

Great Tours!

CREATING THEMATIC TOURS
AND TRAINING GUIDES
FOR HISTORIC SITES



Successful historic site tours have a number of characteristics in common, most importantly, that they are organized around three to five significant themes. Through a combination of presentations, activities, and discussions in this one-day workshop, you will learn how to select topics and construct themes; understand the principles of thematic interpretation; integrate material culture and historical biography; and develop a thematic tour outline. And to ensure your thematic tours are a success, you'll discover how to respond to the varied needs of visitors as well as how to develop and maintain an outstanding guide program.

Each participant receives a copy of the bestselling book, *Great Tours! Thematic Tours and Guide Training for Historic Sites* (AltaMira Press, 2002) and numerous handouts. Large and small group interactive exercises are based on a case study of an historic site, providing participants with practical experience. Lunch and refreshments are included.

This workshop is specifically designed for educators, interpreters, curators, program directors, and other staff and volunteers responsible for the content and management of tours at historic sites, districts, or heritage areas who have at least 2-4 years experience in developing or presenting guided tours.



Great Tours!
Create thematic tours for
historic sites in one day!

One Depot Square
Woonsocket, RI 02895

ASA WATERS MANSION
Thursday, May 10, 2007
MILLBURY, MASSACHUSETTS

This spring, the *Great Tours!* workshop will be held on Thursday, May 10, 2007 from 9 am to 5 pm at the Asa Waters Mansion in Millbury, Massachusetts (40 miles north of Providence, R.I.).

Registration is \$55 per person and includes the 159-page *Great Tours* book, all materials, lunch, and refreshments.



Great Tours! is sponsored by the National Trust for Historic Preservation, John H. Chafee Blackstone River Valley National Heritage Corridor Commission, and the American Association for State and Local History and is funded in part by the National Trust for Historic Preservation and the National Endowment for the Humanities.

To register

Return completed form with payment by mail by May 1, 2007. Registration is limited and processed in the order received.

For more information

Contact Barbara Dixon, Event Coordinator
John H. Chafee Blackstone River Valley
National Heritage Corridor Commission
(401) 762-0250 or barbara_dixon@nps.gov
or
visit www.nps.gov/blac



Workshop Schedule

9:00—9:15	Welcome and Introductions
9:15—9:45	Components of a <i>Great Tour</i> Storyline, themes, material culture, biographies, historical context
9:45—10:00	The Caleb Crawley House as a case study
10:00—10:15	Break
10:15—10:45	The Development Team and the Roundtable Workshop
10:45—11:15	Summarizing the Site's Significance and Identifying Topics
11:15—12:00	Turning Topics into Themes
12:00—1:30	Lunch and Site Tour
1:30—2:15	Using Material Culture
2:15—2:45	Using Historical Biography
2:45—3:15	Integrating Material Culture, Biography, and Place
3:15—3:30	Break
3:30—3:45	Creating the Thematic Tour Outline
3:45—4:15	Training Guides
4:15—4:30	Communicating to Your Audience
4:30—4:45	Managing Guides Effectively
4:45—5:00	Wrap up questions, discussion, evaluation

Registration Form

Please register me for the *Great Tours* workshop at the Asa Waters Mansion in Millbury, Massachusetts on Thursday, May 10, 2007.

I have enclosed payment of \$55 per person registration fee (\$5 discount for persons who register by April 1 or members of the Blackstone Valley Interpreters Network (CIG) or National Trust Forum) paid by check made payable to the Blackstone River Valley National Heritage Corridor Commission. Mail to Barbara Dixon, John H. Chafee Blackstone River Valley National Heritage Corridor Commission, One Depot Square, Woonsocket, RI 02895.

I am a member of the Blackstone Valley Interpreters Network (CIG) or National Trust Forum

NAME _____

ORGANIZATION _____

ADDRESS _____

CITY _____

STATE _____ ZIP CODE _____

PHONE _____

EMAIL _____

I prefer a vegetarian lunch

