Condition):*

Visitor satisfaction

Percent

Satisfied

95

5-Year Results Plan:

The park will continue to maintain buildings and grounds and exhibits and provide publications and maps. Staff Visitor Center as appropriate.

Strategic Plan Report, FY 2007-2011

Park/ Program Name: FORT RALEIGH NHS

Park/ Program Org Code: 5185

Date Last Updated: November 06, 2006

DOI Goal ID Number:

NPS Goal ID Number: Ila2A

Park/ Program Goal ID Number: Ila2A

NPS Servicewide Goal Description (Mission or Long-term Goal text):

Visitors: The number of visitor accident/incidents

Long-term Goal Performance Target (Park/ Program Long-term Goal text; adjust date for end of current strategic planning period):

By September 30, 2011, the number of visitor accidents/incidents at Fort Raleigh National Historic Site is no higher than its baseline number of 1.

Target Year:

2011

Performance Indicator (what is measured):

Accidents/incidents

Unit Measure:

Each injury

Condition (Desired):

Reduced

Total # Units in Baseline:

1

Status in Base Year (# Meeting Condition):

5-Year Results Plan:

Each Fort Raleigh National Historic Site operation focuses on promoting the highest standards of visitor safety. Visitor use of park resources and activities are monitored and hazards are identified and mitigated in a timely manner.

Programs anticipated in FY 07-12 include: 1) completion of a comprehensive structural fire plan, 2) continued implementation of a comprehensive park safety program, 3) continued routine protection patrols, and 5) enhanced visitor safety messages during interpretive personal services contacts.

Strategic Plan Report, FY 2007-2011

Park/ Program Name: FORT RALEIGH NHS

Park/ Program Org Code: 5185

Date Last Updated: November 06, 2006

DOI Goal ID Number:

NPS Goal ID Number: Ila2B

Park/ Program Goal ID Number: Ila2B

NPS Servicewide Goal Description (Mission or Long-term Goal text):

Visitors: number of visitor fatalities

Long-term Goal Performance Target (Park/ Program Long-term Goal text; adjust date for end of current strategic planning period):

By September 30, 2011, the number of visitor fatalities will remain at zero.

*Target
Year:*

2011

*Performance Indicator
(what is measured):*

Fatalities

Unit Measure:

Each fatality

Condition (Desired):

Reduced

*Total # Units in
Baseline:*

*Status in Base
Year (# Meeting
Condition):*

5-Year Results Plan:

Five Year Plan of Work and Results

Strategic Plan Report, FY 2007-2011

Park/ Program Name: FORT RALEIGH NHS

Park/ Program Org Code: 5185

Date Last Updated: November 06, 2006

DOI Goal ID Number:

NPS Goal ID Number: 11b1

Park/ Program Goal ID Number: 11b1

NPS Servicewide Goal Description (Mission or Long-term Goal text):

Visitors: Percent of visitors that understand and appreciate the significance of the park they are visiting

Long-term Goal Performance Target (Park/ Program Long-term Goal text; adjust date for end of current strategic planning period):

By September 30, 2011, 92% of Fort Raleigh National Historic Site's visitors understand the significance of the park

Target Year:

2011

Performance Indicator (what is measured):

Visitor understanding

Unit Measure:

Percent

Condition (Desired):

Understand

Total # Units in Baseline:

90

Status in Base Year (# Meeting Condition):

5-Year Results Plan:

Provide interpretive, orientation, and education services to increase visitor understanding.

Strategic Plan Report, FY 2007-2011

Park/ Program Name: FORT RALEIGH NHS

Park/ Program Org Code: 5185

Date Last Updated: November 06, 2006

DOI Goal ID Number:

NPS Goal ID Number: IVb2

Park/ Program Goal ID Number: IVb2

NPS Servicewide Goal Description (Mission or Long-term Goal text):

Visitors: Number of visitors served by facilitated programs

Long-term Goal Performance Target (Park/ Program Long-term Goal text; adjust date for end of current strategic planning period):

By September 30, 2011, Fort Raleigh National Historic Site's attendance at facilitated programs will increase to 183,000.

Target Year:

2011

Performance Indicator (what is measured):

Facilitated programs

Unit Measure:

Each visitor

Condition (Desired):

attended

Total # Units in Baseline:

180000

Status in Base Year (# Meeting Condition):

5-Year Results Plan:

Provide interpretive, orientation, and educational program to increase visitor attendance.

Strategic Plan Report, FY 2007-2011

Park/ Program Name: FORT RALEIGH NHS

Park/ Program Org Code: 5185

Date Last Updated:

DOI Goal ID Number:

NPS Goal ID Number: OVERHEAD

Park/ Program Goal ID Number: OVERHEAD

NPS Servicewide Goal Description (Mission or Long-term Goal text):

Overhead

Long-term Goal Performance Target (Park/ Program Long-term Goal text; adjust date for end of current strategic planning period):

Longterm goal text not available. Enter the text on the Annual Work Plan Results tab for the final year of the Strategic Plan.

Target Year:

2011

Performance Indicator (what is measured):

Unit Measure:

Condition (Desired):

Total # Units in Baseline:

Status in Base Year (# Meeting Condition):

5-Year Results Plan:

Strategic Plan Report, FY 2007-2011
