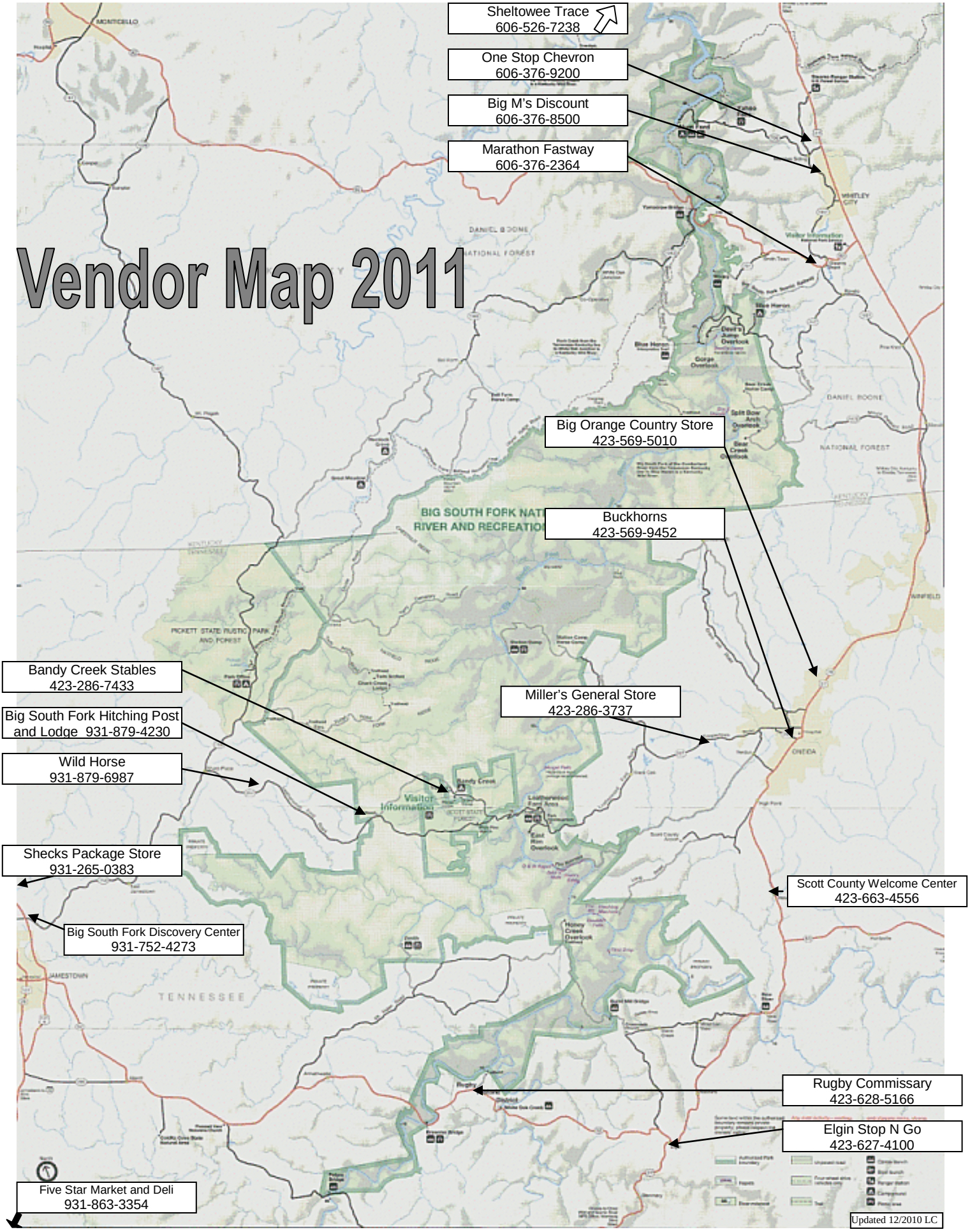Vendor Map 2011