Social Media Strategy Form

Badlands National Park

Jennie Kish Albrinck, Chief of Resource Education
Jennie_Albrinck@nps.gov
605-433-5240

Julie Johndreau, Education Specialist
Julie_Johndreau@nps.gov
605-433-5242

Current Social Media Platforms: Twitter, Flickr, YouTube, will expand to FaceBook and other opportunities as they are approved and appropriate for program goals.

Mission Statement

Badlands National Park (NP) understands that the Badlands NP experience is dynamic and fluid for visitors. Social media venues allow for Badlands NP to connect with visitors in real time and meet them where they are, engaging various audiences and providing important orientation and safety information to better serve people in an ever-changing digital era.

Purpose

Badlands NP will use social media as a way to foster meaningful connections to park resources by using technology. Social media has been a way for Badlands to reach traditional and non-traditional visitors and is growing a following among those who use social media.

Goals

- Disseminate current and up-to-date park information, making it easier for the public to find NPS information and stay informed and engaged.
- Provide a means for civic engagement for those who may or may not live within the immediate region of the park.
- Acquire visitor feedback for developing programming, park projects, short term goals, and information feedback.
- Link to in-depth content on the park's web page and partner web pages.

Audience

In accordance with social media platforms which prohibit social media use by children under the age of 13; Badlands NP target audience will be 13+. All age groups use social media and specific audience will be targetted by specific social media projects.

Implementation

The administration of social media sites will be accomplished by Julie Johndreau for YouTube, Flickr, Twitter and as an alternate for FB. Jennie Albrinck will administor Twitter, FB and as an alternate for Flickr and YouTube). Posts on all microblog (Twitter/FB) sites will generally occur at least 3-5 times per week. Posts on photo/video sharing (Flickr/YouTube) sites will be added as appropriate. Content will primarily be real-time updates from the field, park programming details, general information, photos, links, educational materials, and engaging games/photos/questions/stories. Social media will be monitored for inappropriate/offensive pictures and or language which will be removed by an administrator. Negative comments will not be removed; rather, we will address them in a transparent, customer-service orientated manner.

The nature of social media is conversational. The public is interested in talking to real people who work for the agency to preserve park resources and provide for the enjoyment of visitors. As the park's presence on social media sites grows, we will include the voices of other employees, whether they be permanent, seasonal, or volunteers across divisions and program areas. Participation will be solicited on a volunteer basis from employees with relevenant stories and information. Training and coaching employees on appropriate content and rules of engagement will be the responsibility of Jennie Albrinck, Director of Resource Education, and will mirror DOI Best Practices.

Evaluation

Success of the Badlands Social Media Program will be determined by the number of followers, number of comments/shares/likes/and general quality of audience engagement on the sites. Park rangers will encourage visitors in the park to join the park's social media sites. QR codes and advertisements posted throughout the park and in park newspapers will help our audience find us online with their mobile devices.

Superintendent Approval

E J Brunmann

Eric Brunnemann

9/24/2012

Date

Digital Community Home
Apps
NPS.gov
- Projects
- Digital Guidance for the NPS Centennial
- Content Management System (CMS) Overview and Status
- Content
- Site Types
- Portals
- Non-CMS Features
- NPS.gov Resources

InsideNPS
Social Media
- Available Social Media Sites
  - Facebook
  - Flickr
  - Instagram
  - Periscope
  - Snapchat
  - Twitter
  - Tumblr
  - YouTube
- Social Media Issue Tracker
- Social Media Policy and Guidance
- Social Media Branding
- Social Media Update
- Mishaps: What to Do When Things Go Wrong

Resources & Guidance
- Content Strategy and Planning
- Governance & Policy
- Starting a Custom Digital Project
- Contracting for Digital Services
- Digital Accessibility
- Servicewide Calls/Webinars
- Training
- Virtual Staff Registry
- Web Terms
- Writing for the Web

Social Media Guidance for Inauguration and the Future

posted Jan 19, 2017, 2:06 PM by Stephanie Loeb

The following guidance comes from the Department of the Interior's Ethics Office and has been consulted by the Office of Special Counsel.

The Department **should not share** content from accounts run by political parties or partisan political groups (as has been the policy). It would be appropriate to share content from @WhiteHouse, official @POTUS, @FLOTUS and @VP.

> ***A partisan political group*** *is defined by the Hatch Act as any committee, club or other organization which is affiliated with a political party or candidate for public office in a partisan election, or organized for a partisan purpose, or which engaged in partisan political activity. The word "partisan" when used as an adjective means related to a political party. (5 CFR 734.101) To determine if an account is indeed run by a partisan entity will have to be determined on a case by case basis. However, if a website is soliciting donations for a partisan political party, candidate or organization, the group or organization who runs the website is engaged in partisan political activity and would thus be deemed a partisan political group and DOI should not share content from its social media accounts.*

Since we are in a post-election period, the Office of Special Counsel does not find that displaying the "Make America Great Again" slogan in the office would be prohibited political activity. Therefore, Interior may share content from an otherwise acceptable social media account even if that account contains the "Make America Great Again" slogan.

For more, please see the OMB guidance on Policies for Federal Agency Public Websites and Digital Services. Of particular note for social media is Section 11 on Ensure Information Quality and Accuracy.

As always, if you feel unsure about a post, contact your regional web manager and ask/discuss.

Comments

You do not have permission to add comments.

From:	Trap, Patricia
To:	Fennell, Rosalyn
Cc:	Meade, Jonathan
Subject:	Fwd: Transition Update
Date:	Tuesday, January 24, 2017 12:37:03 PM
Attachments:	ATT00001.htm DOI Exec Sec comms memo 01-20-17.pdf

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See below. Great talking to you both today!

Patty

Patricia S. Trap
Deputy Regional Director
Midwest Region
p: 402-661-1520
c: 402-637-2414

---------- Forwarded message ----------
From: **Cam Sholly** <cam_sholly@nps.gov>
Date: Mon, Jan 23, 2017 at 4:37 PM
Subject: Transition Update
To: NPS MWR Park Superintendents <mwr_park_superintendents@nps.gov>
Cc: Lana Huber <lana_huber@nps.gov>, Patricia Trap <patricia_trap@nps.gov>, Christine Powell <chris_powell@nps.gov>

All:

We are in a time when many new people are arriving at DOI headquarters and beginning to learn about our operations and programs.

As you would expect, some are very familiar with DOI, and some are brand new to government. We'll all need to be patient and cooperative in helping work through the myriad of inquiries and changing procedural requirements. Your assistance through all of this is greatly appreciated.

(1) Please plan to join in a quick update call tomorrow morning at 10:00 CST. I don't anticipate it taking more than about 15 minutes, but we would like to pass along the information I have (or don't have), and allow for any questions or things you want us to be aware of. A call number has gone out to you on a separate invite message. We'll try to do these as frequently as necessary here in the next few weeks as information develops.

(2) Effective immediately, additional review and approval of certain outgoing materials and correspondence has been directed by DOI (see the attached memo from DOI Exec Sec with further guidance).

Please do not overreact to this direction! This is a fairly normal protocol with a change in administration. Our job is to provide the information requested, answer any questions, and facilitate the orderly flow of business. Note that even if the described incoming correspondence is addressed to the park or region, we are not to respond directly, but rather, to

coordinate with WASO and DOI. The region will be the focal point for directing materials to WASO; please do not do so directly. If you are uncertain about anything, please reach out to myself, Patty, or Chris. We'll figure out the exact flow on this.

(3) Many questions are already flooding in about the parameters of the hiring freeze that is being reported today. At this point, neither DOI nor NPS have further direction. As soon as we have access to that, we will be sure to pass it along.

Thanks. Cam

United States Department of the Interior

OFFICE OF THE SECRETARY
Washington, DC 20240

JAN 20 2017

Memorandum

To: Chiefs of Staff, Bureaus and Offices

From: Julie Lillie, Director, Office of Executive Secretariat and Regulatory Affairs

Subject: Federal Register Documents and Correspondence Clearance Procedures

As we begin a new administration, it is important that the incoming policy team has an opportunity to review documents. Effective immediately, and in addition to your internal clearance processes, **all** Federal Register documents, including all notices, and **all** correspondence to or from the Secretary must be forwarded to the Office of the Executive Secretariat and Regulatory Affairs (OES) for review 5 days prior to any deadline for Departmental clearance, regardless of signature level. For Federal Register notices this includes, but is not limited to:

- any proposed or final regulation or policy action,
- notices of all meetings, including tribal consultation meetings,
- all notices related to NEPA documents
- information collection notices,
- FWS notices of low effect applications for permits,
- BLM notices of plat surveys, and
- BOEM quarterly notices of environmental documents prepared for the Gulf of Mexico Outer Continental Shelf.

In addition to the above, **all** incoming congressional and gubernatorial correspondence as well as correspondence from Indian or Alaska tribal leaders and leaders from national level environment/recreational and industry organizations must be forwarded to OES prior to responding, regardless of addressee or signature level. No correspondence should be cleared to go to Congress or to any Governor until it has been reviewed by the Acting Chief of Staff and/or Senior White House Advisor. The OES will be responsible for tasking these letters for response.

The incoming leadership team will decide whether to continue or modify these instructions.

cc: Correspondence Contacts Bureaus and Offices
Regulatory Contacts Bureaus and Offices

Conversation Contents

Social Media Policy and Guidance

"Wendel, Roberta" <roberta_wendel@nps.gov>

From:	"Wendel, Roberta" <roberta_wendel@nps.gov>
Sent:	Fri Jan 27 2017 13:18:22 GMT-0700 (MST)
To:	
CC:	Alexandra Picavet <alexandra_picavet@nps.gov>, chris_powell <chris_powell@nps.gov>, Thomas Richter <tom_richter@nps.gov>
Subject:	Social Media Policy and Guidance

All,
Here is the guidance and registry information we discussed on calls Wednesday.
Roberta

Review Social Media Policy

Please take time to review the social media policy with your staff. Be sure to consider both what you do in official capacity and what you do in a personal capacity.

Register Your Social Media Sites

A couple weeks ago you were asked to update your info on the GSA Social Media Registry. If you have not yet done this please complete as soon as possible. I apologize as I do not remember who has seen this request. When your registry is up to date please also complete this spreadsheet or send me the info you posted on GSA. I am most interested in having your social media contacts. Thanks!

- November 8 Memo: Policies for Federal Agency Public Websites and Digital Services
    -
    - To help confirm the validity of official U.S. Government digital platforms, **within 60 days** of the publication date of this Memorandum, agencies must register their public-facing digital services such as social media, collaboration accounts, mobile apps and mobile websites, with the U.S. Digital Registry at: http://www.digitalgov.gov/services/u-s-digital-registry/.

Social Media Advice from the Field

Jeffrey Trust, Yosemite National Park

- Ensure each of your social media accounts has a strong, unique password that you're not using anywhere else.
- Do the same for any accounts that have access to park/program accounts (e.g., your personal Facebook connected to a park Facebook or some platform that helps you manage social media accounts)
- Ensure everyone with access to your park/program accounts has a password on all their devices that have access. A great Facebook password isn't that great if one of your admins has a phone that's not password (or otherwise) protected.
- Check any platforms you use to manage accounts (e.g., TweetDeck, HootSuite) to ensure only authorized users

are listed. In some cases, changing a password doesn't remove someone from access to the account if they've granted access through one of these platforms. Be sure to remove access, revoke apps for each platform, *and* change passwords whenever anyone leaves. Set a reminder to check once a month to make sure you didn't forget anyone.
- Does everyone who has access really need access? If someone hasn't posted in months... do they really need access? Maybe they do, but think about it. The more people who have access to your accounts, the greater chance that one of your admins will either make a mistake or get hacked.
- If you have access to multiple accounts, check, double-check, triple-check that you're posting/commenting from the correct account. Every time! Ideally, find a way to make it hard to post from the wrong account. (Use different browsers/profiles or different apps for each account; this isn't possible in all cases.)
- Think. If you're hesitating to post something, think some more. Ask someone else. When in doubt, don't!

Roberta Wendel | Interpretive Media Specialist
Midwest Regional Office | **National Park Service**
402-661-1712 O | 440-590-1417 C | 402-661-1983 F
601 Riverfront Drive | Omaha, Nebraska 68102
Follow MWRO on Facebook
Join the NPS Digital Community
Digital Accessibility

United States Department of the Interior

NATIONAL PARK SERVICE
1849 C Street, N.W.
Washington, D.C. 20240

IN REPLY REFER TO:

DEC 15 2011

A5623 (0130)

Policy Memorandum 11-02

To: National Leadership Council

From: Director

Subject: Social Media – Interim Policy

The effective use of social media in support of the National Park Service's mission is an important skill set in the 21st century. Equally important, we must have a policy in place that allows us to take advantage of expanding social media communication opportunities while protecting parks, programs, and employees from undue risk, liability, and expense. This memorandum is a vital first step in that direction; it establishes an interim policy on the official and non-official use of social media and social networking services. It takes effect immediately.

This policy equips us to more effectively implement portions of Director's Orders #6: Interpretation and Education; #52A: Communicating the National Park Service Mission; and #75A: Civic Engagement and Public Involvement. The Office of Communications will coordinate the development and implementation of social media policy; it will ensure that this interim policy is cross-referenced elsewhere, as appropriate, and incorporated into Director's Order #70: Internet and Intranet Publishing.

This policy must be used in conjunction with the *Department of the Interior Social Media Policy* and its related *Social Media Handbook.* Each of those documents provides in-depth and Department-wide guidance, as well as a more comprehensive listing of Federal policies and regulations related to the use of social media. This NPS Policy Memorandum and all documents and forms it references are available for download at http://inside.nps.gov/socialmedia unless otherwise specified.

A. Key Definitions. For the purposes of this policy:

"Social media" refers to a means of communication in which people use web and mobile-based tools and platforms to publish, converse, and share user-generated content online. Social media can take many different forms, including social networks, blogs, vlogs, wikis, podcasts, social bookmarks, and online forums.

"Social networking" refers to an online service used to reflect social relations and communities, and to connect individuals and organizations with common interests. These services often provide access to a range of web and mobile-based interactions such as Instant Messaging, email,

and video and photo sharing. Examples of social networking sites include Facebook, Myspace, and LinkedIn.

"Official use" of social media and social networking tools means the establishment and use of a third-party social networking or social media service as an official means of communication or engagement on behalf of the NPS. Official use is not defined as visiting third-party social media or social networking websites as part of one's official capacity for purely research or informational purposes, which is governed by the *NPS Rules of Behavior for Use of Information Technology*. Nor does it include use of social media and social networking tools for strictly personal use outside of the workplace.

B. Scope. This policy applies to all forms of social media content and services that include, for example, media sharing, blogging and microblogging, social networking, document and data sharing repositories, social bookmarking, widgets, and location-based social networks.

C. Official Use of Social Media and Social Networking by the NPS. The NPS encourages parks, programs, and offices to consider using social media tools to augment their communications efforts when there is a legitimate business case to do so and they have the capacity to maintain the presence or services. In accordance with Director's Order #70, managers are responsible and accountable for their official web presences, including those on third-party websites and those that use third-party services or tools. Managers should carefully weigh their options with the help of their communications, interpretation, web, and other pertinent staff when deciding whether social media is the right tool to meet their goals.

Managers must be vigilant to ensure that the NPS's guiding principles (see section D and E below), derived from principles issued by the DOI, are always adhered to.

D. Guiding Principles for Official Use of Social Media. When acting in their *official* capacity on behalf of the NPS, NPS employees must abide by the following guiding principles for official use of social media:

1) Do not discuss in a publicly accessible forum any Federal Government information that is not public information. The discussion of sensitive, proprietary, or classified information is strictly prohibited. This rule applies even in circumstances where password or other privacy controls are implemented. Failure to comply may result in fines or disciplinary action.
2) Third-party sites must not be the only place where official NPS information can be found. Any official information posted to a third-party site must also be provided on NPS.gov.
3) NPS employees and supervisors are responsible for the content published by employees representing the NPS in an official capacity on social media sites. Employees must assume that any content posted is in the public domain, will be available and discoverable for a long period of time, and will be published or discussed in the media.
4) If using social media tools to communicate with the public is not one of your duties, do not let it interfere with those duties.

5) Know and follow DOI and other Executive Branch conduct guidance, such as the *Internet Acceptable Use Policy, the policy on Limited Personal Use of Government Office Equipment*, and the *Standards of Ethical Conduct for Employees of the Executive Branch*.

   - Do not engage in vulgar or abusive language or personal attacks, or use offensive terms targeting individuals or groups.
   - Do not endorse, or imply endorsement of, commercial products, services, or entities.
   - Do not endorse political parties, candidates, or groups.
   - Do not engage in lobbying campaigns or participate in events designed to support or oppose pending legislation.

E. Guiding Principles for Non-official/Personal Use of Social Media. NPS employees, or those working on behalf of the NPS, who use social media and social networking services and tools for strictly personal use outside of the workplace obviously do not require approval to do so. However, we must recognize that these types of tools can sometimes blur the line between our professional and personal lives. Employees are reminded that, as representatives of the NPS, they must take the above principles into consideration when participating in these services at any time, particularly when identifying themselves as employees of the NPS or when context might lead to that conclusion.

Any activity using Government equipment (including access to the Internet) is governed by DOI guidance on the personal use of Government office equipment, including the *Internet Acceptable Use Policy* and the policy on *Limited Personal Use of Government Office Equipment*.

Employees should abide by these guiding principles when using social media services in a *non-official* capacity:

1) Do not discuss in a publicly accessible forum any NPS-related information that is not public information. The discussion of sensitive, proprietary, or classified information is strictly prohibited. This rule applies even in circumstances where password or other privacy controls are implemented. Failure to comply may result in fines or disciplinary action.

2) Be aware of your association with the NPS when participating in online social networks. If you identify yourself as an NPS employee or have a public-facing position for which your NPS association is known to the general public, ensure that your profile and related content (even if it is of a personal and not an official nature) is consistent with how you wish to present yourself as an NPS professional, appropriate to the public trust associated with your position, and consistent with existing standards such as the *Standards of Ethical Conduct for Employees of the Executive Branch*. Remember: there should be no expectation of privacy when using social media; what is posted can go far beyond your circle of friends.

3) When in doubt, stop. Do not post until you are certain that your post will be considered protected speech that does not violate DOI and Executive Branch conduct guidelines and laws such as the Hatch Act. Also, consider adding a disclaimer to your social networking

profile, personal blog, or other online presences that clearly states that the opinions or views expressed are yours alone.

4) If you are unsure about a post relating to the NPS, discuss your proposed post with your supervisor and ask for guidance.

F. Procedures. The following steps are required to begin any NPS social media effort:

1) **Identify Approved Sites and Services.** The NPS may only use third-party social media sites or services that have a DOI-approved Terms of Service (TOS) agreement, a DOI privacy impact assessment (PIA) and, when required, a DOI system of records notice. A list of sites and services that have been approved by the DOI and the NPS is at http://inside.nps.gov/socialmedia.

   Parks or programs wanting to use a site or service that does not have a DOI-approved TOS agreement should contact their directorate web coordinator, who will review the request with the NPS Service-wide POC.

2) **Develop a Social Media Strategy.** All NPS web presences, including those on third-party sites or using third-party services, must coordinate with and adhere to applicable park/program and Service-wide communications plans.

   Each park/program seeking to use social media tools must develop a social media strategy—ideally as part of a communications, interpretative, or civic engagement plan—to ensure that the most appropriate tools are chosen and the effort is adequately resourced. The social media strategy must address each of the following topics (which are further described on the Social Media Strategy Form in Appendix A):

   a) Purpose

   b) Goals

   c) Audience

   d) Implementation

   e) Evaluation

   The *NPS Social Media Tools and Strategies Guide,* available at http://inside.nps.gov/socialmedia, provides guidance on the types of social media tools and services and how to determine the most appropriate tools to achieve specific communications goals.

   The guide also outlines key questions to address in creating and implementing a strategy, including audience identification, metrics, content creation, and engaging users on a regular and recurring basis.

3) **Consult Regional/Directorate Web Coordinator.** To leverage resources and avoid duplication and user confusion, park/program web coordinators must collaborate with their directorate web coordinator to determine whether existing NPS social media or other efforts accomplish the same or similar goals.

4) **Social Media Strategy Approval and Submission**. The social media strategy must be:

a) reviewed and approved by the superintendent/manager, and

b) submitted by the park/program web coordinator to the NPS Social Media Register at http://inside.nps.gov/socialmedia, using the social media strategy form shown in Appendix A.

5) **Establishing New Sites.**

a) **Web Coordinators.** Park/program web coordinators should be:

i. the primary point of contact for establishing each new social media account;

ii. granted administrative rights to all sites, even if they are not the primary user;

iii. responsible for administering and coordinating activities across all park/program digital presences; and

iv. responsible for maintaining a list of employees who are authorized by the superintendent/manager to post to each site.

b) **Account Application.** Some sites require an application process to access the DOI-approved Terms of Service; check the implementation guides at http://inside.nps.gov/socialmedia for detailed information about setting up new accounts and for guidance specific to each site or service.

c) **NPS Brand.** All NPS social media presences must be branded with NPS design elements provided by the NPS Office of Communications as those elements become available and posted at http://inside.nps.gov/socialmedia.

d) **Register Your Site.** Once established, the URL for each social media site must be added to the NPS Social Media Register.

- Sites that are not registered may be terminated.
- All existing social media presences must be registered within 60 days of the date of this memorandum. Failure to do so could result in termination of the site.

6) **Periodic Review.** Social media strategies must be organic and flexible to accommodate new needs, priorities, or a project's maturation. They should be reviewed regularly for effectiveness and to determine if new social media tools and techniques may better fulfill communications goals or augment existing efforts.

G. NPS Official Social Media Register. The NPS Office of Communications will maintain the Social Media Register as the catalog of NPS presences on third-party social media sites and services. The Register will be posted on NPS.gov at http://www.nps.gov/socialmedia to provide a public record of official NPS communications channels.

----------*End of Policy Memorandum*----------

Appendix A: Social Media Strategy Form
(revised: 12/09/11)

Before completing this form, please review the *NPS Social Media Tools and Strategies Guide* as well as the implementation guides for each DOI-approved social media site/service, available at http://inside.nps.gov/socialmedia.

Park/Program:

Your Name:

Title/Position:

Email:

Phone:

Your park/program social media strategy must address each of the following:

- **Purpose**: What do you hope to achieve through use of this site(s)/service(s)? How is this part of your overall communications/interpretive/civic engagement strategy?
- **Goals:** What specific outcomes do you expect?
- **Audience:** Who are your target audiences? List each social media site/service you wish to use and explain why it is appropriate for this audience(s).
- **Implementation:** Who will establish and maintain the site(s)? (Name all employees who will be authorized to post to the site or have administrative access). How frequently will you post? What type of content will you share?
- **Evaluation:** When and how will you evaluate the success of your site(s)? Clearly state your evaluation timeline and techniques.

Superintendent/Manager Approval

_____ _____
Signature Date

_____
Print Name

Park Alpha Code	Service Type (twitter, Facebook, etc.)	Account URL	Account Name	Short Description	Long Description	Primary Language	Agency	Tags/Keywords	Contact Emails
APIS	Facebook	https://www.facebook.com/pg/apostleislandsnationallakeshore/about/?ref=page_internal	Apostle Islands National Lakeshore	Welcome to the official Apostle Islands National Lakeshore Facebook Page. We hope this will become a place where visitors feel comfortable sharing information and experiences, about Apostle Islands National Lakeshore, with one another.	Welcome to the official Apostle Islands National Lakeshore Facebook Page. We hope this will become a place where visitors feel comfortable sharing information and experiences, about Apostle Islands National Lakeshore, with one another. Sometimes called the Emerald Isles, Apostle Islands National Lakeshore has 21 islands and a mainland unit surrounded by Lake Superior. Beautiful cliffs and caves of sandstone, arctic remnant plants, singing sand beaches, designated wilderness areas, lighthouses, and brownstone quarries all have stories to tell here in the homeland of the Ojibwe people.	English	National Park Service		damon_panek@nps.gov, caroline_stedman@nps.gov, apis_webmaster@nps.gov
ARPO	Facebook	https://www.facebook.com/arkansaspostnps/	Arkansasa Post			English	National Park Service		erik_ditzler@nps.gov
BADL	Facebook	https://www.facebook.com/BadlandsNPS	Badlands National Park	This is the official Facebook account of Badlands National Park	Badlands National Park is famous for its striking scenery, but the steep-sided rock formations are more than just a source of beauty: they harbor one of the world's richest fossil beds. Badlands also preserves the largest expanse of mixed-grass prairie in the national park system. The park is home to diverse plants and animals, including prairie denizens like the American bison and pronghorn. Prairie dog colonies provide food and habitat for the endangered black-footed ferret, as well as other predators ranging from bobcats to golden eagles.	English	National Park Service (NPS)	NPS, National Park Service, BADL, Fossils, Wildlife, Bison, Black Footed Ferret, Astronomy Festival, Astronomy, Badlands, Geology, Paleontology	ryan_frum@nps.gov, christine_czazasty@nps.gov, social_media@nps.gov
BADL	Flickr	https://www.flickr.com/photos/badlandsnationalpark/	Badlands National Park	This is the official Flickr account of Badlands National Park.	Welcome to Badlands National Park's public domain images on flickr. Images in public domain mean that there are no licensing restrictions on them and that you can use them for free. All we ask is that you credit the photographer and the National Park Service (NPS) like this: NPS photo by "photographer name"	English	National Park Service (NPS)	NPS, National Park Service, BADL, Badlands, Geology, Paleontology, Rangers, Astronomy, Astronomy Festival, Bison, Big Horn Sheep, Wildlife, Black Footed Ferret	christine_czazasty@nps.gov, social_media@nps.gov
BADL	Instagram	https://www.instagram.com/badlandsnps/	badlandsnps	This is the official Instagram account of Badlands National Park.	Badlands National Park Official Instagram of Badlands National Park.	English	National Park Service (NPS)	NPS, National Park Service, BADL, badlandsnps, Badlands, Fossils, Hiking, Wildlife, Scenery, Bison, Big Horn Sheep, Black Footed Ferrets	christine_czazasty@nps.gov, social_media@nps.gov
BADL	Twitter	https://twitter.com/badlandsnps	BadlandsNPS	This is the official Twitter account of Badlands National Park.	Protecting rugged scenery, rich fossil resources, 244,000 acres of mixed-grass prairie, and wildlife.	English	National Park Service (NPS)	NPS, National Park Service, BADL, BadlandsNPS, wildlife, scenery, Badlands, Bison, Bighorn sheep, Black footed ferrets	christine_czazasty@nps.gov, social_media@nps.gov
BRVB	Facebook	http://www.facebook.com/BrownvBoardNPS	Brown v. Board of Education National Historic Site	History and current events related to civil rights at Brown v. Board of Education.	The story of Brown v. Board of Education, which ended legal segregation in public schools, is one of hope and courage. When the people agreed to be plaintiffs in the case, they never knew they would change history.	English	National Park Service (NPS)	NPS, National Park Service, BRVB, history museum, tourist attraction, government agency civil rights	enimini_ekong@nps.gov, social_media@nps.gov
BRVB	Instagram	http://instagram.com/BRVB_NHS	Brown v. Board of Education National Historic Site	This is the official Instagram account of Brown v. Board of Education NHS.	The story of Brown v. Board of Education, which ended legal segregation in public schools, is one of hope and courage. When the people agreed to be plaintiffs in the case, they never knew they would change history.	English	National Park Service (NPS)	NPS, National Park Service, BRVB, history museum, tourist attraction, national historic site, government agency, civil rights	terri_dixon@nps.gov, social_media@nps.gov, enimini_ekong@nps.gov
BRVB	Twitter	http://twitter.com/BRVB_NHS	Brown v. Board of Education	This is the official page of the Brown v. Board of Education National Historic Site.	The story of Brown v. Board of Education, which ended legal segregation in public schools, is one of hope and courage. When the people agreed to be plaintiffs in the case, they never knew they would change history.	English	National Park Service (NPS)	NPS, National Park Service, BRVB, history museum, tourist attraction, government agency civil rights	terri_dixon@nps.gov, social_media@nps.gov, enimini_ekong@nps.gov
BUFF	Facebook	https://www.facebook.com/buffnatlriver	Buffalo National River	This is the official account of Buffalo National River	This is the official account of Buffalo National River	English	National Park Service (NPS)	NPS, National Park Service, BUFF, FindYourPark, Centennial	lauren_ray@nps.gov, cassandra_johannsen@nps.gov, social_media@nps.gov

Park Alpha Code	Service Type (twitter, Facebook, etc.)	Account URL	Account Name	Short Description	Long Description	Primary Language	Agency	Tags/Keywords	Contact Emails
BUFF	Facebook	https://www.facebook.com/Iron-Ranger-Challenge-1590266401239202/?ref=hl	Iron Ranger Challenge	The official account for the Iron Ranger Challenge	The official account for the Iron Ranger Challenge	English	National Park Service (NPS)	NPS, National Park Service, BUFF, IRC2016, FindYourPark, Centennial	lauren_ray@nps.gov, cassandra_johannsen@nps.gov, social_media@nps.gov
BUFF	Instagram	https://www.instagram.com/buffalorivernps/	buffalorivernps	This is the official Instagram account for Buffalo National River.	Buffalo National River, America's first national river, is located in northern Arkansas and was established by Congress on March 1, 1972. Learn more at www.nps.gov/buff	English	National Park Service (NPS)	NPS, National Park Service, BUFF, buffaloriver, floatthebuffalo, buffaloriverrocks	lauren_ray@nps.gov, buff_socialmedia@nps.gov, social_media@nps.gov
BUFF	Instagram	https://www.instagram.com/ironranger2016ark/	IronRanger2016ark	The official Instagram account for the Arkansas Iron Ranger Challenge.	Get a move on in Arkansas' national parks! Log 101 miles of hiking, biking, or paddling on Arkansas' public lands to celebrate the 101st anniversary of the National Park Service.	English	National Park Service (NPS)	NPS, National Park Service, BUFF, IRC2016, FindYourPark, BUFF101	lauren_ray@nps.gov, buff_socialmedia@nps.gov, social_media@nps.gov
BUFF	Twitter	https://twitter.com/BuffaloNPS	BuffaloNPS	The official Twitter source for Buffalo National River.	Buffalo National River, America's first national river, is located in northern Arkansas and was established by Congress on March 1, 1972. Learn more at www.nps.gov/buff	English	National Park Service (NPS)	NPS, National Park Service, BUFF, FindYourPark, Centennial	lauren_ray@nps.gov, buff_socialmedia@nps.gov, social_media@nps.gov
BUFF	Twitter	https://twitter.com/npsirc2016	NPSIRC2016	The official Twitter account for the Arkansas Iron Ranger Challenge.	Get a move on in Arkansas' national parks! Log 101 miles of hiking, biking, or paddling on Arkansas' public lands to celebrate the 101st anniversary of the National Park Service.	English	National Park Service (NPS)	NPS, National Park Service, BUFF, IRC2017, Iron Ranger Challenge, BUFF101, FindYourPark	lauren_ray@nps.gov, buff_socialmedia@nps.gov, social_media@nps.gov
CHYO	YouTube	https://www.youtube.com/channel/UC9kjYVDTqGXx4PrRQP80j3g	Charles Young Buffalo Soldiers National Monument	The official You Tube page of Charles Young Buffalo Soldiers National Monument.	Charles Young Buffalo Soldiers National Monument, encompassing Young's home and adjoining farmland, was established by Presidential Proclamation 8945 on March 25, 2013. The national monument became the 401st unit of the National Park System. As a soldier, diplomat, and civil rights leader, Charles Young became a leading figure in the emergence of the United States as a world power. The national monument was also established to commemorate and honor the achievement of the Buffalo Soldiers, US Army regiments comprised of the 9th and 10th Cavalry and the 38th, 39th, 40th, and 41st Infantry (the four infantry regiments were reorganized to form the 24th and 25th Infantry in 1869). Congress established these all-black regiments in 1866 to help rebuild the country after the Civil War and to patrol the remote Western frontier during the "Indian Wars."	English	National Park Service (NPS)	NPS, National Park Service, CHYO, Buffalo Soldiers, United States Army, West Point Military Academy, Youngsholm	tom_engberg@nps.gov, joy_kinard@nps.gov, social_media@nps.gov
CHYO	Facebook	https://www.facebook.com/CharlesYoungBuffaloSoldiersNationalMonument	Charles Young Buffalo Soldiers National Monument	The official facebook page of Charles Young Buffalo Soldiers National Monument.	Charles Young Buffalo Soldiers National Monument, encompassing Young's home and adjoining farmland, was established by Presidential Proclamation 8945 on March 25, 2013. The national monument became the 401st unit of the National Park System. As a soldier, diplomat, and civil rights leader, Charles Young became a leading figure in the emergence of the United States as a world power. The national monument was also established to commemorate and honor the achievement of the Buffalo Soldiers, US Army regiments comprised of the 9th and 10th Cavalry and the 38th, 39th, 40th, and 41st Infantry (the four infantry regiments were reorganized to form the 24th and 25th Infantry in 1869). Congress established these all-black regiments in 1866 to help rebuild the country after the Civil War and to patrol the remote Western frontier during the "Indian Wars."	English	National Park Service (NPS)	NPS, National Park Service, CHYO, Buffalo Soldiers, United States Army, West Point Military Academy, Youngsholm	tom_engberg@nps.gov, joy_kinard@nps.gov, social_media@nps.gov

Park Alpha Code	Service Type (twitter, Facebook, etc.)	Account URL	Account Name	Short Description	Long Description	Primary Language	Agency	Tags/Keywords	Contact Emails
CHYO	Flickr	https://www.flickr.com/photos/124471172@N05/albums	Charles Young Buffalo Soldiers National Monument	The official Flickr page of Charles Young Buffalo Soldiers National Monument.	Charles Young Buffalo Soldiers National Monument, encompassing Young's home and adjoining farmland, was established by Presidential Proclamation 8945 on March 25, 2013. The national monument became the 401st unit of the National Park System. As a soldier, diplomat, and civil rights leader, Charles Young became a leading figure in the emergence of the United States as a world power. The national monument was also established to commemorate and honor the achievement of the Buffalo Soldiers, US Army regiments comprised of the 9th and 10th Cavalry and the 38th, 39th, 40th, and 41st Infantry (the four infantry regiments were reorganized to form the 24th and 25th Infantry in 1869). Congress established these all-black regiments in 1866 to help rebuild the country after the Civil War and to patrol the remote Western frontier during the "Indian Wars."	English	National Park Service (NPS)	NPS, National Park Service, CHYO, Buffalo Soldiers, United States Army, West Point Military Academy, Youngsholm	tom_engberg@nps.gov, joy_kinard@nps.gov, social_media@nps.gov
CHYO	Instagram	https://instagram.com/CharlesYoungNPS	Charles Young Buffalo Soldiers National Monument	The official Instagram account of Charles Young Buffalo Soldiers National Monument.	Charles Young Buffalo Soldiers National Monument, encompassing Young's home and adjoining farmland, was established by Presidential Proclamation 8945 on March 25, 2013. The national monument became the 401st unit of the National Park System. As a soldier, diplomat, and civil rights leader, Charles Young became a leading figure in the emergence of the United States as a world power. The national monument was also established to commemorate and honor the achievement of the Buffalo Soldiers, US Army regiments comprised of the 9th and 10th Cavalry and the 38th, 39th, 40th, and 41st Infantry (the four infantry regiments were reorganized to form the 24th and 25th Infantry in 1869). Congress established these all-black regiments in 1866 to help rebuild the country after the Civil War and to patrol the remote Western frontier during the "Indian Wars."	English	National Park Service (NPS)	NPS, National Park Service, CHYO, Buffalo Soldiers, United States Army, West Point Military Academy, Youngsholm	tom_engberg@nps.gov, joy_kinard@nps.gov, social_media@nps.gov
CHYO	Twitter	https://twitter.com/CharlesYoungNPS	Charles Young Buffalo Soldiers National Monument	The official Twitter account of Charles Young Buffalo Soldiers National Monument.	Charles Young Buffalo Soldiers National Monument, encompassing Young's home and adjoining farmland, was established by Presidential Proclamation 8945 on March 25, 2013. The national monument became the 401st unit of the National Park System. As a soldier, diplomat, and civil rights leader, Charles Young became a leading figure in the emergence of the United States as a world power. The national monument was also established to commemorate and honor the achievement of the Buffalo Soldiers, US Army regiments comprised of the 9th and 10th Cavalry and the 38th, 39th, 40th, and 41st Infantry (the four infantry regiments were reorganized to form the 24th and 25th Infantry in 1869). Congress established these all-black regiments in 1866 to help rebuild the country after the Civil War and to patrol the remote Western frontier during the "Indian Wars."	English	National Park Service (NPS)	NPS, National Park Service, CHYO, Buffalo Soldiers, United States Army, West Point Military Academy, Youngsholm	tom_engberg@nps.gov, joy_kinard@nps.gov, social_media@nps.gov
CUVA	Facebook	https://www.facebook.com/CuyahogaValleyNationalPark	Cuyahoga Valley National Park	Welcome to the official Facebook page for Cuyahoga Valley National Park! Visit us at www.nps.gov/cuva.	Cuyahoga Valley National Park encompasses 33,000 acres along the Cuyahoga River between Cleveland and Akron, Ohio. Managed by the National Park Service, Cuyahoga Valley National Park combines cultural, historical, recreational, and natural activities in one setting.	English	National Park Service (NPS)	NPS, National Park Service, CUVA	karen_kopchak@nps.gov, maureen_finnerty@nps.gov, social_media@nps.gov, pamela_barnes@nps.gov
CUVA	Instagram	https://www.instagram.com/cuyahogavalleynps	CuyahogaValleyNPS	The official Instagram of Cuyahoga Valley National Park.	The official Instagram of Cuyahoga Valley National Park.	English	National Park Service (NPS)	NPS, National Park Service, CUVA, CVNP	karen_kopchak@nps.gov, maureen_finnerty@nps.gov, social_media@nps.gov, pamela_barnes@nps.gov

Park Alpha Code	Service Type (twitter, Facebook, etc.)	Account URL	Account Name	Short Description	Long Description	Primary Language	Agency	Tags/Keywords	Contact Emails
CUVA	Twitter	https://www.twitter.com/CVNPNPS	Cuyahoga Valley NP	The official Twitter of Cuyahoga Valley National Park.	The official Twitter of Cuyahoga Valley National Park.	English	National Park Service (NPS)	NPS, National Park Service, CUVA	karen_kopchak@nps.gov, maureen_finnerty@nps.gov, social_media@nps.gov, pamela_barnes@nps.gov
DAAV	Facebook	https://www.facebook.com/DaytonAviationNPS	Dayton Aviation Heritage National Historical Park @DaytonAviationNPS	Official Facebook page for Dayton Aviation Heritage National Historical Park.	Official Facebook page for Dayton Aviation Heritage National Historical Park.	English	National Park Service (NPS)	NPS, National Park Service, DAAV	tom_engberg@nps.gov, ryan_qualls@nps.gov, Jewel_Harris@nps.gov, social_media@nps.gov
DAAV	Twitter	https://www.twitter.com/daytonnhp	DaytonAviationNHP @DaytonNHP	Official Twitter source for Dayton Aviation Heritage National Historical Park.	Official Twitter source for Dayton Aviation Heritage National Historical Park.	English	National Park Service (NPS)	NPS, National Park Service, DAAV	tom_engberg@nps.gov, ryan_qualls@nps.gov, Jewel_Harris@nps.gov, social_media@nps.gov
EFMO	Facebook	https://www.facebook.com/Effigy-Mounds-National-Monument-148276811865993/?ref=aymt_homepage_panel	Effigy Mounds National Monument	This is the official Facebook account for Effigy Mounds National Monument.	The mounds preserved at Effigy Mounds National Monument are considered sacred by many Americans, especially the Monument's 20 culturally associated American Indian tribes. The 200 plus American Indian mounds are located in one of the most picturesque sections of the Upper Mississippi River Valley. Our Facebook page offers additional stories and information about upcoming events.	English	National Park Service (NPS)	NPS, National Park Service, EFMO	bob_palmer@nps.gov, jessica_salesman@nps.gov, social_media@nps.gov
FOLS	Facebook	https://www.facebook.com/fortlarnednhs/	Fort Larned National Historic Site	This is the official Facebook account of Fort Larned National Historic Site	Fort Larned National Historic Site commemorates the significant role played by the fort in the opening of the West along the road to Santa Fe, often called the Santa Fe Trail. It was also an annuities distribution post and the first assignment of troopers from the 10th Cavalry - the famed Buffalo Soldiers.	English	National Park Service (NPS)	NPS, National Park Service, park, parks, recreation, FOLS, Indian Wars, frontier forts, U.S. Army, Buffalo Soldiers, Santa Fe Trail, Great Plains, Kansas	celeste_dixon@nps.gov, ellen_jones@nps.gov, socialmedia@nps.gov, clayton_hanson@nps.gov, george_elmore@nps.gov
FOLS	Twitter	https://twitter.com/FortLarnedNPS	FortLarnedNPS	Official Twitter account of Fort Larned NH	Fort Larned National Historic Site commemorates the significant role played by the fort in the opening of the West along the road to Santa Fe, often called the Santa Fe Trail. It was also an annuities distribution post and the first assignment of troopers from the 10th Cavalry - the famed Buffalo Soldiers.	English	National Park Service (NPS)	NPS, National Park Service, park, parks, recreation, FOLS, Indian Wars, U.S. Army, frontier forts, Kansas forts, Buffalo Soldiers	celeste_dixon@nps.gov, socialmedia@nps.gov, clayton_hanson@nps.gov
FOLS	Instagram	https://www.instagram.com/FortLarnedNPS	FortLarnedNPS	Official Instagram account of Fort Larned NPS	Fort Larned National Historic Site commemorates the significant role played by the fort in the opening of the West along the road to Santa Fe, often called the Santa Fe Trail. It was also an annuities distribution post and the first assignment of troopers from the 10th Cavalry - the famed Buffalo Soldiers.	English	National Park Service (NPS)	NPS, National Park Service, park, parks, recreation, FOLS, Kansas forts, frontier forts, Indian Wars, Buffalo Soldiers, U.S. Army	celeste_dixon@nps.gov, socialmedia@nps.gov, clayton_hanson@nps.gov
FOSC	Facebook	https://www.facebook.com/FortScottNHS	Fort Scott National Historic Site	The official Facebook Account of Fort Scott National Historic Site	Official facebook source for Fort Scott National Historic Site	English	National Park Service (NPS)	National Park Service, nps, fosc	galen_ewing@nps.gov
FOSM	Flickr	https://www.flickr.com/photos/132910783@N03/albums	FortSmithNPS	Official Flickr account of Fort Smith National Historic Site	From the establishment of the first Fort Smith on December 25, 1817, to the final days of Judge Isaac C. Parker's jurisdiction over Indian Territory in 1896, Fort Smith National Historic Site preserves almost 80 years of history. Our photo albums will showcase the past and present of Fort Smith.	English	National Park Service (NPS)	NPS, National Park Service, FOSM	Pat_Schmidt@nps.gov, Michael_Groomer@nps.gov, social_media@nps.gov
FOSM	Pinterest	https://twitter.com/FortSmithNPS	FortSmithNPS	Official Twitter of Fort Smith National Historic Site	Fort Smith National Historic Site	English	National Park Service (NPS)	NPS, National Park Service, FOSM	Pat_Schmidt@nps.gov, Michael_Groomer@nps.gov, social_media@nps.gov
FOUS	Facebook	https://www.facebook.com/FortUnionTradingPostNHS/	Fort Union Trading Post National Historic Site	This is Fort Union Trading Post National Historic Site's official Facebook page.	The Grandest Fort on the Upper Missouri River Between 1828 and 1867, Fort Union was the most important fur trade post on the Upper Missouri River. Here, the Assiniboine and six other Northern Plains Indian Tribes exchanged buffalo robes and smaller furs for goods from around the world, including cloth, guns, blankets, and beads. A bastion of peaceful coexistence, the post annually traded over 25,000 buffalo robes and $100,000 in merchandise.	English	National Park Service (NPS)	National Park Service, Forts, Fur Trade, Northern Plains Tribes	Lisa_Sanden@nps.gov

Park Alpha Code	Service Type (twitter, Facebook, etc.)	Account URL	Account Name	Short Description	Long Description	Primary Language	Agency	Tags/Keywords	Contact Emails
GLKN	Facebook	https://www.facebook.com/npsglkn	Great Lakes Network	Facebook page for the NPS Great Lakes Inventory and Monitoring Network	National Park Service Great Lakes Inventory and Monitoring Network maintains a Facebook page to communicate information related to our long-term monitoring of natural resources in nine national park units across Minnesota, Wisconsin, Indiana, and Michigan.	English	National Park Service (NPS)	great lakes, national parks, natural resources, monitoring, michigan, indiana, minnesota, wisconsin	theodore_gostomski@nps.gov, roberta_wendel@nps.gov
GRPO	Facebook	https://www.facebook.com/GrandPortageNationalMonument	Grand Portage National Monument	This is the official Facebook page of Grand Portage National Monument in Grand Portage, Minnesota.	Grand Portage National Monument commemorates the cross cultural interaction and exchange among Ojibwe people and early Europeans that influenced the 18th-century exploration of the northwest and the expansion of the Great Lakes fur trade industry. The National Park Service works collaboratively with the Grand Portage Band of the Lake Superior Chippewa to interpret and support the heritage and lifeways of the Ojibwe people and to preserve the premier sites, route, and unique historic values of the Grand Portage trail. As early as 2,000 years ago, indigenous groups used Gitchi Onigamiing “the Great Carrying Place” (Grand Portage) to travel from seasonal homes around Lake Superior to regions of better hunting, fishing, and trapping in the protected interior forests. Opened in 1951 as Grand Portage National Historic Site, designated a National Monument in 1958, its nearly 710 acres lie entirely within the boundaries of reservation of the Grand Portage Band of Lake Superior Chippewa.	English	National Park Service (NPS)	NPS, National Park Service, GRPO	elizabeth_drost@nps.gov, pam_neil@nps.gov, social_media@nps.gov
GRPO	Instagram	https://www.instagram.com/grandportagenps/	grandportagenps	Grand Portage Nat'l Monument This is the official Instagram account of Grand Portage National Monument. nps.gov/grpo	Grand Portage Nat'l Monument This is the official Instagram account of Grand Portage National Monument. nps.gov/grpo	English	National Park Service (NPS)	NPS, National Park Service, GRPO	elizabeth_drost@nps.gov, pam_neil@nps.gov, social_media@nps.gov
GRPO	Twitter	https://twitter.com/npsgrpo	Grand Portage NM	Meeting ground of diverse cultures, hub of the fur trade, home of the Grand Portage Ojibwe. The official Twitter page of Grand Portage National Monument.	Meeting ground of diverse cultures, hub of the fur trade, home of the Grand Portage Ojibwe. The official Twitter page of Grand Portage National Monument.	German	National Park Service (NPS)	NPS, National Park Service, GRPO	elizabeth_drost@nps.gov, pam_neil@nps.gov, social_media@nps.gov
GWCA	YouTube	https://www.youtube.com/channel/UCe1n_sJ5zX3ArQuSwj1m9Tw	George Washington Carver National Monument	This is the official YouTube account of George Washington Carver NM	National Park Service 417.325.4151	English	National Park Service (NPS)	NPS, National Park Service, GWCA	curtis_gregory@nps.gov, randall_becker@nps.gov, social_media@nps.gov
GWCA	Facebook	https://www.facebook.com/George-Washington-Carver-National-Monument-146750705349598/	George Washington Carver National Monument	This is the official facebook account of George Washington Carver NM.	National Park Service 417.325.4151 George Washington Carver National Monument is located in Newton County in southwest Missouri and is composed of the tract of land that was the 240-acre farm of Moses Carver. The farm was the birthplace and childhood home of George Washington Carver, the distinguished African American scientist and educator who become known for his work at the Tuskegee Institute in Alabama.	English	National Park Service (NPS)	NPS, National Park Service, GWCA	curtis_gregory@nps.gov, randall_becker@nps.gov, social_media@nps.gov, ashley_burns@nps.gov

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GWCA	Facebook	https://www.facebook.com/healthyparkshealthypeopleus/	Healthy Parks Healthy People US - National Park Service	This is the official Facebook account of Healthy Parks Healthy People US - National Park Service	Healthy Parks, Healthy People US is a National Park Service initiative working to reintegrate human (physical & mental), environmental and ecological health into the mission of public parks and public lands. Although Healthy Parks Healthy People US is based within the National Park Service, it works with national, state, and local parks, as well as business innovators, healthcare leaders, scientists, foundations and advocacy organizations to foster the health-related role that parks play in our society. Despite the quickly growing built environment in urban centers, humans are ill-equipped to live healthfully in a human-constructed society. It is the goal of Healthy Parks Healthy People US to reconnect humans with nature in a way that is beneficial humans as well as the surrounding ecosystem.	English	National Park Service (NPS)	NPS, National Park Service	randall_becker@nps.gov, diana_allen@nps.gov, social_media@nps.gov
GWCA	Instagram	https://www.instagram.com/gwcarvernps/	George Washington Carver NM	The official Instag	National Park Service 417.325.4151 George W	English	National Park Service (NPS)	NPS, National Park Service, GWCA, George Washington Carver	valerie_baldwin@nps.gov ashley_burns@nps.gov
GWCA	Twitter	https://twitter.com/GWCarverNPS	George W. Carver NM	Official Twitter feed of George Washington Carver National Monument, a unit of the @NatlParkService.	National Park Service 417.325.4151 George W	English	National Park Service (NPS)	NPS, National Park Service, George Washington Carver	curtis_gregory@nps.gov
HEHO	Facebook	https://www.facebook.com/HerbertHooverNHS/	Herbert Hoover National Historic Site	The official Facebook account of Herbert Hoover National Historic Site	Born in a two-room cottage, Herbert Hoover could have been any small town boy. Orphaned at age nine, he left West Branch, never to live here again. The landscape and buildings of the early years remain, however, to tell how family, faith, education, and hard work opened a world of opportunity— even the presidency of the United States— to a child of simple beginnings.	English	National Park Service (NPS)	NPS, National Park Service, HEHO, Herbert Hoover	heho_information@nps.gov, heho_interpretation@nps.gov, social_media@nps.gov
HEHO	Twitter	https://twitter.com/HooverNPS	Hoover Historic Site	Official Twitter account of Herbert Hoover National Historic Site.	Herbert Hoover's home town offered a world of opportunity—even the presidency of the United States—to a child of simple beginnings.	English	National Park Service (NPS)	NPS, National Park Service, HEHO, Herbert Hoover	heho_information@nps.gov, heho_interpretation@nps.gov, social_media@nps.gov
HOCU	Facebook	https://www.facebook.com/pages/Hopewell-Culture-National-Historical-Park/192277604144823	Hopewell Culture National Historical Park	Official Facebook page of Hopewell Culture National Historical Park	Mounds of various shapes and enclosures often built in geometric patterns dot the landscape of the Ohio River Valley. These earthen structures were doubtless the work of many human hands. Evidence suggests that Hopewell earthworks were used for a variety of ceremonial and social activities between 200 BC to AD 500. Come learn about these sacred spaces and reflect upon the lives of their builders. Hopewell Culture NHP consists of five separate site locations; Mound City Group (visitor center), Hopewell Mound Group, Seip Earthworks, Hopeton Earthworks & High Bank Works.	English	National Park Service (NPS)	NPS, National Park Service, HOCU, World Heritage, archeology, earthworks, mounds, prehistoric	tom_engberg@nps.gov, susan_knisley@nps.gov, social_media@nps.gov

Park Alpha Code	Service Type (twitter, Facebook, etc.)	Account URL	Account Name	Short Description	Long Description	Primary Language	Agency	Tags/Keywords	Contact Emails
HOCU	YouTube	https://www.youtube.com/channel/UCRE2l2A1qf2X-LOY-ERqgcQ	Hopewell Culture National Historical Park	Official You Tube page of Hopewell Culture National HIstorical Park	Mounds of various shapes and enclosures often built in geometric patterns dot the landscape of the Ohio River Valley. These earthen structures were doubtless the work of many human hands. Evidence suggests that Hopewell earthworks were used for a variety of ceremonial and social activities between 200 BC to AD 500. Come learn about these sacred spaces and reflect upon the lives of their builders. Hopewell Culture NHP consists of five separate site locations; Mound City Group (visitor center), Hopewell Mound Group, Seip Earthworks, Hopeton Earthworks & High Bank Works.	English	National Park Service (NPS)	NPS, National Park Service, HOCU, World Heritage, archeology, earthworks, mounds, prehistoric	tom_engberg@nps.gov, susan_knisley@nps.gov, social_media@nps.gov
HOCU	Flickr	http://www.flickr.com/photos/hopewellculturenhp/sets/	Hopewell Culture National Historical Park	Official Flickr page of Hopewell Culture National Historical Park	Mounds of various shapes and enclosures often built in geometric patterns dot the landscape of the Ohio River Valley. These earthen structures were doubtless the work of many human hands. Evidence suggests that Hopewell earthworks were used for a variety of ceremonial and social activities between 200 BC to AD 500. Come learn about these sacred spaces and reflect upon the lives of their builders. Hopewell Culture NHP consists of five separate site locations; Mound City Group (visitor center), Hopewell Mound Group, Seip Earthworks, Hopeton Earthworks & High Bank Works.	English	National Park Service (NPS)	NPS, National Park Service, HOCU, World Heritage, archeology, earthworks, mounds, prehistoric	tom_engberg@nps.gov, susan_knisley@nps.gov, social_media@nps.gov
HOCU	Instagram	http://instagram.com/hopewellohionps	Hopewell Culture National Historical Park	Official Instagram of Hopewell Culture National Historical Park	Mounds of various shapes and enclosures often built in geometric patterns dot the landscape of the Ohio River Valley. These earthen structures were doubtless the work of many human hands. Evidence suggests that Hopewell earthworks were used for a variety of ceremonial and social activities between 200 BC to AD 500. Come learn about these sacred spaces and reflect upon the lives of their builders. Hopewell Culture NHP consists of five separate site locations; Mound City Group (visitor center), Hopewell Mound Group, Seip Earthworks, Hopeton Earthworks & High Bank Works.	English	National Park Service (NPS)	NPS, National Park Service, HOCU, World Heritage, archeology, earthworks, mounds, prehistoric	tom_engberg@nps.gov, susan_knisley@nps.gov, social_media@nps.gov
HOCU	Twitter	https://twitter.com/HopewellOhioNPS	Hopewell Culture National Historical Park	Official Twitter of Hopewell Culture National Historical Park	Mounds of various shapes and enclosures often built in geometric patterns dot the landscape of the Ohio River Valley. These earthen structures were doubtless the work of many human hands. Evidence suggests that Hopewell earthworks were used for a variety of ceremonial and social activities between 200 BC to AD 500. Come learn about these sacred spaces and reflect upon the lives of their builders. Hopewell Culture NHP consists of five separate site locations; Mound City Group (visitor center), Hopewell Mound Group, Seip Earthworks, Hopeton Earthworks & High Bank Works.	English	National Park Service (NPS)	NPS, National Park Service, HOCU, World Heritage, archeology, earthworks, mounds, prehistoric	tom_engberg@nps.gov, susan_knisley@nps.gov, social_media@nps.gov
HOME	Flickr	https://www.flickr.com/photos/135783074@N07/	NPS Homestead National Monument of America	This is the official Flickr account of Homestead National Monument of America.	This is the official Flickr account of Homestead National Monument of America.	English	National Park Service (NPS)	NPS, National Park Service, HOME, FindYourPark, NPS Centennial, Homestead Act 1862	Claire_lampo@nps.gov, Andrea_bornemeier@nps.gov, social_media@nps.gov

Park Alpha Code	Service Type (twitter, Facebook, etc.)	Account URL	Account Name	Short Description	Long Description	Primary Language	Agency	Tags/Keywords	Contact Emails
HOSP	Facebook	https://www.facebook.com/HotSpringsNPS/	Hot Springs National Park	This is the official Facebook page of Hot Springs National Park, a park established to protect & preserve geothermal water for public use as a health resort & the only federally owned thermal springs spa.	Hot Springs National Park is the only national park that protects a unique combination of lithology, geologic structure and water sources that produce the only non-volcanic geothermal springs of such a high quality (e.g., temperature, taste, color, and odor) in the United States. This national park, first designated as a reservation by Congress in 1832, is the only unit of the National Park Service mandated to give away its primary natural resource, the geothermal water, to the general public in both an unending and unaltered state. Bathhouse Row within the park contains the largest collection of early 20th century bathhouses in the country.	English	National Park Service (NPS)	NPS, National Park Service, HOSP, national park, history museum, health spa, outdoor recreation, brewery,	miguel_marquez@nps.gov, brian_schwieger@nps.gov, michael_kusch@nps.gov, social_media@nps.gov
HOSP	Instagram	https://www.instagram.com/hotspringsnps/	HotSpringsNPS	This is the official Instagram account of Hot Springs National Park, a park established to protect & preserve geothermal water for public use as a health resort & the only federally owned thermal springs spa.	Hot Springs National Park is the only national park that protects a unique combination of lithology, geologic structure and water sources that produce the only non-volcanic geothermal springs of such a high quality (e.g., temperature, taste, color, and odor) in the United States. This national park, first designated as a reservation by Congress in 1832, is the only unit of the National Park Service mandated to give away its primary natural resource, the geothermal water, to the general public in both an unending and unaltered state. Bathhouse Row within the park contains the largest collection of early 20th century bathhouses in the country.	English	National Park Service (NPS)	NPS, National Park Service, HOSP, nationalpark, hotspringsnationalpark, healthspa, arkansasoutdoors	miguel_marquez@nps.gov, brian_schwieger@nps.gov, social_media@nps.gov
HSTR	Facebook	https://www.facebook.com/HarrySTrumanNHS	Harry S Truman National Historic Site	This is the official Face Book account of Harry S Truman National Historic Site	The Truman Home offers a glimpse at the personal life of the 33rd President of the United States. Beautiful in its uncluttered commonness, the Truman Home showcases the simple life Truman and his wife Bess enjoyed in Independence before and after his presidency.	English	National Park Service (NPS)	NPS, National Park Service, HSTR	jeff_wade@nps.gov, ajoeckel@nps.gov, doug_richardson@nps.gov, social_media@nps.gov
HSTR	Instagram	https://www.instagram.com/harrystrumannps/	Harry S Truman National Historic Site	This is the official Instagram account of Harry S Truman National Historic Site	The Truman Home offers a glimpse at the personal life of the 33rd President of the United States. Beautiful in its uncluttered commonness, the Truman Home showcases the simple life Truman and his wife Bess enjoyed in Independence before and after his presidency.	English	National Park Service (NPS)	NPS, National Park Service, HSTR	jeff_wade@nps.gov, ajoeckel@nps.gov, doug_richardson@nps.gov, social_media@nps.gov
HSTR	Twitter	https://twitter.com/HarrySTrumanNPS	Harry S Truman National Historic Site	This is the official Twitter account of Harry S Truman National Historic Site	The Truman Home offers a glimpse at the personal life of the 33rd President of the United States. Beautiful in its uncluttered commonness, the Truman Home showcases the simple life Truman and his wife Bess enjoyed in Independence before and after his presidency.	English	National Park Service (NPS)	NPS, National Park Service, HSTR	jeff_wade@nps.gov, doug_richardson@nps.gov, ajoeckel@nps.gov, social_media@nps.gov
INDU	Facebook	https://www.facebook.com/IndianaDunesNL/	Indiana Dunes National Lakeshore Facebook	Welcome to the Official Indiana Dunes National Lakeshore Facebook Page.	Indiana Dunes National Lakeshore hugs 15 miles of the southern shore of Lake Michigan and has much to offer. Whether you enjoy scouting for rare species of birds or flying kites on the sandy beach, the national lakeshore's 15,000 acres will continually enchant you. Hikers will enjoy 50 miles of trails over rugged dunes, mysterious wetlands, sunny prairies, meandering rivers and peaceful forests.	English	National Park Service (NPS)	indiana dunes national lakeshore, indu, national parks, lake michigan, indiana dunes find your park	Wesley Butler - wesley_butler@nps.gov jeffrey_manuszak@nps.gov
INDU	Twitter	https://mobile.twitter.com/IndianaDunesNPS	Indiana Dunes National Lakeshore Twitter	Welcome to the official Indiana Dunes National Lakeshore Twitter account.	Indiana Dunes National Lakeshore hugs 15 miles of the southern shore of Lake Michigan and has much to offer. Whether you enjoy scouting for rare species of birds or flying kites on the sandy beach, the national lakeshore's 15,000 acres will continually enchant you. Hikers will enjoy 50 miles of trails over rugged dunes, mysterious wetlands, sunny prairies, meandering rivers and peaceful forests.	English	National Park Service (NPS)	indiana, indiana dunes national lakeshore, indiana dunes, indu, national parks, nps, lake michigan, chicago, lakeshore	Wesley Butler - wesley_butler@nps.gov jeffrey_manuszak@nps.gov

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INDU	Instagram	https://www.instagram.com/indianadunesnps/	Indiana Dunes National Lakeshore Instagram	Indiana Dunes Nat'l Lakeshore The official Instagram of Indiana Dunes National Lakeshore www.nps.gov/indu	Indiana Dunes National Lakeshore hugs 15 miles of the southern shore of Lake Michigan and has much to offer. Whether you enjoy scouting for rare species of birds or flying kites on the sandy beach, the national lakeshore's 15,000 acres will continually enchant you. Hikers will enjoy 50 miles of trails over rugged dunes, mysterious wetlands, sunny prairies, meandering rivers and peaceful forests.	English	National Park Service (NPS)	indiana dunes national lakeshore, indiana dunes, national parks, findyourpark, lake michigan, great lakes	Wesley Butler - wesley_butler@nps.gov jeffrey_manuszak@nps.gov
ISRO	Facebook	https://www.facebook.com/Isle-Royale-National-Park-127161610664143/	Isle Royale National Park Facebook Page	Your Invitation to a Superior Wilderness Experience!	Explore a rugged, isolated island, far from the sights and sounds of civilization. Surrounded by Lake Superior, Isle Royale offers unparalleled solitude and adventures for backpackers, hikers, boaters, kayakers, canoeists and scuba divers. Here, amid stunning scenic beauty, you'll find opportunities for reflection and discovery, and make memories that last a lifetime.	English	National Park Service (NPS)	NPS, National Park Service, ISRO	liz_valencia@nps.gov, kathryn_keller@nps.gov, social_media@nps.gov
ISRO	Instagram	https://www.instagram.com/isleroyalenps/	Isle Royale National Park Instagram Page	The official Instagram page of Isle Royale National Park.	Use #isleroyalenps for a chance to be featured! Official Instagram profile of Isle Royale National Park, a remote archipelago in Lake Superior. www.nps.gov/isro	English	National Park Service (NPS)	NPS, National Park Service, ISRO	liz_valencia@nps.gov, kathryn_keller@nps.gov, social_media@nps.gov
JECA	Facebook	https://www.facebook.com/JewelCaveNPS/?ref=aymt_homepage_panel	Jewel Cave National Monument	This is the official Facebook Page of Jewel Cave National Monument.	Jewel Cave National Monument is a Facebook fan page established by the National Park Service as an interpretive outreach forum intending to develop, maintain and strengthen online connections with visitors. Intended to provide communication regarding the happenings at the monument and allow visitors to share experiences with each other. If you wish to express a formal or official comment to the monument, please contact the park directly at 11149 US Highway 16, Bldg. B12, Custer, SD 57730, (605) 673-8300.	English	National Park Service (NPS)	NPS, National Park Service, JECA, Cave, Caves, Karst, Cavern, Wild Caving, Historic Lantern Tours	bradley_block@nps.gov, jeca_interpretation@nps.gov, social_media@nps.gov
JEFF	Flickr	https://www.flickr.com/photos/jeffnps	Jefferson National Expansion Memorial	The official flickr account of Jefferson National Expansion Memorial, home of the Gateway Arch and St. Louis' Old Courthouse.	The official flickr account of Jefferson National Expansion Memorial, home of the Gateway Arch and St. Louis' Old Courthouse. Photos posted here should be free of copyright restriction, feel free to use them in projects or articles. The park would appreciate notice if you do use the photos, please send a link.	English	National Park Service (NPS)	NPS, National Park Service, JEFF, Gateway Arch, Old Courthouse, St. Louis Arch, Eero Saarinen, Saint Louis Arch	jennifer_clark@partner.nps.gov, sue_ford@nps.gov, social_media@nps.gov
JEFF	Flickr	https://www.flickr.com/photos/npsjeff/	Jefferson National Expansion Memorial Archives	This is the official flickr account of the Jefferson National Expansion Memorial Archives.	This is the official flickr account of the Jefferson National Expansion Memorial Archives. Here you will find images from the park's archives. These images should be free of any copyright restrictions and you are welcome to use them in projects. The park would love to hear about any use of the photos, though, so please send a link!	English	National Park Service (NPS)	NPS, National Park Service, JEFF, Gateway Arch, Jefferson National Expansion Memorial, archives, Indian Wars, frontier, Eero Saarinen	jennifer_clark@partner.nps.gov, sue_ford@nps.gov, social_media@nps.gov
JEFF	FourSquare	https://foursquare.com/v/jefferson-national-expansion-memorial/4e014f8522717718d3a04215	Jefferson National Expansion Memorial	Park, Monument / Landmark, and Historic Site · Downtown East 11 N 4th St (btwn Washington Ave & Poplar St), St Louis, MO 63102	Park, Monument / Landmark, and Historic Site · Downtown East 11 N 4th St (btwn Washington Ave & Poplar St), St Louis, MO 63102	English	National Park Service (NPS)	NPS, National Park Service, JEFF, Gateway Arch	jennifer_clark@partner.nps.gov, sue_ford@nps.gov, social_media@nps.gov
JEFF	FourSquare	https://foursquare.com/v/old-courthouse/4acbc3fbf964a52021c620e3	Old Courthouse	Historic Site, Monument / Landmark, and Courthouse · Downtown East Jefferson National Expansion Memorial (btwn Chestnut St & Market St), St Louis, MO 63102	Historic Site, Monument / Landmark, and Courthouse · Downtown East Jefferson National Expansion Memorial (btwn Chestnut St & Market St), St Louis, MO 63102	English	National Park Service (NPS)	NPS, National Park Service, JEFF, Old Courthouse, Dred Scott	jennifer_clark@partner.nps.gov, sue_ford@nps.gov, social_media@nps.gov

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KEWE	Instagram	https://www.instagram.com/keweenawnps/?hl=en	Keweenawnps	Keweenaw National Historical Park preserves and interprets the story of the rise, domination, and decline of the region's copper mining industry.		English	National Park Service (NPS)	keweenawnps, keweenaw, nps, FindYourPark, coppercountry,	valerie_newman@nps.gov, lynette_webber@nps.gov
KEWE	Facebook	https://www.facebook.com/KeweenawNHP/	Keweenaw National Historical Park	The official Facebook account of Keweenaw NHP	The mission of the National Park Service at Keweenaw National Historical Park is to preserve, protect, and interpret natural and cultural resources relating to the copper mining industry of the Keweenaw Peninsula for the enjoyment and benefit of current and future generations, in partnership with the Keweenaw NHP Advisory Commission, state and local governments, and public and private entities.	English	National Park Service (NPS)	winterwednesday, keweenawnhp, museummonday, sharingsunday, keweenawheritagesites, missinginthecoppercountry, fullframefriday, migrantstory, sixdegreesnps, findyourpark,	valerie_newman@nps.gov, lynette_webber@nps.gov
KEWE	Twitter	https://twitter.com/KeweenawNPS	Keweenaw NHP	From 7,000 years ago to the 1900s, people mined Keweenaw copper. Follow the official tweets of Keweenaw NHP.		English	National Park Service	winterwednesday, keweenawnhp, museummonday, sharingsunday, keweenawheritagesites, missinginthecoppercountry, fullframefriday, migrantstory, sixdegreesnps, findyourpark,	valerie_newman@nps.gov, lynette_webber@nps.gov
KNRI	Facebook	https://www.facebook.com/KnifeRiverIndianVillagesNHS	Knife River Indian Villages NHS	This the official FaceBook Account of Knife River Indian Villages NHS	NPS unit that preserves and protects three historic Hidatsa Villages of the Mandan, Hidatsa, and Arikara Nation ancestors.	Hidatsa	National Park Service (NPS)	NPS, National Park Service, KNRI, Earthlodge, Hidatsa, Mandan, Arikara, Sakakawea, Three Affiliated Tribes	alisha_deegan@nps.gov, craig_hansen@nps.gov, social_media@nps.gov
LECL	Facebook	https://www.facebook.com/lewisandclarknht/	Lewis and Clark National Historic Trail	Official Facebook account for Lewis and Clark National Historic Trail.	This page will serve as a forum to share the good work of those who tell the stories of the Lewis and Clark Expedition, and those protect and preserve sites and resources along the Trail. Learn about the places and people of yesterday and today, and build networks for collaboration.	English	National Park Service (NPS)	NPS, National Park Service, LECL	julie_blanchard@nps.gov, ashley_danielson@nps.gov, neal_bedlan@nps.gov, social_media@nps.gov
LIBO	Facebook	https://www.facebook.com/LincolnBoyhoodNPS	Lincoln Boyhood National Memorial	This is the official Facebook account of Lincoln Boyhood National Memorial.	Lincoln Boyhood National Memorial preserves the site of the farm where Abraham Lincoln spent 14 formative years of his life, from the ages of 7 to 21. He and his family moved to Indiana in 1816 and stayed until 1830 when they moved on to Illinois.	English	National Park Service (NPS)	NPS, National Park Service, LIBO	paula_alexander@nps.gov, mike_capps@nps.gov, social_media@nps.gov
LIBO	Instagram	https://www.instagram.com/lincolnboyhoodnps/	Lincoln Boyhood Nat'l Memorial	This is the official Instagram account of Lincoln Boyhood National Memorial.	Lincoln Boyhood National Memorial preserves the site of the farm where Abraham Lincoln spent 14 formative years of his life, from the ages of 7-21.	English	National Park Service (NPS)	NPS, National Park Service, LIBO	Paula_Alexander@nps.gov, Mike_Capps@nps.gov, social_media@nps.gov
LIBO	Twitter	https://twitter.com/LincolnBoyhood	Lincoln Boyhood NM	This is the official Twitter account of Lincoln Boyhood National Memorial.	Lincoln Boyhood National Memorial preserves the site of the farm where Abraham Lincoln spent 14 formative years of his life, from the ages of 7-21.	English	National Park Service (NPS)	NPS, National Park Service, LIBO	Paula_Alexander@nps.gov, Mike_Capps@nps.gov, social_media@nps.gov

Park Alpha Code	Service Type (twitter, Facebook, etc.)	Account URL	Account Name	Short Description	Long Description	Primary Language	Agency	Tags/Keywords	Contact Emails
LIHO	Facebook	https://www.facebook.com/LincolnHomeNHS	Lincoln Home National Historic Site	This is the official Facebook account of Lincoln Home National Historic Site.	Purpose and Goals: -Build networks of people with a common interest in Lincoln, so they might create a dialogue about Lincoln's legacy and related topics -Inform audiences of the mission of Lincoln Home NHS and the National Park Service -Increase interest in, and visitation to, the Lincoln Home -Give visitors a way to prepare for their visits -Enable visitors to post comments, input, and reflections about their Lincoln Home visit -Provide easily accessible park information about events, activities, and closures Content of Facebook Site: -Lincoln Home's mission and themes -It's association with the larger National Park Service -Park events and things to do while visiting -Issues that require input from the public -Trivia questions, "throwback" pictures, and other interpretation -Comments from the public concerning their visits -Multimedia (pictures, video) of the park and its various aspects	English	National Park Service (NPS)	NPS, National Park Service, LIHO	rosemarie_s_harmon@nps.gov, laura_gundrum@nps.gov, social_media@nps.gov
LIHO	Instagram	https://www.instagram.com/lincolnhomenps/?hl=en	lincolnhomenps	Official Instagram of Lincoln Home National Historic Site in Springfield, IL.	Purpose and Goals: -Interpret the themes and mission of Lincoln Home via images and visual storytelling and interpretation -Encourage interaction with the park on social media, and connect with a wider audience through tagging, hashtags, location markers, etc. -Explore the use of powerful and simple images in interpretation -Increase audience base and audience interest in Lincoln Home NHS -Give audience a look at some perspectives and items they might not normally see or examine Content of Instagram Account: -Photos taken on site, of the site -Short, powerful, interpretative text to caption those images -Hashtags (as part of captions); this will help us find Instagram users who visit the park and connect to more users.	English	National Park Service (NPS)	NPS, National Park Service, LIHO	jessica_kulek@nps.gov, laura_gundrum@nps.gov, social_media@nps.gov

Park Alpha Code	Service Type (twitter, Facebook, etc.)	Account URL	Account Name	Short Description	Long Description	Primary Language	Agency	Tags/Keywords	Contact Emails
LIHO	Twitter	https://twitter.com/LincolnHomeNPS	Lincoln Home NHS	This is the official Twitter accounts of Lincoln Home National Historic Site.	Purpose and Goals: -Interpret the main themes of Lincoln Home NHS using the 140 character limit -Reach out to the millions of Twitter users and provide information and interpretation to non-traditional audiences -Use links and images to engage the public and increase relevance -Encourage interaction between the audience and the park -Encourage dialogue in the Twitter community on the themes and lasting relevance of the stories presented here -Provide quick opening and closure updates and reminders for events from the park -Create a digital community on Twitter wherein our Twitter retweets related content Content: -Updates on park events and notices -Succinct interpretation from Lincoln Home NHS -Interpretative text with a link to photos to reinforce the text or to engage the audience -Provide virtual visitors with park information -Give virtual visitors a way to engage with the themes and stories of the park, and with each other	English	National Park Service (NPS)	NPS, National Park Service, LIHO	rosemarie_s_harmon@ynps.gov, laura_gundrum@nps.gov, social_media@nps.gov
MISS	Facebook	https://www.facebook.com/MississippiRiverNPS/?hc_ref=SEARCH&fref=nf	Mississippi National River and Recreation Area	Official Facebook page for MISS	General information about our park site, alerts to upcoming events, interpret wildlife and habitat and get people engaging with the Mississippi River in a fun and safe way.	English	National Park Service (NPS)	#MissNPS, National Park, Mississippi	sharon_stiteler@nps.gov, dan_dressler@nps.gov, brian_valentine@nps.gova
MISS	Facebook	https://www.facebook.com/ColdwaterSpring/	Coldwater Spring	Official page for information about Coldwater Spring	Since our park is a partnership park and the NPS owns very little of the land and this is one of the few spots we own, we maintain it to give information on upcoming events, news, wildlife interpretation and get people engaging in the area. It was started by our friends group the Mississippi Park Connection but they give access to park rangers.	English	National Park Service (NPS)	#MissNPS, National Park, #ColdwaterSpring	ajones@parkconnection.org, sharon_stiteler@nps.gov
MISS	Facebook	https://www.facebook.com/paddleshare.org/?hc_ref=SEARCH	Mississippi River Paddle Share	Official page for information about Paddle Share	Paddle Share is a new program in conjunction with our park and several agencies. It was started by Susan Overson as a means to communicate news and weather alerts for users.	English	National Park Service (NPS)	#PaddleShare, #MissNPS	susan_overson@nps.gov, sharon_stiteler@nps.gov
MISS	Facebook	https://www.facebook.com/Upper-St-Anthony-Falls-Lock-And-Dam-251591531535914/	Upper St Anthony Falls Lock and Dam Visitor Center	Official page for the visitor center	We started an agreement with the Army Corps to help staff the visitor center at the Upper St Anthony Falls Lock and Dam. We maintain this page to alert visitors when it is open, events happening and interpretation about the history and wildlife of the Upper St Anthony Falls area.	English	National Park Service (NPS)	#StAnthonyFalls, #MissNPS	sharon_stiteler@nps.gov, dan_dressler@nps.gov, brian_valentine@nps.gova
MISS	Instagram	https://www.instagram.com/mississippinps/	@MississippiNPS	Instagram account for Mississippi National River and Recreation Area	A way for seasonal and permanent staff to share pictures of wildlife, landscapes and events happening on the Mississippi River through the Twin Cities metro area.	English	National Park Service (NPS)	#MissNPS	sharon_stiteler@nps.gov, kyle_just@nps.gov, karen_katz@nps.gov, brian_valentine@nps.gov, miss_info@nps.gov
MISS	Flickr	https://www.flickr.com/photos/134392837@N04/	Mississippi National River and Recreation Area	Flickr account for Mississippi National River and Recreation Area	A way to share photos that rangers take at events. Staff and partner sites can access the photos to share and the public can get a better idea of what we do.	English	National Park Service (NPS)	#MissNPS	sharon_stiteler@nps.gov, gordon_dietzman@nps.gov, brian_valentine@nps.gov, freddietheflatheadcatfish@yahoo.com
MISS	Google+	https://plus.google.com/116003057072725254205	Mississippi National River and Recreation Area	Official Google+ page for MISS	A place holder page to allow access our Google Business pages for the park, the Mississippi River Visitor Center and Upper St Anthony Falls Visitor Center and to maintaing park hours and contact information for visitors to find when they do a Google search for us.	English	National Park Serivce	Mississippi National River and Recreation Area	sharon_stiteler@nps.gov, freddietheflatheadcatfish@gmail.com
MNRR	Facebook	https://www.facebook.com/MissouriNationalRecreationalRiver	Missouri National Recreational River	The official Facebook Account of the Missouri National Recreational River	The Missouri National Recreational River preserves 98 miles of relatively natural, free-flowing river, designated by Congress under the Wild and Scenic Rivers Act.	English	National Park Service (NPS)	National Park Service, nps, mnrr	daniel_peterson@nps.gov, lisa_yager@nps.gov

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MNRR	Instagram	https://www.instragram.com/missouririvernps	Missouri National Recreational River	The official Instagram Account of the Missouri National Recreational River		English	National Park Service (NPS	National Park Service, nps, mnrr	daniel_peterson@nps.gov
MNRR	Twitter	https://twitter.com/MissouriRecNPS	Missouri National Recreational River	The official Twitter Account of the Missouri National Recreational River		English	National Park Service (NPS)	National Park Service, nps, mnrr	daniel_peterson@nps.gov
MNRR	YouTube	https://www.youtube.com/user/MissouriRiverNP	Missouri National Recreational River	The official YouTube Account of the Missouri National Recreational River		English	National Park Service (NPS)	National Park Service, nps, mnrr	daniel_peterson@nps.gov
MORU	Facebook	https://www.facebook.com/Mount-Rushmore-National-Memorial-	Mount Rushmore National Memorial Facebook	This is the official facebook account of Mount Rushmore National Memorial.	his is the official facebook account of Mount Rushmore National Memorial.	English	National Park Service (NPS)	NPS, National Park Service, MORU	Blaine_Kortemeyer@nps.gov, Maureen_McGee-Ballinger@nps.gov, social_media@nps.gov
MWAC	Facebook	https://www.facebook.com/NPSMWAC	Midwest Archeological Center	This is the official Facebook account of the NPS Midwest Archeological Center	Located in Lincoln, Nebraska, the Midwest Archeological Center (a unit of the National Park Service) is dedicated to the study, interpretation, and preservation of archeological resources within National Park Service units.	English	National Park Service (NPS)	NPS, National Park Service, archaeology, archeology, preservation, anthropology, collections, artifacts, public outreach and education, interpretation	dawn_bringelson@nps.gov, allan_weber@nps.gov, social_media@nps.gov
MWAC	YouTube	https://www.youtube.com/user/NPSMWAC	Midwest Archeological Center	This is the official Youtube account of the NPS Midwest Archeological Center	Located in Lincoln, Nebraska, the Midwest Archeological Center (a unit of the National Park Service) is dedicated to the study, interpretation, and preservation of archeological resources within National Park Service units.	English	National Park Service (NPS)	NPS, National Park Service, archaeology	dawn_bringelson@nps.gov, allan_weber@nps.gov, social_media@nps.gov
MWAC	Instagram	https://www.instagram.com/npsmwac/	Midwest Archeological Center	This is the official Instagram account of the NPS Midwest Archeological Center	Located in Lincoln, Nebraska, the Midwest Archeological Center (a unit of the National Park Service) is dedicated to the study, interpretation, and preservation of archeological resources within National Park Service units.	English	National Park Service (NPS)	NPS, National Park Service, archaeology	dawn_bringelson@nps.gov, allan_weber@nps.gov, social_media@nps.gov
MWAC	FlickR	https://www.flickr.com/photos/141694309@N02/	Midwest Archeological Center	Non-public facing account used to facilitate ArcGIS Story Maps	Located in Lincoln, Nebraska, the Midwest Archeological Center (a unit of the National Park Service) is dedicated to the study, interpretation, and preservation of archeological resources within National Park Service units.	English	National Park Service (NPS)		dawn_bringelson@nps.gov, allan_weber@nps.gov, social_media@nps.gov
MWRO	*Facebook*		*Midwest National Parks*	*The official Facebook page for the National Park Service Midwest Region.*	*Welcome to the official Facebook page for your Midwest National Parks. Expansive and diverse, the Midwest hosts over 60 national parks, preserves, monuments and historic sites*	*English*	National Park Service (NPS)		matthew_turner@nps.gov, roberta_wendel@nps.gov, social_media@nps.gov
MWRO	Facebook	https://www.facebook.com/MidwestNationalParks	Midwest National Parks	The official Facebook page for the National Park Service Midwest Regional Office. Find Your park in the Midwest!	Welcome to the official Facebook page for your Midwest National Parks. Expansive and diverse, the Midwest hosts 61 national parks, preserves, monuments and historic sites. The National Park Service cares for special places saved by the American people so that all may experience our heritage	English	National Park Service (NPS)	NPS, National Park Service, MidwestNPS	matthew_turner@nps.gov, roberta_wendel@nps.gov, social_media@nps.gov
MWRO	Instagram	https://www.instagram.com/midwestnationalparks/	Midwest National Parks	The official Instagram of the National Park Service Midwest Region. #MidwestNPS	The official Instagram of the National Park Service Midwest Region. #MidwestNPS	English	National Park Service (NPS)	NPS, National Park Service, MidwestNPS	matthew_turner@nps.gov, roberta_wendel@nps.gov, social_media@nps.gov
MWRO	Twitter	https://twitter.com/MidwestNPS	Midwest National Parks	The official Twitter for the National Park Service Midwest Region. Covering 13 states and 61 park sites.	The official Twitter for the National Park Service Midwest Region. Covering 13 states and 61 park sites.	English	National Park Service (NPS)	NPS, National Park Service, MidwestNPS	matthew_turner@nps.gov, roberta_wendel@nps.gov, social_media@nps.gov

Park Alpha Code	Service Type (twitter, Facebook, etc.)	Account URL	Account Name	Short Description	Long Description	Primary Language	Agency	Tags/Keywords	Contact Emails
NICO	Facebook	https://www.facebook.com/NicodemusNPS	Nicodemus National Historic Site	Nicodemus, Kansas represents the involvement of African Americans in the westward expansion and settlement of the Great Plains. Visit us on the web at www.nps.gov/nico	Welcome to the official Facebook page of Nicodemus National Historic Site. We hope this will be a place where people feel comfortable sharing information and experiences about Nicodemus National Historic Site with one another. While this is an open forum, it is also a family friendly one, so please keep your comments and wall posts clean. Please be considerate of other's opinions. In addition to keeping it family friendly, we ask that you follow our posting guidelines here, as well as Facebook's terms and policies. Be aware that if you do not comply, your message will be removed.	English	National Park Service (NPS)	NPS, National Park Service, NICO	jonathan_winskie@nps.gov, sherda_williams@nps.gov, enimini_ekong@nps.gov, social_media@nps.gov
NIOB	Facebook	https://www.facebook.com/NiobraraNSR	Niobrara National Scenic River	This is the official Facebook page for Niobrara National Scenic River.	This is not your ordinary river. Designated by Congress in 1991; Niobrara NSR is a crossroads of 6 distinct ecosystems where high water quality supports diverse life & fossil-filled sandstone cliffs host over 200 waterfalls. www.nps.gov/niob	English	National Park Service (NPS)	NPS, National Park Service, NIOB	kristen_maxfield@nps.gov, niobrara_nsr@nps.gov, social_media@nps.gov
NIOB	Twitter	https://twitter.com/NiobraraNSR	Niobrara NSR	The official Twitter account of Niobrara National Scenic River.	A National Scenic River considered one of the best in the country for paddling, it is also celebrated for its incredible diversity and world-class fossil sites.	English	National Park Service (NPS)	NPS, National Park Service, NIOB	kristen_maxfield@nps.gov, niobrara_nsr@nps.gov, social_media@nps.gov
OZAR	Facebook	https://www.facebook.com/Ozarkriverways/	Ozark National Scenic Riverways	This is the official Facebook account of the Ozark National Scenic Riverways	This is the official Facebook account of the Ozark National Scenic Riverways	English	National Park Service (NPS)	NPS, National Park Service, OZAR	dave_tobey@nps.gov, dena_matteson@nps.gov, social_media@nps.gov
OZAR	Twitter	https://twitter.com/OzarkNPS	Ozark National Scenic Riverways	Official Twitter site for Ozark National Scenic Riverways, preserving the Current and Jacks Fork Rivers.	Official Twitter site for Ozark National Scenic Riverways, preserving the Current and Jacks Fork Rivers.	English	National Park Service (NPS)	NPS, National Park Service, OZAR, Ozark Riverways	dena_matteson@nps.gov, william_chilton@nps.gov, social_media@nps.gov
OZAR	Instagram	https://www.instagram.com/ozarkriverwaysnps/?hl=en	Ozark National Scenic Riverways	Official Instagram for Ozark National Scenic Riverways. www.nps.gov/ozar	Ozark National Scenic Riverways Preserves 134 miles of the Current and Jacks Fork Rivers in southeast Missouri. Official Instagram for Ozark National Scenic Riverways. www.nps.gov/ozar	English	National Park Service (NPS)	NPS, National Park Service, OZAR, Ozark Riverways	dena_matteson@nps.gov, william_chilton@nps.gov, social_media@nps.gov
PERI	Facebook	https://www.facebook.com/Pea-Ridge-National-Military-Park	Pea Ridge National Military Park Facebook	This is the official Facebook page of Pea Ridge National Military Park.	Pea Ridge National Military Park was established to commemorate the Battle of Pea Ridge and preserve the site of the battle, the largest Civil War engagement west of the Mississippi River. This 4,300 acre park encompasses nearly 90% of the actual battlefield. Its numerous resources include archaeological sites, historic sites, structures, (site specific) collections, and cultural landscape features associated with the battle and the agrarian community found at Pea Ridge. This Facebook site seeks to link users and visitors from across the globe.	English	National Park Service (NPS)	NPS, National Park Service, PERI	virginia_patterson@nps.gov, troy_banzhaf@nps.gov, social_media@nps.gov
PEVI	Facebook	https://www.facebook.com/PerrysVictoryandInternationalPeaceMemorial/	Perry's Victory and International Peace Memorial	The official Facebook account of Perry's Victory and International Peace Memorial	Perry's Victory & International Peace Memorial stands for two purposes: - (1.) To remember Commodore Oliver Hazard Perry and the men who fought alongside him in the Battle of Lake Erie during the American War of 1812 - (2.) To celebrate the international peace that began at the end of that war, when the United States, Great Britain and Canada set aside their weapons with the Treaty of Ghent in 1814 --- a peace that has lasted over two hundred years and has created the world's longest friendly border between two nations (the US and Canada).	English	National Park Service (NPS)	NPS, National Park Service, PEVI, warof1812, enemiestoallies	robert_whitman@nps.gov, social_media@nps.gov

Park Alpha Code	Service Type (twitter, Facebook, etc.)	Account URL	Account Name	Short Description	Long Description	Primary Language	Agency	Tags/Keywords	Contact Emails
PEVI	Flickr	https://www.flickr.com/photos/perrys_vipm_nps/	pevi_social_media	This is the official Flickr account of Perry's Victory and International Peace Memorial.	This is the official Flickr account of Perry's Victory and International Peace Memorial.	English	National Park Service (NPS)	NPS, National Park Service, PEVI, warof1812, enemiestoallies	robert_whitman@nps.gov, social_media@nps.gov
PEVI	Twitter	https://twitter.com/PerrysVIPM	PerrysVIPM	Official Twitter source for Perry's Victory and International Peace Memorial part of the National Park Service.	Official Twitter source for Perry's Victory and International Peace Memorial part of the National Park Service.	English	National Park Service (NPS)	NPS, National Park Service, PEVI, warof1812, enemiestoallies	robert_whitman@nps.gov, social_media@nps.gov
PEVI	YouTube	https://www.youtube.com/channel/UC87BD3C2BN1XldTmQvqtw6Q	Perrys Victory and International Peace Memorial NPS	Official YouTube site for Perry's Victory and International Peace Memorial	Official YouTube site for Perry's Victory and International Peace Memorial	English	National Park Service (NPS)	NPS, National Park Service, PEVI, warof1812, enemiestoallies	robert_whitman@nps.gov, social_media@nps.gov
PEVI	Instagram	https://www.instagram.com/perrysvictorynps/	perrysvictorynps	This is the official Instagram account for Perry's Victory and International Peace Memorial.	This is the official Instagram account for Perry's Victory and International Peace Memorial.	English	National Park Service (NPS)	NPS, National Park Service, PEVI, warof1812, enemiestoallies	robert_whitman@nps.gov, social_media@nps.gov
PIRO	Facebook	https://www.facebook.com/PicturedRocksNL	Pictured Rocks National Lakeshore	This is the official Facebook account of Pictured Rocks National Lakeshore	Official Facebook account for Pictured Rocks National Lakeshore. Established in 1966 to protect the northernforests and colorful cliffs, beaches, and towering sand dunes along Lake Superior's south shore.	English	National Park Service (NPS)	piro, prnl, pictured rocks	susan_reece@nps.gov, amber_tembreull@nps.gov, social_media@nps.gov
PIRO	Instagram	https://www.instagram.com/picturedrocksnps	Pictured Rocks National Lakeshore	The official Instagram of Pictured Rocks National Lakeshore	The official Instagram of Pictured Rocks National Lakeshore. Established in 1966 to protect the northern forestecosystem and colorful cliffs, beaches, and towering sand dunes along Lake Superior's south shore.	English	National Park Service (NPS)	prnl, piro, pictured rocks, nps	susan_reece@nps.gov, amber_tembreull@nps.gov, social_media@nps.gov
PIRO	Twitter	https://twitter.com/PicturedRocksNL	Pictured Rocks NL	Official Twitter source for Pictured Rocks National Lakeshore. Wild beauty on Lake Superior's south shore between Munising and Grand Marais, Michigan	Official Twitter source for Pictured Rocks National Lakeshore. Wild beauty on Lake Superior's south shore between Munising and Grand Marais, Michigan	English	National Park Service (NPS)	NPS, National Park Service, PIRO	susan_reece@nps.gov, amber_tembreull@nps.gov, social_media@nps.gov
PIRO	YouTube	https://www.youtube.com/channel/UCm8rrAy2N_tVrhigVuNJNKA	Pictured Rocks National Lakeshore	Official YouTube site for Pictured Rocks National Lakeshore	Official YouTube site for Pictured Rocks National Lakeshore. Established in 1966 to protect the northern forestecosystem and colorful cliffs, beaches, and towering sand dunes along Lake Superior's south shore.	English	National Park Service (NPS)	prnl, piro, pictured rocks, nps	susan_reece@nps.gov, amber_tembreull@nps.gov, social_media@nps.gov
RIRA	Facebook	https://www.facebook.com/RiverRaisinNPS	River Raisin National Battlefield Park	The official Facebook Account of River Raisin National Battlefield Park	River Raisin National Battlefield Park preserves, commemorates, and interprets the January 1813 battles of the War of 1812 and their aftermath in Monroe and Wayne counties in SE Michigan. The Battle resulted in the greatest victory for Tecumsehкs American Indian confederation and the greatest defeat for the U.S. The resulting rally cry – Remember the Raisin" spurred support for the rest of the war.	English	National Park Service (NPS)	National Park Service, nps, rira	daniel_downing@nps.gov, shawna_mazur@nps.gov
SACN	Flickr	https://www.flickr.com/photos/stcroixriverway_nps/	St. Croix National Scenic Riverway	Official Flickr page for the St. Croix National Scenic Riverway.	Photos of the St. Croix and Namekagon rivers. Together they form the St. Croix National Scenic Riverway, offering over 200 miles of clean water that glides and rushes through a forested landscape. Paddle, boat, fish, and camp among this wild and scenic beauty.	English	National Park Service (NPS)	nationalparkservice, stcroix, namekagon, ranger, river, scenery,	jean_van_tatenhove@nps.gov

Park Alpha Code	Service Type (twitter, Facebook, etc.)	Account URL	Account Name	Short Description	Long Description	Primary Language	Agency	Tags/Keywords	Contact Emails
SACN	Facebook	https://www.facebook.com/StCroixNSR/	St. Croix National Scenic Riverway	Official Facebook page for the St. Croix National Scenic Riverway.	Saint Croix National Scenic Riverway, a unit of the National Park Service, protects over 200 miles of river, including the St. Croix River and the Namekagon River as well as adjacent land along the rivers. The St. Croix National Scenic Riverway is one of the original eight Wild and Scenic Rivers created by Congress.	English	National Park Service (NPS)	NPS, National Park Service, St. Croix, Namekagon	jean_van_tatenhove@nps.gov
SCBL	Facebook	https://www.facebook.com/scottsbluffnps	Scotts Bluff National Monument	This is the official Facebook account of Scotts Bluff National Monument	Established by presidential proclamation in 1919, Scotts Bluff National Monument is named for fur trader / trapper Hiram Scott.	English	National Park Service (NPS)	NPS, National Park Service, SCBL	lesley_gaunt@nps.gov, jontae_koke@nps.gov, social_media@nps.gov
SCBL	Twitter	https://twitter.com/scottsbluffnps	ScottsBluffNPS	This is the official Twitter account of Scotts Bluff National Monument	An integral part of the story of The Oregon Trail. Named after fur trader/trapper Hiram Scott,	English	National Park Service (NPS)	NPS, National Park Service, SCBL	lesley_gaunt@nps.gov, jontae_koke@nps.gov, social_media@nps.gov
SLBE	Facebook	https://www.facebook.com/sbdnl?ref=hl	sbdnl	Official Facebook page for Sleeping Bear Dunes National Lakeshore		English	National Park Service (NPS)		lisa_griebel@nps.gov
SLBE	Twitter	https://twitter.com/SleepingBearNPS	SleepingBearNPS	Offical Twitter account for Sleeping Bear Dunes National Lakeshore		English	National Park Service (NPS)		lisa_griebel@nps.gov
SLBE	Instagram	https://www.instagram.com/sleepingbearnps/	SleepingBearNPS	Official Instgram for Sleeping Bear Dunes National Lakeshore		English	National Park Service (NPS)		lisa_griebel@nps.gov
SLBE	YouTube	https://www.youtube.com/sleepingbearnps	SleepingBearNPS	Official YouTube Channel for Sleeping Bear Dunes National Lakeshore		English	National Park Service (NPS)		lisa_griebel@nps.gov
SLBE	Pinterest	https://www.pinterest.com/sleepingbearnps/	SleepingBearNPS	Official Pinterest page for Sleeping Bear Dunes National Lakeshore		English	National Park Service (NPS)		lisa_griebel@nps.gov
TAPR	Facebook	https://www.facebook.com/nps.tallgrassprairie	Tallgrass Prairie National Preserve	This is the official Facebook account of Tallgrass Prairie National Preserve	Welcome to Tallgrass Prairie National Preserve's Facebook page. Our goal is to share what's happening at the preserve and what makes the tallgrass prairie unique and significant. Tallgrass prairie once covered 170 million acres of North America. Within a generation the vast majority was developed primarily for agriculture. Today less than 4% remains, mostly here in the Kansas Flint Hills. The preserve protects a nationally significant remnant of the once vast tallgrass prairie and its natural and cultural resources. Tallgrass Prairie National Preserve is a public/private partnership dedicated to preserving and enhancing a nationally significant remnant of the tallgrass prairie ecosystem and the processes that sustain it; preserving and interpreting the cultural resources of the preserve and the heritage associated with the ranch property; and offering opportunities for education, inspiration, and enjoyment through public access to its geological, ecological, scenic, and historical features.	English	National Park Service (NPS)	NPS, National Park Service, TAPR	eric_patterson@nps.gov, heather_brown@nps.gov, social_media@nps.gov
THRO	YouTube	https://www.youtube.com/user/NPSTHRO	Theodore Roosevelt NP	This is the official YouTube account of Theodore Roosevelt National Park.	Welcome to the official YouTube Channel for Theodore Roosevelt National Park. Theodore Roosevelt National Park protects an incredible landscape that deeply influenced Theodore Roosevelt's life, politics, and philosophy. This channel will provide informational videos about the park.	English	National Park Service (NPS)	NPS, National Park Service, THRO	thro_interpretation@nps.gov, Rooseveltnps@gmail.com, social_media@nps.gov

Park Alpha Code	Service Type (twitter, Facebook, etc.)	Account URL	Account Name	Short Description	Long Description	Primary Language	Agency	Tags/Keywords	Contact Emails
THRO	Facebook	https://www.facebook.com/TheodoreRooseveltNationalPark/	Theodore Roosevelt National Park	This is the official Facebook account for Theodore Roosevelt National Park, which preserves and protects part of the Little Missouri Badlands of North Dakota.	Visit www.nps.gov/thro for more park information. "When Theodore Roosevelt came to Dakota Territory to hunt bison in 1883, he was a skinny, young, spectacled dude from New York. He could not have imagined how his adventure in this remote and unfamiliar place would forever alter the course of the nation. The rugged landscape and strenuous life that TR experienced here would help shape a conservation policy that we still benefit from today."	English	National Park Service (NPS)	NPS, National Park Service, THRO	thro_interpretation@nps.gov, amy_mccann@nps.gov, social_media@nps.gov
THRO	Twitter	https://twitter.com/TRooseveltNPS	Theodore Roosevelt @TRooseveltNPS	This is the official Twitter account of Theodore Roosevelt National Park.	Theodore Roosevelt National Park protects an incredible landscape that deeply influenced Theodore Roosevelt's life, politics, and philosophy.	English	National Park Service (NPS)	NPS, National Park Service, THRO	thro_interpretation@nps.gov, eileen_andes@nps.gov, social_media@nps.gov, amy_mccann@nps.gov
THRO	Instagram	https://www.instagram.com/theodoreroosevelt nps/	Theodore Roosevelt National Park @TheodoreRooseveltNPS	This is the official Instagram account of Theodore Roosevelt National Park	Theodore Roosevelt National Park protects an incredible landscape that deeply influenced Theodore Roosevelt's life, politics, and philosophy.	English	National Park Service (NPS)	NPS, National Park Service, THRO	thro_interpretation@nps.gov, eileen_andes@nps.gov, social_media@nps.gov, amy_mccann@nps.gov
THRO	Flickr	https://www.flickr.com/photos/theodoreroosevelt nps/	Theodore Roosevelt National Park	This is the official Flickr account of Theodore Roosevelt National Park	Theodore Roosevelt National Park protects an incredible landscape that deeply influenced Theodore Roosevelt's life, politics, and philosophy.	English	National Park Service (NPS)	NPS, National Park Service, THRO	thro_interpretation@nps.gov, eileen_andes@nps.gov, social_media@nps.gov, amy_mccann@nps.gov
THRO	YouTube	https://www.youtube.com/user/NPSTHRO/featured	Theodore Roosevelt National Park	This is the official You Tube account of Theodore Roosevelt National Park	Theodore Roosevelt National Park protects an incredible landscape that deeply influenced Theodore Roosevelt's life, politics, and philosophy.	English	National Park Service (NPS)	NPS, National Park Service, THRO	thro_interpretation@nps.gov, eileen_andes@nps.gov, social_media@nps.gov, amy_mccann@nps.gov
UCBN	Facebook	https://www.facebook.com/npsucbn	Upper Columbia Basin Network	Facebook page for the NPS Upper Columbia Basin Inventory and Monitoring Network	This is the official page from the Upper Columbia Basin Network (UCBN). The UCBN is part of the National Park Service (NPS) Inventory and Monitoring Program and conducts long-term monitoring of natural resources in nine NPS units located in Idaho, Montana, Oregon and Washington.	English	National Park Service (NPS)	monitoring, inventory, natural resources, national park sites, Idaho, Montana, Oregon, Washington	paulina_starkey@partner.nps.gov, gordon_dicus@nps.gov
ULSG	Facebook	https://www.facebook.com/usgrantnps	Ulysses S. Grant National Historic Site	This is the official Facebook page for the Ulysses S. Grant National Historic Site.	Ulysses S. Grant National Historic Site preserves and interprets the home of Ulysses S. Grant and Julia Dent Grant.	English	National Park Service (NPS)	NPS, National Park Service, ULSG, Ulysses S. Grant, Civil War, History, Culture, African American, Julia Dent Grant, President, Presidential	julie_northrip@nps.gov, david_newmann@nps.gov, social_media@nps.gov, bob_pollock@nps.gov
ULSG	Instagram	https://www.instagram.com/usgrantnps	Ulysses S. Grant National Historic Site	This is the official Twitter account of Ulysses S. Grant National Historic Site	Official Instagram account of Ulysses S. Grant National Historic Site, a unit of the National Park Service	English	National Park Service (NPS)	NPS, National Park Service, ULSG, Ulysses S. Grant, Julia Dent Grant, Civil War, Presidency, President, Civil Rights, African American, Culture, History	julie_northrip@nps.gov, david_newmann@nps.gov, social_media@nps.gov
ULSG	Twitter	https://twitter.com/usgrantnps	Ulysses S. Grant NHS	This is the official Twitter account of Ulysses S. Grant National Historic Site	Ulysses S. Grant National Historic Site preserves and interprets White Haven, home of Civil War general and president Ulysses S. Grant and his wife Julia Dent.	English	National Park Service (NPS)	NPS, National Park Service, ULSG, Ulysses S. Grant, Julia Dent Grant, Civil War, Presidency, President, Civil Rights, African American, Culture, History	Julie_northrip@nps.gov, nick_sacco@nps.gov, social_media@nps.gov
VOYA	Facebook	https://www.facebook.com/VoyageursNPS	Voyageurs National Park	This is the official Facebook account of Voyageurs National Park	Voyageurs National Park lies within the heart of the North American Continent. Here you can see and touch rocks half as old as the world, experience the life of a voyageur, immerse yourself in the sights and sounds of a boreal forest, view the dark skies, or ply the interconnected water routes. Leave your car behind and set out on the water highways of the North Woods.	English	National Park Service (NPS)	NPS, National Park Service, VOYA	Miranda_Challeen@nps.gov, Eric_Grunwald@nps.gov, social_media@nps.gov

Park Alpha Code	Service Type (twitter, Facebook, etc.)	Account URL	Account Name	Short Description	Long Description	Primary Language	Agency	Tags/Keywords	Contact Emails
VOYA	Instagram	https://www.instagram.com/voyageursnps/	VOYAGEURSNPS	This is the official Instagram account of Voyageurs National Park	The official Instagram account for Voyageurs National Park.	English	National Park Service (NPS)	NPS, National Park Service, VOYA	Miranda_Challeen@nps.gov, Eric_Grunwald@nps.gov, social_media@nps.gov
WICA	Facebook	https://www.facebook.com/WindCaveNPS/	Wind Cave National Park	Official Facebook page of Wind Cave National Park	Wind Cave National Park protects 146 miles of cave passage including unique boxwork formations and 30,000 acres of mixed-grass prairie that support bison, elk, pronghorn, deer, and black-footed ferrets.	English	National Park Service (NPS)	NPS, Wind Cave, WICA, National Park Servce	tom_farrell@nps.gov, lindsey_gottwig@nps.gov, jennifer_kolm@nps.gov, betsy_swanback@nps.gov, sarah_myers@partner.nps.gov
WICA	Instagram	TBD	Wind Cave National Park	Official Instagram account of Wind Cave National Park	Wind Cave National Park protects 146 miles of cave passage including unique boxwork formations and 30,000 acres of mixed-grass prairie that support bison, elk, pronghorn, deer, and black-footed ferrets.	English	National Park Service (NPS)	NPS, Wind Cave, WICA, National Park Servce	tom_farrell@nps.gov, lindsey_gottwig@nps.gov, jennifer_kolm@nps.gov, betsy_swanback@nps.gov, sarah_myers@partner.nps.gov
WICA	YouTube	https://www.youtube.com/channel/UCvK1fnOvNRqLgtXv7537g4w	Wind Cave National Park	Official Youtube account of Wind Cave National Park	Wind Cave National Park protects 146 miles of cave passage including unique boxwork formations and 30,000 acres of mixed-grass prairie that support bison, elk, pronghorn, deer, and black-footed ferrets.	English	National Park Service (NPS)	NPS, Wind Cave, WICA, National Park Servce	tom_farrell@nps.gov, lindsey_gottwig@nps.gov, jennifer_kolm@nps.gov, betsy_swanback@nps.gov, sarah_myers@partner.nps.gov
WICA	Twitter	https://twitter.com/WindCaveNPS	Wind Cave National Park	Official Twitter account of Wind Cave National Park	Wind Cave National Park protects 146 miles of cave passage including unique boxwork formations and 30,000 acres of mixed-grass prairie that support bison, elk, pronghorn, deer, and black-footed ferrets.	English	National Park Service (NPS)	NPS, Wind Cave, WICA, National Park Servce	tom_farrell@nps.gov, lindsey_gottwig@nps.gov, jennifer_kolm@nps.gov, betsy_swanback@nps.gov, sarah_myers@partner.nps.gov
WICR	Facebook	https://www.facebook.com/Wilsons-Creek-National-Battlefield	Wilson's Creek National Battlefield	This is the official Facebook page for Wilson's Creek NB	Business page we use to advertise special events, emergency closures, etc. We also promote the NPS and Wilson's Creek NB	English	National Park Service (NPS)	NPS, National Park Service, WICR	dave_hutson@nps.gov, roberta_wendel@nps.gov, social_media@nps.gov
WIHO	Facebook	https://www.facebook.com/William-Howard-Taft-National-Historic-Site-322872709510/	William Howard Taft National Historic Site	Official Facebook page of William Howard Taft National Historic Site	High atop one of Cincinnati's most prominent hilltops stands the two-story Greek Revival house where William Howard Taft was born and grew up. Hard work, a good education, and an interest in civic duty are attributes that made the Taft family outstanding leaders over the years. The environment that shaped Taft's character and philosophy is highlighted on a visit to the site.	English	National Park Service (NPS)	NPS, National Park Service, WIHO, Taft, President, Chief Justice, SCOTUS, POTUS, Supreme Court, Ohio	reggie_murray@nps.gov, tom_engberg@nps.gov, social_media@nps.gov
WIHO	Flickr	https://www.flickr.com/photos/137116894@N07/	William Howard Taft National Historic Site	Official Flickr page of William Howard Taft National Historic Site	High atop one of Cincinnati's most prominent hilltops stands the two-story Greek Revival house where William Howard Taft was born and grew up. Hard work, a good education, and an interest in civic duty are attributes that made the Taft family outstanding leaders over the years. The environment that shaped Taft's character and philosophy is highlighted on a visit to the site.	English	National Park Service (NPS)	NPS, National Park Service, WIHO, Taft, President, Chief Justice, SCOTUS, POTUS, Supreme Court, Ohio	reggie_murray@nps.gov, tom_engberg@nps.gov, social_media@nps.gov
WIHO	Twitter	https://twitter.com/WilliamTaftNPS	William Howard Taft National Historic Site	Official Twitter of William Howard Taft National Historic Site	High atop one of Cincinnati's most prominent hilltops stands the two-story Greek Revival house where William Howard Taft was born and grew up. Hard work, a good education, and an interest in civic duty are attributes that made the Taft family outstanding leaders over the years. The environment that shaped Taft's character and philosophy is highlighted on a visit to the site.	English	National Park Service (NPS)	NPS, National Park Service, WIHO, Taft, President, Chief Justice, SCOTUS, POTUS, Supreme Court, Ohio	reggie_murray@nps.gov, tom_engberg@nps.gov, social_media@nps.gov

From: Blacik, Lauren
To: Christine Powell; Alexandra Picavet
Subject: Badlands statement for front desk/phone
Date: Monday, January 30, 2017 7:12:26 AM

In response to your question,

Several tweets were posted on the Badlands National Park Twitter account on Tuesday by a former employee who was not currently authorized to use the park account. The park was not told to remove the tweets, but we chose to do so when we realized that our account had been compromised. We will continue to use Twitter and other social media platforms to share the park's story and keep you informed about safety conditions and other information.

Thank you for your interest in Badlands National Park.

Lauren Blacik
Special Assistant to the Regional Director's Office
Midwest Region
601 Riverfront Drive
Omaha, NE 68102-4226
402-661-1584
402-637-2036 (cell)
lauren_blacik@nps.gov
https://www.facebook.com/MidwestNationalParks/

"I'm a proud graduate of the GOAL Leadership Academy. Ask me about the program!"

Conversation Contents

NPS Social Media Guidance and Policy

"Pflaum, Michael" <mike_pflaum@nps.gov>

From:	"Pflaum, Michael" <mike_pflaum@nps.gov>
Sent:	Wed Feb 01 2017 09:43:39 GMT-0700 (MST)
To:	Casey Osback <casey_osback@nps.gov>, Nancy Rime <nancy_rime@nps.gov>, Pamela Livermont <pamela_livermont@nps.gov>, Dwayne Travis <dwayne_travis@nps.gov>, Christine Czazasty <christine_czazasty@nps.gov>, Eddie Childers <eddie_childers@nps.gov>, Rachel Benton <rachel_benton@nps.gov>
CC:	Eric Leonard <eric_leonard@nps.gov>
Subject:	NPS Social Media Guidance and Policy

I have placed a hard copies in each one of your mailboxes of the "Updated Social Media Guidance" dated January 27 and posted on the Inside NPS site and the "Social Media - Interim Guidance" dated December 15, 2011 which is also available through the Inside NPS site. Please review these documents carefully and ensure that all of your employees are reminded anew of the policies. Use these documents for guidance and adhere to them as you make future determinations for social media use. Thanks.

Mike

--
Mike Pflaum
Park Superintendent
Badlands National Park
P.O Box 6
25216 Ben Reifel Road
Interior, SD 57750
605-433-5280