

THE
FUTURE
OF
AMERICA'S
NATIONAL
PARKS

First Annual
Centennial Strategy for

Arkansas Post National Memorial

August 2007

CENTENNIAL INITIATIVE



Site: ARPO

Year: 2007

Vision Statement

Arkansas Post National Memorial will better connect with our publics, resources, our visitors and commit ourselves to aspiring to higher standards for protecting and perpetuating the natural and cultural resources associated with the settlement history, human conflict resolutions and the understanding of the events that led to the present day Arkansas Delta. Our vision is one that will provide a meaningful experience for all who visit; a better understanding of the natural and cultural history; and an explanation of how the park resources interrelate with the surrounding world. This vision is ever-changing and will require constant vigilance to adjust to the expectations of our society, interpretations of historical events and new scientific discoveries. The park will serve as a laboratory and leader for the implementation and development of energy efficiency, recycling and conservation education. In addition, the park will partner with other public and private groups and organizations to attain a more inclusive, cohesive and harmonious world society. During the approach to this vision, the park will assure that advancements achieved will be enhanced in later actions by the application of lessons learned to prevent unnecessary or inefficient repeating of previous mistakes. Finally, the park will serve as an educational institution for young and old alike to learn about the past, present and to think about and plan for the future.

Park/ Superintendent/ Program Manager

Edward E. Wood Jr.

Site: ARPO

STEWARDSHIP

Provide inspiring, safe, and accessible places for people to enjoy - the standard to which all other park systems aspire.

Other Park/ Program performance goal(s)

Develop additional wayside exhibits along park trails to better explain the resource.

Develop visitor contact station for the Osotouy Unit to relate the significance of the area to Native Cultures and European Explorers.

The work described currently is supported by OFS and/ or PMIS

Site: ARPO

STEWARDSHIP

Improve the condition of park resources and assets.

Rehabilitate high-priority historic buildings to good condition, and help communities to preserve their history through programs like Preserve America.

Implement the development of marked trails at Osotouy to reduce the deterioration of the Menard Mounds.

Implement erosion controls for the banks alongside Notrebe's Bend to reduce loss of human remains.

The work described currently is supported by OFS and/ or PMIS

Restore native habitats by controlling invasive species and reintroducing key plant and animal species.

Maintain mulch system for the conversion of leaf litter into useable nutrient enhancements for trees and shrubs.

The work described currently is supported by OFS and/ or PMIS

Site: ARPO

STEWARDSHIP

Assure that no compelling chapter in the American heritage experience remains untold and that strategically important landscapes are acquired, as authorized by Congress.

Other Park/ Program performance goal(s)

Develop exhibits to interpret the history of the African American settlers at Arkansas Post - include both the successes of "free men" and slaves.

The work described currently is supported by OFS and/ or PMIS

Site: ARPO

STEWARDSHIP

Encourage children to be future conservationists.

Other Park/ Program performance goal(s)

Construct the Arkansas Post Education Center to allow school groups to implement more comprehensive programs during their visits to the park.

The work described currently is supported by OFS and/ or PMIS

Site: ARPO

ENVIRONMENT

Reduce environmental impacts of park operations.

Other Park/ Program performance goal(s)

Expand the park's recycling program to include paper, glass and plastics.

The work described currently is supported by OFS and/ or PMIS

Site: ARPO

ENVIRONMENT

Engage partners, communities, and visitors in shared environmental stewardship.

Other Park/ Program performance goal(s)

Develop stand alone exhibit panels that can be strategically placed both inside and outside the park to inspire people to become more aware of their environmental impacts.

The work described currently is supported by OFS and/ or PMIS

Site: ARPO

RECREATION

Encourage collaboration among and assist park and recreation systems at every level—federal, regional, state, local—to help build an outdoor recreation network accessible to all Americans.

Other Park/ Program performance goal(s)

Expand cooperative programs like the park's Annual Youth Fishing Derby to include programs with both historical and recreational emphasis.

The work described currently is supported by OFS and/ or PMIS

Site: ARPO

RECREATION

Expand partnerships with schools and boys and girls associations to show how national park experiences can improve children's lives.

Other Park/ Program performance goal(s)

Increase park outreach educational programs to travel to schools that are not able to visit the park. Include recreational messages in these interpretive programs to instill a desire in the children to visit the park with their families.

The work described currently is supported by OFS and/ or PMIS

Site: ARPO

RECREATION

Focus national, regional, and local tourism efforts to reach diverse audiences and young people and to attract visitors to lesser-known parks.

Other Park/ Program performance goal(s)

Increase park participation and sponsorship in regional tourism associations to attract more visitors to the area and the park.

The work described currently is supported by OFS and/ or PMIS

Site: ARPO

EDUCATION

Cooperate with educators to provide curriculum materials, high-quality programs, and park-based and online learning.

Other Park/ Program performance goal(s)

Develop lesson plans (packages) to assist teachers to emphasize park resources and events during their classes dealing with Arkansas history.

Develop on-line programs of activities and quizzes to assist students to study park-related subjects.

The work described currently is supported by OFS and/ or PMIS

Site: ARPO

EDUCATION

Introduce young people and their families to national parks by using exciting media and technology.

Increase the number of web hits through the introduction of advanced, interactive features that attract young people to national parks.

Develop on-line activities for kids that encourage adults to "play" the games as well. These activities should be light-hearted as well as educational and fun.

The work described currently is supported by OFS and/ or PMIS

Site: ARPO

PROFESSIONALISM

Be one of the top 10 places to work in America.

Meet 100 percent of diversity recruitment goals by employing people who reflect the face of America.

Meet 100 percent of park's diversity hiring goals.

The work described currently is supported by OFS and/ or PMIS

Site: ARPO

PROFESSIONALISM

Use strategic planning to promote management excellence.

Other Park/ Program performance goal(s)

Assure that meaningful goals are identified and attained now and in the future.

The work described currently is supported by OFS and/ or PMIS

Site: ARPO

PROFESSIONALISM

Promote a safety and health culture for all employees and visitors.

Other Park/ Program performance goal(s)

Promote health and safety among employees and visitors by identifying and correcting hazards expeditiously.

The work described currently is supported by OFS and/ or PMIS

Site: ARPO

PROFESSIONALISM

Make national parks the first choice in philanthropic giving among those concerned about environmental, cultural, and recreational values.

Other Park/ Program performance goal(s)

Develop a comprehensive guide to the needs and aspirations of the park to encourage donations that are purpose driven and outcomes that are thought out and defined.

The work described currently is supported by OFS and/ or PMIS